



MILWAUKEE DOWNTOWN

Business Improvement District 21 | **301 W Wisconsin Ave. Suite 106** | Milwaukee, Wisconsin 53203
Phone **414.220.4700** | www.milwaueedowntown.com

CEO

ELIZABETH A. WEIRICK

BOARD OF DIRECTORS

CHAIR

TAMMY BABISCH
Colliers International

IMMEDIATE PAST CHAIR

JOSEPH G. ULLRICH
US Bank

VICE-CHAIR

KEVIN KENNEDY
Northwestern Mutual

SECRETARY

JOHN CREIGHTON
CBRE | JCI

ASSISTANT SECRETARY

ANNETTE ADAMS
MGIC

TREASURER

KEVIN BEHL
East Town

STEVE BARTELT

The Marcus Corporation

KIM GUERRERO

Colliers International | 833
East Wisconsin

TOM IRGENS

Irgens

SUSAN JOHNSON

Colliers International | 411
East Wisconsin

PATTI KEATING KAHN

PK2group

DAVID KNIGHT

Associated Bank

GEORGE MEYER

Kahler Slater

PHYLLIS M. RESOP

Pentagon Property
Management WI LLC

JOHAN SEGERDAHL

Iron Block Holdings, LLC

CONOR WARD

WEC Energy Group

SCOTT WELSH

Inland Companies | Colliers
Wisconsin

EX-OFFICIO MEMBER

Marty Brooks

Wisconsin Center District

MARK NIEHAUS

Milwaukee Symphony
Orchestra

PEGGY WILLIAMS SMITH

VISIT Milwaukee

Milwaukee Downtown BID 21
In-Person/Virtual—Board of Directors Meeting
Thursday, July 25, 2024
8:00AM—10:00AM

Please join Beth Weirick's Zoom meeting from your computer, tablet, or smartphone.
<https://zoom.us/j/94266629637?pwd=MWlGaWlTcytpM0pSaUN0ZTkxeWpxdz09>

Meeting ID: 942 6662 9637
Passcode: 417466

<https://www.dropbox.com/scl/fo/1ojopnz9sjo2yp4unei2a/AOP3okUzVxglRQ1cMqyem4?rlkey=qkqvii0vmncapyk0ksfw18ysa&st=2yc2w3tk&dl=0>

AGENDA

- 1) Roll Call (8:00am)
- 2) Approval of Minutes (8:05am—**Board Action Required**)
- 3) Executive Report (8:10am)
 - Board Governance—**Board Action Required**
- 4) Financials (8:20am—**Board Action Required** | Mary Hintz | Hintz Giuffre CPAs)
- 5) 2023 Audit Presentation (8:30am—**Board Action Required** | Katy Sommer | RitzHolman)
- 6) Public Space Management Organization Update (8:45am)
- 7) Economic Development Report (8:55am)
- 8) Marketing, Events, and Social Media Report (9:05am)
 - Special Economic Development Funding Request (**Board Action Required**)
- 9) Public Space Initiatives Report (9:15am)
- 10) Homeless Outreach Report (9:25am—Dax Odom and Mary Lockwood)
- 11) PSA Report and CSA Reports (9:45am)
- 12) Other Business (9:55am)
 - Next Board Meeting—**September 19**
- 13) Adjourn (10:00am—**Board Action Required**)

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the Executive Committee liaison Lesia Ryerson at 414-220-4700 X2 or email lryerson@milwaueedowntown.com

DOWNTOWN