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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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March 7, 2005

Ald. Joe Davis, Sr.  
(414) 286-3787

## MEDIA ADVISORY

### **Kenosha Casino Would Cost Milwaukee Thousands Of Jobs, New Study Says**

*Ald. Davis says a Kenosha Casino Would Be Potentially “Devastating”  
to Milwaukee Workers, Economy*

Milwaukee will lose more than 2,000 existing jobs and the potential to create nearly 10,000 more if the proposed off-reservation casino is built in Kenosha, a new economic study has found.

The study and its key findings will be presented tomorrow (**Tuesday, March 8, 2005**) to the Common Council’s Community and Economic Development Committee, at 1:30 p.m. in room 301-B, City Hall, 200 E. Wells St.

Ald. Joe Davis, Sr., chair of the committee, said the massive investment made by the Forest County Potawatomi in Milwaukee’s Menomonee Valley – not to mention tourism and peripheral economic development activity – would take a devastating hit if the Kenosha casino proposal is allowed to move forward. “The City of Milwaukee would suffer huge losses in jobs and tax revenue if this casino is allowed to open in Kenosha,” said Ald. Davis. “I believe we must do all we can as Milwaukee’s elected officials to keep that from happening.”

According to the economic impact study, commissioned by the Community and Economic Development Committee, a Kenosha off-reservation casino would mean:

**-More-**

## **Casino Impact Study/ADD ONE**

- Economic losses to the Milwaukee area that could climb as high as \$1 billion.
- Minority employment would be especially hard-hit.
- Tourism, tax revenues and charitable contributions would also be negatively affected.

Several Milwaukee community and civic groups including the Hispanic Chamber of Commerce, Milwaukee Urban League, Visit Milwaukee; Metropolitan Milwaukee Association of Commerce (MMAC), the Greater Milwaukee Committee and the Forest County Potawatomi Community sponsored the study.

The study was conducted by Dr. Michael Evans, chief economist and chairman of Evans, Carroll & Associates of Boca Raton, Florida. Previously Dr. Evans was clinical professor of economics at the Kellogg Graduate School of Management at Northwestern University, and assistant and associate professor at the Wharton School of Finance at the University of Pennsylvania.

**Ald. Davis, Dr. Evans and representatives of the sponsoring organizations will be available for interviews Tuesday in the third floor Chamber Anteroom, City Hall, at 3 p.m.**