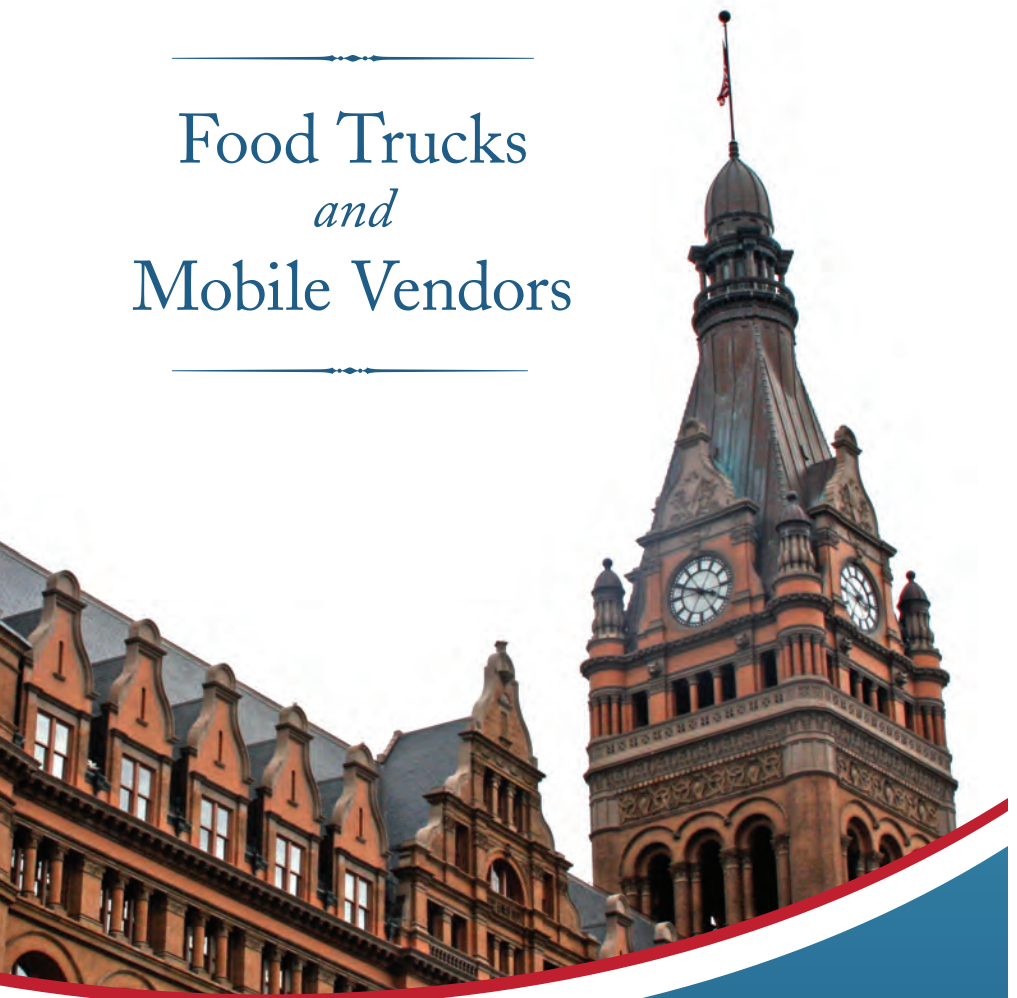


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# Food Trucks *and* Mobile Vendors

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CITY of MILWAUKEE  
RULES AND REGULATIONS

*Updated: June 2014*

# MOVING AND PARKING

1. Vehicles licensed for food peddling must obey all traffic laws and regulations.
2. All sales must be made on the public way (sidewalk or street) directly from a licensed unit.
3. It is prohibited to make any sales from a roadway median strip, safety island or on foot into any street or roadway (including an alley) where there is vehicular traffic.
4. Vendors cannot block or restrict an individual's access to a business or residence, and must allow a minimum five feet of clearance on sidewalks for pedestrians.
5. Vendors may not park or sell within 300 feet of a school entrance while the school is open to students. *(See section 115-45 of the Milwaukee Code of Ordinances)*
6. Vendors may not stop for more than two hours in any block, and must wait six hours before stopping again in the same block. Vendors must remain in compliance with posted time limits on parking. *(See section 115-45 of the Milwaukee Code of Ordinances)*
7. On non-residential blocks, vendors cannot sell food from a vehicle on a public street for more than one hour on any one day, unless signage specifically allows parking for a duration that exceeds one hour. *(See section 68-41-7-d of the Milwaukee Code of Ordinances)*
8. Food, merchandise or any other article may not be sold or offered for sale for two hours immediately before the start of any scheduled event, and within an hour of the end of the event, on any public street or sidewalk within 500 feet of the Wisconsin Center, the U.S. Cellular Arena, the Milwaukee Public Museum, the BMO Harris Bradley Center, the Marcus Center for the Performing Arts, the Eagles Auditorium, the Riverside Theater, Summerfest, Miller Park parking facilities, the right of way for Jazz in the Park, River Rhythms, the Westtown Farmer's Market, and any other special event as communicated by police officers under the direction of the commissioner of public works. *(See section 105-56 and 105-57 of the Milwaukee Code of Ordinances)*
9. There are other specific streets and highways where selling from a parked vehicle is prohibited. These are detailed on the maps in this brochure. *(See section 115-45-2-b of the Milwaukee Code of Ordinances)*

# HOURS OF OPERATION

Unless a vendor has a permit allowing nighttime operation, food cannot be sold between 9:00 p.m. and 6:00 a.m. This does not apply on January 1st, Memorial Day, Juneteenth, the 3rd and 4th of July, Labor Day, and on city streets adjacent to State Fair Park during the run of the Wisconsin State Fair.

# OPERATING RULES

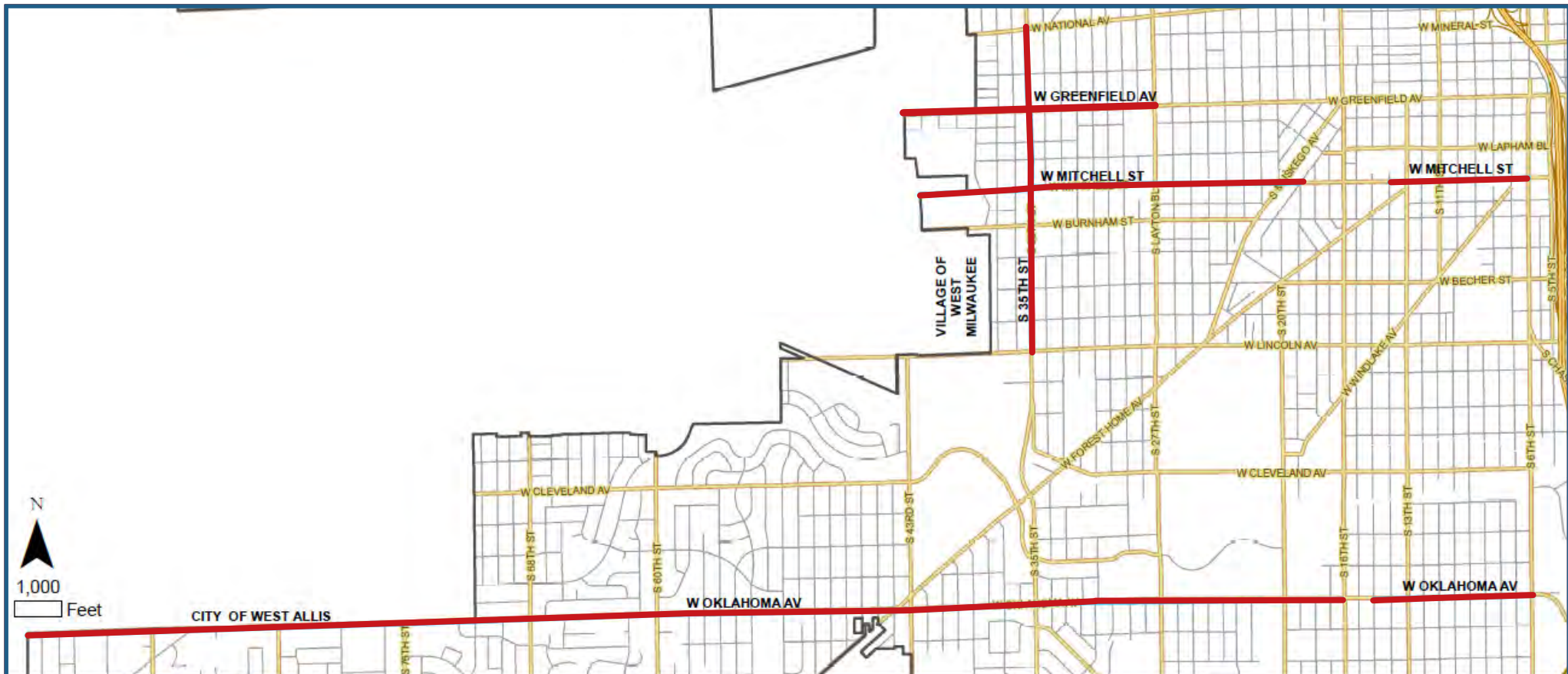
- Each mobile food establishment shall return to its service base at least every 24 hours for service and maintenance.
- A mobile vending operation must be completely mobile. Vendors cannot place coolers on the ground or provide chairs or tables for customers. Mobile units are not permitted to use electrical connections. Generators are acceptable, provided they are attached to the mobile unit.
- Food cannot be sold door-to-door.
- Vendors cannot make any comment, request or proposal which is obscene, lewd, lascivious, profane, filthy or indecent.
- No minor under 12 years of age may participate in the activities of a food peddler.
- Vendors who are interested in selling in any of the Milwaukee County Parks must contact the Milwaukee County Parks System at 414-257-4503 for information.
- Vendors who use a mobile establishment at a festival and want to offer items or services for which they are not normally licensed (such as grilling next to the unit) may be required to obtain additional licensing. Contact the License Division of the City Clerk's Office at 286-2238.
- A food peddler with a permit for a carried container or pushed, pedaled or pulled vehicle shall not use any type of horn.
- Any vendor selling ice cream must obtain an ice cream peddler license.
- A vendor who sells food from a vehicle or carried container must have identifying signs printed or affixed, in a prominent position, to two sides of the vehicle or container. Each identifying sign shall include the name of the business or vendor, a valid telephone number, and the unique serial number, vehicle identification number, permanent unique number or alpha identifier distinguishing the food peddler vehicle or carried container in lettering not less than three inches high.
- All vendors must comply with the Wisconsin Food Code.  
See [www.milwaukee.gov/mobliefood](http://www.milwaukee.gov/mobliefood) for more information.

# STREETS WHERE SELLING ARTICLES FROM PARKED VEHICLES IS PROHIBITED

- W. Greenfield Ave. from S. Layton Blvd. westward to the city limits
- W. Mitchell St. from S. 6th St. to S. 14th St. and from S. 19th St. westward to the city limits
- W. Oklahoma Ave. from S. 6th St. to S. 15th St. and from S. 16th St. westward to the city limits
- S. 35th St. from W. National Ave to W. Lincoln Ave.

COMMON COUNCIL FILE NUMBERS 191, 205, 130199 AND 131369:

*Prepared by the City of Milwaukee Legislative Reference Bureau (152209-b.mxd AEH 4-22-2014)*

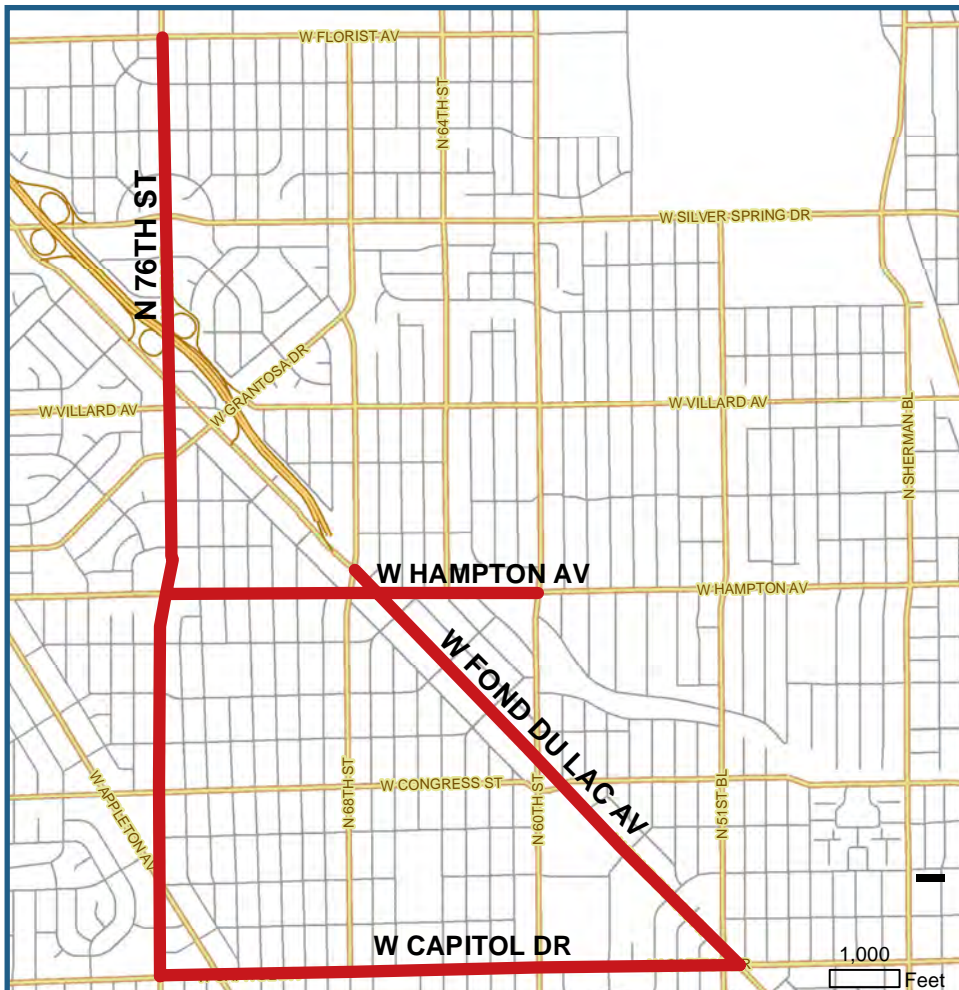


# STREETS WHERE SELLING ARTICLES FROM PARKED VEHICLES IS PROHIBITED

COMMON COUNCIL FILE NUMBERS 130210:

*Prepared by the City of Milwaukee Legislative Reference Bureau (152209.mxd AEH 4-21-2014)*

- N. 76th St. from W. Florist Ave. to W. Capitol Dr.
- W. Capitol Dr. from N. 76th St. to W. Fond du Lac Ave.
- W. Fond du Lac Ave. from N. 68th St. to W. Capitol Dr.
- W. Hampton Ave. from N. 60th St. to N. 76th St.



## CONTACTING Us

### Licenses

City Clerk License Division  
City Hall Room 105  
200 E. Wells St.  
Milwaukee, WI 53202-3653

Phone: (414) 286-2238  
Fax: (414) 286-3057  
license@milwaukee.gov

[milwaukee.gov/license](http://milwaukee.gov/license)

### Inspections

The City of Milwaukee Health Department  
Consumer Environmental Health Division  
Frank P. Zeidler Municipal Building  
841 North Broadway, Room 304  
Milwaukee, WI 53202-3653

Phone: (414) 286-3674  
Fax: (414) 286-5164

[milwaukee.gov/mobilefood](http://milwaukee.gov/mobilefood)





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