



MILWAUKEE DOWNTOWN

Business Improvement District 21 | **301 W Wisconsin Ave. Suite 106** | Milwaukee, Wisconsin 53203
Phone **414.220.4700** | www.milwaukeedowntown.com

CEO
MATT DORNER

BOARD OF DIRECTORS

CHAIR
TAMMY BABISCH
Colliers International

IMMEDIATE PAST CHAIR
JOSEPH G. ULLRICH
US Bank

VICE-CHAIR
KEVIN KENNEDY
Northwestern Mutual

SECRETARY
STEVE BARTELT
The Marcus Corporation

ASSISTANT SECRETARY
DAVID KNIGHT
Associated Bank

TREASURER
ANNETTE ADAMS
MGIC

JIM CAVANAUGH
The Boerke Company | Schiltz Park

TOM IRGENS
Irgens

SUSAN JOHNSON
Colliers International | 411 East Wisconsin

PATTI KEATING KAHN
PK2group

S.R. MILLS
Bear Real Estate Group

MATT MORONEY
Wangard Partners

PHYLLIS M. RESOP
Pentagon Property Management WI LLC

JOHAN SEGERDAHL
Iron Block Holdings, LLC

OMAR SHAIKH
3rd Street Market Hall

CONOR WARD
WEC Energy Group

EX-OFFICIO MEMBER

MARTY BROOKS
Wisconsin Center District

PEGGY WILLIAMS SMITH
VISIT Milwaukee

Milwaukee Downtown BID 21
Board of Directors Meeting
Thursday, March 12, 2026
8:00AM—10:05AM

In-Person: 275 W Wisconsin Ave. 2nd Floor—Intersection Conference Room
Virtual: Please join Matt Dorners Zoom meeting from your computer, tablet, or smartphone.

<https://zoom.us/j/95684235202?pwd=8M2kSeQSbxunAVkIRgNmJOMxGTpd5.1>

Meeting ID: 956 8423 5202
Passcode: 345790

https://www.dropbox.com/scl/fo/adl6aode3w7dcc20yq1di/AM_eEc09947qtIXjZjixgDI?rlkey=06dqtlde3v7fury9hk7w5dyn6&st=x0nkk7ub&dl=0

AGENDA

- 1) Roll Call (8:00 am)
- 2) Approval of Minutes (8:05 am—**Board Action Required**)
- 3) CEO | Executive Committee Report (8:10 am)
 - A. **Board Governance Report**
 - Board Reappointment
- 4) Financials (8:20 am—**Board Action Required**)
- 5) 2026 Tactical Plan and Budget (8:30 am—**Board Action Required**)
- 6) Placemaking and Program Manager Report (9:00 am)
- 7) Marketing, Events, and Social Media Report (9:10 am)
- 8) Communications Report (9:20 am)
- 9) Economic Development Report (9:30 am)
- 10) PSA and CSA Reports (9:40 am)
- 11) Homeless Outreach Update (9:50 am—Beth Lappen | Roman Martinez)
- 11) Other Business (10:00 am)
 - Next Board Meeting—**May 21**
- 13) Adjourn (10:05 am—**Board Action Required**)

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the Executive Committee liaison Lesia Ryerson at 414-220-4700 X2 or email lyerson@milwaukeedowntown.com

DOWNTOWN