



April 13, 2006

Ald. Terry Witkowski  
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## **A Business Vision For S. 27th St.**

### *Alderman Witkowski Says Healthy Business Strip Needs Association*

Ald. Terry L. Witkowski says the four miles from W. Oklahoma Ave. to W. College Ave. along S. 27th St. may be the healthiest, longest, safest and most under-promoted business strip in Milwaukee. And with the street and area around the airport ripe for new development, Ald. Witkowski believes that it's important that a 27th Street Business Association be formed so that existing businesses are not left in the dust during renewal efforts in Milwaukee and the City of Greenfield.

**Ald. Witkowski will be joined by south side Milwaukee Aldermen Joe Dudzik and Robert G. Donovan, Greenfield Alderpersons Donald Carlson and Shirley Saryan and representatives of businesses along S. 27th St. at a meeting on Monday, April 17, 2006 at 10 a.m. at the Hospitality Inn & Conference Center, 4400 S. 27th St. to discuss formation of a 27th Street Business Association. Media coverage is invited.**

"It's more important than ever for businesses in both communities along S. 27th St. to join together," said Ald. Witkowski. "Now no one speaks for the street and its concerns often go unheard, and an association can provide a unified voice and an identity for the area," Ald. Witkowski said.

#### Why a business association?

- While among the highest taxpaying areas, it receives little attention.
- Timing: Milwaukee & Greenfield are updating comprehensive plans.
- To provide input on freeway reconstruction & detour routes.
- To jointly promote and draw more shoppers to the street.
- To beautify S. 27th St. and keep the surrounding neighborhoods sound and good for business.
- To take advantage of being Milwaukee's southern gateway.

Ald. Witkowski says the time is now for S. 27th St. businesses to discuss their common problems, needs and their vision for the street by participating in a S. 27th Street Business Association.