



Fire Department

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MEDIA ADVISORY

FIRE 20/20- Multicultural Health and Safety Research Project

The Milwaukee Fire Department is excited to be one of four cities nationwide to be picked to participate in FIRE 20/20. The Multicultural Health and Safety Research Project is a year-long project by a Department of Homeland Security Fire Prevention and Safety Grant, and managed by the nonprofit organization Fire 20/20.

Fire 20/20 is committed to recruiting and retaining a safe, qualified, inclusive, competent Fire/EMS workforce by the year 2020. FIRE 20/20 will provide participating departments with both department and community focus group and survey data, summary of findings, and recommendations for action steps in a written document that will support the following activities:

- Ø Risk reduction and increased capacity for firefighters and first responders in multicultural communities.
- Ø Executive strategic planning.
- Ø Proactive multicultural community outreach.
- Ø Evaluate, propose policy changes and standard operating policies for working more effectively with multicultural communities.
- Ø Strategies for developing and implementing multicultural recruitment programs.
- Ø Prevention and public service campaigns.

The Milwaukee Fire Department is dedicated to our community. Our participation in this unique opportunity will further enhance the high level of service our personnel deliver to our citizens.

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