
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

July 16, 2010

Ald. Milele A. Coggs
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Events Tomorrow for United South Neighborhood Community Action Day

A neighborhood cleanup, resource fair, and a free barbeque tomorrow (**Saturday, July 17**) will highlight the 2010 **United South Neighborhood Community Action Day** (USNCAD), said **Alderwoman Milele A. Coggs**, whose 6th Aldermanic District includes the targeted neighborhood.

La Follette School, 3239 N. 9th St., will be the location for the resource booths, the barbecue, and other activities, which will start at noon. The neighborhood cleanup will begin at 10 a.m. at the school and will have volunteers picking up litter in the targeted area, which stretches from W. Keefe Ave. to W. Burleigh St., from N. 9th to N. 15th Streets.

The USNCAD will go from 10 a.m. to 4 p.m.

The USNCAD, one of several Milwaukee Police Department Community Action Days happening in the city for the first time in 2010, is being sponsored specifically by the MPD's 5th District.

Alderwoman Coggs said United South Neighborhood residents, churches, block clubs, businesses and other organizations and groups have stepped up and joined the 5th Police District in helping ensure the success of tomorrow's events. "Their dedication and selflessness illustrates their genuine concern for the safety and future of the neighborhood, and for the children and families who are the primary inhabitants of United South," she said.

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Action Day Tomorrow/ADD ONE

The MPD Community Action Days are meant to get police officers and residents in action together, working in unison to make a visible and positive change in city neighborhoods. They include a concerted effort to interest residents in starting Block Watch clubs, and each action day culminates in a resource fair, food and a police roll call in the street.

Community Action Days are also seen as the final step in a process of door-to-door outreach to discuss crime concerns with residents and identify specific nuisance properties. This is followed by a comprehensive Community Prosecution Unit team effort to resolve criminal nuisance issues deemed most important by residents. Residents who may at times feel underserved by law enforcement become more positive about their block when they see their concerns addressed. As a result, the level of toleration for nuisance activity, including drug dealing, gang loitering and gun violence, goes down.

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