



July 17, 2007

Ald. Tony Zielinski
414-286-3769

Boulevards Of (Sustainable) Beauty

Public Meeting to Discuss Landscaping Options

The City of Milwaukee has 120 miles of irrigated and landscaped boulevards, an investment that dates back to the 1920s. But the look of many boulevards is about to change.

The boulevard system was designed based on a customer service philosophy that was responsive to residents, and **Ald. Tony Zielinski** is asking residents of the 14th Aldermanic District to attend a **public meeting to discuss a new strategic plan for long-term management of the boulevards** called *Sustainable Boulevards*.

The meeting will be held on Tuesday, July 24, 2007 at 6:00 p.m. at the Bay View Library, 2566 S. Kinnickinnic Ave. Media coverage is welcome.

Sustainable Boulevards calls for:

- * Removal of low impact flower and shrub beds to be replaced with grass and trees.
- * Installation of highly visual signature landscape beds at historic/landmark gateways and major intersections throughout the city.
- * Planting of shade, ornamental and evergreen trees to increase tree canopy in connecting boulevard segments.
- * Conversion to an automated irrigation system to save operating costs.

WHAT: Public meeting on boulevards plan
WHEN: Tuesday, July 24 at 6 p.m.
WHERE: Bay View Library, 2566 S. Kinnickinnic Ave.

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