



MILWAUKEE DOWNTOWN

Business Improvement District 21 | 301 W Wisconsin Ave. Suite 106 | Milwaukee, Wisconsin 53203

Phone 414.220.4700 | www.milwaueedowntown.com

CEO
MATT DORNER

Milwaukee Downtown BID 21
Board of Directors Meeting
Thursday, May 21, 2026
8:00AM—10:05AM

BOARD OF DIRECTORS

CHAIR
TAMMY BABISCH

Colliers International

IMMEDIATE PAST CHAIR

JOSEPH G. ULLRICH
US Bank

VICE-CHAIR

KEVIN KENNEDY

Northwestern Mutual

SECRETARY

STEVE BARTELT

The Marcus Corporation

ASSISTANT SECRETARY

DAVID KNIGHT

Associated Bank

TREASURER

ANNETTE ADAMS

MGIC

JIM CAVANAUGH

The Boerke Company |
Schlitz Park

TOM IRGENS

Irgens

SUSAN JOHNSON

Colliers International | 411
East Wisconsin

PATTI KEATING KAHN

PK2group

S.R. MILLS

Bear Real Estate Group

MATT MORONEY

Wangard Partners

PHYLLIS M. RESOP

Pentagon Property
Management WI LLC

JOHAN SEGERDAHL

Iron Block Holdings, LLC

OMAR SHAIKH

3rd Street Market Hall

CONOR WARD

WEC Energy Group

EX-OFFICIO MEMBER

MARTY BROOKS

Wisconsin Center District

PEGGY WILLIAMS SMITH

VISIT Milwaukee

In-Person: 275 W Wisconsin Ave. 2nd Floor—Intersection Conference Room
Virtual: Please join Matt Dorner's Zoom meeting from your computer, tablet, or smartphone.
<https://zoom.us/j/96275485400?pwd=Zy1QyjalKT1y2aoOSt0lhJmiZrYRQS.1>

Meeting ID: 962 7548 5400

Passcode: 232419

<https://www.dropbox.com/scl/fo/03voo8fiv9uqxczeiwg9/AM5RXHWStrI5tg4OWeEQ9a4?rlkey=gwibokozhi3tdyz6ptbb4a8s&st=s09hpcpj&dl=0>

AGENDA

- 1) Roll Call (8:00 am)
- 2) Approval of Minutes (8:05 am—**Board Action Required**)
- 3) CEO | Executive Committee Report (8:10 am)
- 4) Financials (8:20 am—**Board Action Required**)
- 5) Marketing, Events, and Social Media Report (8:30 am)
- 6) Core Services and Public Spaces Report (8:40 am—**Board Action Required**)
 - Special Economic Development Funds Request
- 7) Placemaking & Program Manager Reports (8:50 am)
- 8) Economic Development Report (9:00 am)
- 9) Communications Report (9:10 am)
 - Branding Campaign Update (Hoffman York)
- 10) PSA and CSA Reports (9:30 am)
- 11) Homeless Outreach Update (9:40 am—Dax Odom | Beth Lappen | Roman Martinez)
- 12) Other Business (9:55 am)
 - Next Board Meeting—July 16
- 13) Adjourn (10:00 am—**Board Action Required**)

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the Executive Committee liaison Lesia Ryerson at 414-220-4700 X2 or email lyerson@milwaueedowntown.com

