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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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October 5, 2009

Ald. Terry L. Witkowski  
(414) 286-2221

## MEDIA ADVISORY

### **Local Business to Host Energy Exchange Reception**

**Alderman Terry Witkowski** will join Bryan Simon of **Simon Landscape, 4121 S. 6<sup>th</sup> St.**, on **Tuesday, October 6 from 4 p.m. to 6 p.m.** for a reception to kick-off a new environmental education program Simon is coordinating.

Simon is launching a series of projects and workshops to encourage residents to learn more about environmental landscaping practices. Tuesday's event will showcase the rainwater recycling system he has installed at his business and its outdoor stream and decorative waterfall.

Future elements of the Energy Exchange project include plans for geothermal heat at the facility, a green roof and solar panels. Simon plans for the location to be a central hub within the Garden District for training in **rain water harvesting, storm water management, permeable pavement, solar power, green roofing, geothermal heating and LED lighting**. The reception is hosted by Simon and the Garden District garden committee.

- WHAT:**      **Opening Reception for Energy Exchange**
- WHEN:**     **4:00 p.m. to 6:00 p.m. Tuesday, October 6, 2009**
- WHERE:**    **Simon Landscape, 4121 S. 6<sup>th</sup> St.**

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