



What is Red Tape Rescue?

As part of its ongoing efforts to improve opportunities for business to thrive in Milwaukee, the **Common Council - City Clerk's Office** created the Red Tape Rescue program. Inspired by the **Local Business Action Team** ("LBAT"), a temporary City of Milwaukee committee, the program's aim is to improve interaction between local business and city government.

Our overriding goal in the License Division is to quickly connect Milwaukee businesses and residents to the resources and tools needed to be successful and self-sufficient in the community.

If you have ideas for improving the License Division, email RedTapeRescue@milwaukee.gov.

Contact Us

City Clerk - License Division
City Hall, Room 105
200 E. Wells Street
Milwaukee, WI 53202

Ph: (414) 286-2238

RedTapeRescue@milwaukee.gov

milwaukee.gov/RedTapeRescue

City of Milwaukee
City Clerk's Office



Resources
to help your business
get up and running
successfully.



Braille



Large
Print

Documents provided in alternative
formats upon request. **Call 414-286-2233.**





StartSmart

Online Tool

Starting a business has never been easier!

StartSmart is an online tool that asks questions to learn about your business. After you answer all questions, StartSmart will provide a list of required city and state licenses or permits, and related applications. You will also receive a list of resources to help your business start off right.

Visit milwaukee.gov/startsmart to get started today!



StartSmart

Clerk Notes

Instructional Video Series

Get the knowledge and expertise of our staff, right at your fingertips! Learn things like:

- Who needs a bartender's license?
- Do I need a food license?
- Do I need to appear before the Licenses Committee?

The License Division's instructional video series tackles common questions or topics in short, easy-to-understand videos.

You can access all our Clerk Notes videos at milwaukee.gov/clerknotes.



Clerk Notes

Pivot Program

Business Workshops

Confused about licensing or regulation? Cut through the red tape and get your business operating successfully!

If you have questions about getting a license or permit, resolving a problem, understanding rules and regulations, or just want the latest information on best practices, we can help you put your best foot forward. The Pivot Program is a free, 2-hour workshop designed to help businesses succeed.

Want to receive notice of all our program dates and locations? [Like us on Facebook](#) or sign up for "License Division News" at milwaukee.gov/e-notify today!



Pivot Program