Tom Barrett
Mayor, City of Milwaukee

April 4, 2011

Dear Business Owner/Manager:

A strong workforce is essential to grow individual businesses and our overall economy. A strong workforce is one of the key drivers of our present and future prosperity. Preparing young people today to be life-long learners, productive workers and self-sufficient citizens tomorrow is something our entire community must support.

That's why I support the Earn & Learn program.

Earn & Learn is a collaborative partnership of the Milwaukee Area Workforce Investment Board, businesses, community-and faith-based organizations and the City of Milwaukee. The mission of the Earn & Learn is to assist young people from Milwaukee make successful transitions from adolescence to productive adulthood by increasing work-readiness skills and providing work experience opportunities.

Earn & Learn has placed thousands of Milwaukee youth in jobs over the past four years. In 2010, more than 600 youth were employed in private sector jobs in companies like yours.

This year, the need to offer private sector job opportunities for our young people is greater than ever. Earn & Learn needs even more employers to provide opportunities for work-ready youth. Please consider hiring one or more qualified students for jobs that benefit your company, the students, their families and our community.

You can get started by completing a job order at:
https://www.mkedcd.org/EarnLearn/JobOrder.asp.

For additional details about Earn & Learn visit the website at www.earnandlearnmke.com or contact William J. Malone at 286-5894 or wmalon@milwaukee.gov

Sincerely,

Tom Barrett

TOM BARRETT
Mayor

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