



June 6, 2006

Ald. Terry Witkowski
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MEDIA ADVISORY

Business Association For S. 27th St. To Hold Inaugural Meeting

*Association Includes Businesses in Milwaukee and Greenfield,
Encompasses 4-Mile Stretch of S. 27th St.*

A new group championing the strengths and unified interests of businesses located along S. 27th St. from W. Oklahoma Ave. to W. College Ave. will hold its first meeting on Thursday morning.

The meeting, which will include action to elect officers, adopt bylaws and adopt a name for the association, will be held at 10 a.m. Thursday (June 8) at the Hospitality Inn & Conference Center, 4400 S. 27th St. Businesses near 27th Street and news media are invited to attend.

Formed within the past few months with the help of Ald. Terry L. Witkowski, south side Milwaukee Aldermen Joe Dudzik and Robert G. Donovan, as well as Greenfield Alderpersons Donald Carlson and Shirley Saryan, Ald. Witkowski said the S. 27th St. business association will represent and give a voice to existing businesses during renewal efforts in Milwaukee and the City of Greenfield.

Ald. Witkowski said the new business association could:

- Help generate publicity and consumer attention to the area.
- Provide input into comprehensive planning efforts now underway in Milwaukee & Greenfield.
- Provide input on freeway reconstruction & detour routes.
- Help beautify S. 27th St. and keep the surrounding neighborhoods sound and good for business.
- Take advantage of being Milwaukee's "southern gateway."