



Fire Department

William Wentlandt
Chief
Mark A. Sain
Assistant Chief

FOR IMMEDIATE RELEASE
DATE: *August 9, 2006*
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Contact: Lieutenant Brian O ' Connor
PUBLIC INFORMATION OFFICER
414-286-8968 (OFFICE)
414-397-8591 (CELL)
brian.oconnor@milfire.com

MEDIA ADVISORY

MEDIA DAY WITH THE MFD

WHEN: *September 14, 2006, starting at 7:30 am*

WHERE: *Bureau of Instruction and Training, 6680 N. Teutonia Ave.*

As a member of the Milwaukee media you are invited to participate in Media Day. This is a unique opportunity to see what it is like to be a firefighter. Imagine crawling down a smoke-filled hallway, feeling the heat of the fire on your neck and back, seeing the fire 's flames, hitting the fire with the hose line, and extinguishing the fire. You will be putting out the fire and overhauling the fire scene. All this will be done under the close supervision of a department member. You will experience the exhilaration of coming face-to-face with an actual fire and extinguishing it. You will be able to talk one-on-one with firefighters to get their view of firefighting, and understand what and why firefighters do what they do.

There will be ample opportunity to have photo ops and video. Lunch will also be provided. The training is planned to go until about 4 pm. If you need to leave earlier, come and participate as long as you can.

The class size is limited, so please call to reserve your spot today. Also mention this to others in your company. We will take as many as you want to send. All participants and companies will be required to sign releases. Please call Lieutenant Brian O ' Connor at 286-8968 or 397-8591 to reserve your spot today.

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