



April 15, 2009

Ald. Nik Kovac

## MEDIA ADVISORY

# Paddling To The Next Pop Up

*Ald. Nik Kovac and River Activist David Coles Will Canoe Two Rivers Today To Miller Park*

Located where three rivers meet and flow into a Great Lake, Milwaukee is a Major League City in the heart of the world's Fresh Coast (as in freshwater). This afternoon, 3<sup>rd</sup> District Alderman Nik Kovac will leave his district by boat and paddle downstream through downtown with David Coles, a founding member of the Milwaukee River chapter of Walleyes For Tomorrow, a nonprofit group working to restore native species to habitats throughout Wisconsin.

They will then turn upstream and enjoy views of the Menomonee River Valley, a scenic stretch of the city currently enjoying a commercial and environmental revitalization. Passing between the historic smokestacks of Stormwater Park and the Palermo's Pizza building, they will float on to their tailgating destination.

"Milwaukee's waterways and sports teams are the best in the world," said Ald. Kovac. "I'm expecting sunny weather, a few brats and a big win tonight." Coles and Kovac are hoping their journey highlights the recreational opportunities of their hometown. "All in one day we'll be using eco-friendly transportation, getting great exercise, enjoying an outdoor meal with friends and fans, then stretching it all off in the 7<sup>th</sup> inning."

The press is invited to capture the alderman's boat ride through the city. Exact location at any time can be found by cell phones: Kovac 801-2110 or Coles 248-9327

**WHAT:** Canoe Trip to Miller Park  
**WHEN:** Approximately 3:00 p.m. Wednesday, April 15, 2009  
**WHERE:** Milwaukee River, Menomonee River, Miller Park

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