

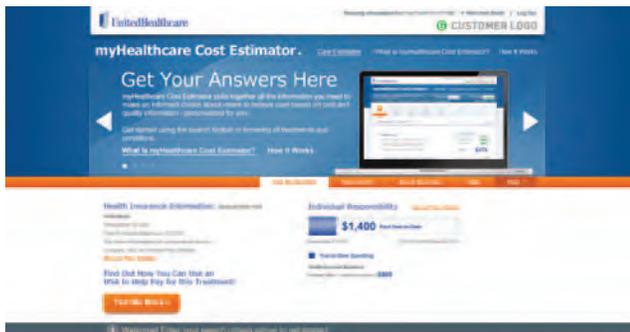
Take charge. Know more.

4P

PROCEDURE
PROVIDER
PRICE
PLACE

myHealthcare Cost Estimator is your personalized online tool that will empower you to make more informed health care decisions.

myHealthcare Cost Estimator is available to UnitedHealthcare members at no additional cost. When you are able to get information based on your individual plan, you'll have the knowledge to better understand your choices and be in greater control of your health care.



**More personalized data.
More validated data.**

myHealthcare Cost Estimator is changing the way you access personalized information, for the better. This online tool provides more validated data than any other estimator of its kind. That's because the estimates used are based on UnitedHealthcare's claims database, which includes 250+ million claims over the last five quarters, validated against fees. Plus, it's fully integrated with customer service and clinical support so you can get the answers you need.

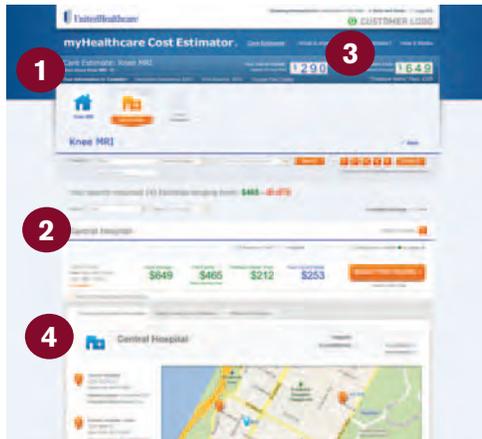
Scan the code to view
a demo of **myHealthcare Cost Estimator**.



Log on to myuhc.com® to get started.



Be in the know.



Know the 4 Ps

- 1 Know your procedure.**
Become educated on your procedure and learn about alternative treatment options that may be more cost-effective.
- 2 Know your provider.**
Where available, select a quality provider through our UnitedHealth Premium® program, which rates doctors based on national industry quality standards and local market cost-efficiency benchmarks.
- 3 Know your price.**
Access personalized resources to easily estimate out-of-pocket costs for your procedure based on your specific health plan.
- 4 Know the place.**
Find a provider based on your geographic search criteria, view maps and print directions.

Take charge of your care with a Care Path.

A Care Path is a planned treatment program that may consist of one or more health services that may span any length of time depending on the health condition being treated. Once you establish a Care Path on myHealthcare Cost Estimator, you can track your progress from the first consult to the last follow-up.

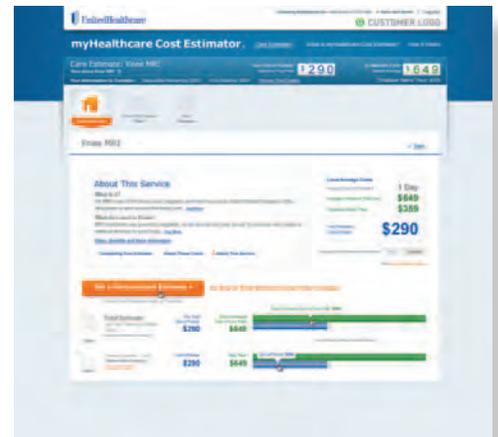
The choice is yours.

We provide the cost and, where available, quality information on physicians in the specialty you need. But ultimately the choice is yours when it comes to selecting the provider and procedure you think will deliver the quality of care you demand.

Get started in three easy steps.

Start using myHealthcare Cost Estimator today. It's currently available in over 45 markets, featuring in-depth information on over 100 procedures. More cities and procedures will be added soon. After all, when you take charge, you'll know more about how to make the most of your health plan.

- 1 Register with your member health plan ID number at myuhc.com.**
- 2 Set up an email, username and password.**
- 3 Take full advantage of all the value-added benefits this online tool has to offer.**



Visit myuhc.com today to access myHealthcare Cost Estimator.



These services are only available to participants that are enrolled in the City of Milwaukee United Healthcare Choice Plan. In partnership with Froedtert Health Workforce to provide health information to City of Milwaukee employees and spouses.

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All UnitedHealthcare members can access a cost estimator online tool. Depending on your specific benefit plan and the ZIP code that is entered, either the new myHealthcare Cost Estimator, or the current Treatment Cost Estimator will be available. A mobile version of myHealthcare Cost Estimator will be launched soon, and additional ZIP codes and procedures will be added soon.