
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 29, 2007

Ald. Ashanti Hamilton
(414) 286-2228

MEDIA ADVISORY

Street Festival To Include Free Food, Entertainment, Children's Activities

The third annual **Villard Avenue Day Festival** will transform a portion of W. Villard Ave. into an upbeat street party on **Saturday, September 8, 2007**. The event – sponsored by **Ald. Ashanti Hamilton** and business and community groups – will offer children's games and activities, a marrow donor registration, health services and screenings, sidewalk sales from shops and markets, live entertainment and free food on Villard Ave. between N. 35th and N. 37th Streets from **12 noon until 5 p.m.**

Ald. Hamilton, the festival's founder, will provide free hot dogs, drinks and chips to the first 100 people.

At the festival the Henning-Parker Foundation and Ald. Hamilton's office will host a marrow donor registration opportunity in partnership with BloodCenter of Wisconsin and the Villard Avenue Business Association. The drive will take place from 12 p.m. to 4 p.m. at the Agape Theatre, 3608 W. Villard Ave. Henning-Parker Foundation will present back to school supplies for the first 100 students. Parents are encouraged to register with the National Marrow Donor Program.

WHAT: Villard Avenue Day Festival
WHEN: Saturday, Sept. 8, 2007
12:00 p.m. until 5:00 p.m.
WHERE: 3500 - 3700 Blocks of W. Villard Ave.

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