



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



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MEDIA ADVISORY
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Get READII — Shoo the Flu! Kick-off

First Public Flu Clinic Aims to Increase Immunization Rates Among Senior Citizens

Mayor Tom Barrett, Health Commissioner Bevan K. Baker, CHE, Common Council President Willie Hines and County Executive Scott Walker will join active community partners to kick-off the Flu season in Milwaukee. The City of Milwaukee Health Department's Racial and Ethnic Adult Disparities Initiative (**READII**) will hold a press conference and public flu clinic sponsored by the Visiting Nurse Association on Tuesday October 5, 2004 at the Clinton Rose Senior Center. "I urge everyone, especially senior citizens, to get a flu shot early in the season. It is the best way to prevent illness and related complications from the influenza virus," said Health Commissioner Bevan K. Baker, CHE.

WHAT: Influenza Kick-off and Public Flu Clinic
WHEN: Tuesday, October 5, 2004

TIME: 10:00 a.m. Press Conference
11:00 a.m. Public Flu Clinic
(City officials receive flu shot)

WHERE: Clinton Rose Senior Center
3045 N. Martin Luther King Jr. Drive
Milwaukee, WI 53212

SPEAKERS: Mayor Tom Barrett

Health Commissioner Bevan K. Baker, CHE

Milwaukee County Executive Scott Walker

Dan Hopfensperger
Director, Immunization Program
WI Department of Health and Family Services