



MILWAUKEE DOWNTOWN

Business Improvement District 21 | 301 W Wisconsin Ave. Suite 106 | Milwaukee, Wisconsin 53203

Phone 414.220.4700 | www.milwaukeedowntown.com

CEO
MATT DORNER

BOARD OF DIRECTORS

CHAIR
TAMMY BABISCH

Colliers International

IMMEDIATE PAST CHAIR

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US Bank

VICE-CHAIR
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Northwestern Mutual

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The Marcus Corporation

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Associated Bank

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MGIC

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Schlitz Park

TOM IRGENS
Irgens

SUSAN JOHNSON

Colliers International | 411
East Wisconsin

PATTI KEATING KAHN
PK2group

S.R. MILLS

Bear Real Estate Group

MATT MORONEY

Wangard Partners

PHYLLIS M. RESOP

Pentagon Property
Management WI LLC

JOHAN SEGERDAHL

Iron Block Holdings, LLC

OMAR SHAIKH

3rd Street Market Hall

CONOR WARD

WEC Energy Group

EX-OFFICIO MEMBER

MARTY BROOKS

Wisconsin Center District

PEGGY WILLIAMS SMITH
VISIT Milwaukee

Meeting of Milwaukee Downtown BID 21

Executive Committee

Thursday, August 6, 2026

11:30 AM—1:30 PM

301 W Wisconsin Ave. Suite 106

AGENDA

- 1) Roll Call
- 2) Approval of Minutes
- 3) CEO Report
- 4) Financials
- 5) Board Governance
- 6) 2027 Draft Operating Plan and Budget
- 7) Core Services and Public Spaces Report
- 8) Placemaking and Program Manager Report
 - Special Economic Development Funds Request
- 9) Marketing, Events and Social Media Report
- 10) Communications Report
- 11) Economic Development Report
- 12) Other Business
 - Next Board of Directors Meeting: September 17, 2026
- 13) **Closed Session:** The Executive Committee may convene into closed session pursuant to Wisconsin Statute sec. 19.85(1)(e) to deliberate the investment of public funds when competitive or bargaining reasons require a closed session: specifically, BID assessment methodology.
- 14) Adjourn

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the Executive Committee liaison Lesia Ryerson at 414-220-4700 X2 or email lyerson@milwaukeedowntown.com

DOWNTOWN