



Board of Election Commissioners

Commissioners
Stephanie Findley
David H. Redemann
Robert F. Spindell, Jr.

Executive Director
Susan M. Edman

POLITICAL SIGNS INFORMATION AND REQUIREMENTS

Local ordinances (chapters 244 and 295, Milwaukee Code of Ordinances) regulate the placement of political signs in the city of Milwaukee. Candidates for office, their campaign committees, campaign workers, and the owners of property on which signs are placed are responsible for complying with these regulations. The highlights of the regulations are listed below. Should you wish a complete copy of the ordinance, it is available for review at Milwaukee public libraries and the Legislative Reference Bureau, City Hall, 200 E. Wells Street, Room B-11.

When a permit is required, apply at the Milwaukee Development Center, first floor, 809 N. Broadway. The Milwaukee Development Center is open from 7:30 a.m. to 4:30 p.m. Monday through Friday.

- Temporary non-illuminated political signs measuring 6 square feet or less may be erected on private property without a permit.
- On a residential property, a temporary ground sign in excess of 6 square feet but less than 11 square feet requires a permit from the Milwaukee Development Center, 809 N. Broadway, first floor. The minimum fee is \$85.
- Temporary non-illuminated political signs of approved materials may be mounted on residential structures. However, they may not cover exit doors or windows. If such signs are larger than 6 square feet, a permit is required.
- The placement of political signs on non-residential properties is governed by the city's zoning ordinance, and rules vary by zoning district. Permits are required for all such signs. Fees are calculated based on the size of the sign; the minimum fee is \$85.
- City ordinance prohibits the placement of cloth, fabric, plastic or vinyl signs. Should you wish to erect such a sign, you must have approval of the City's Standards and Appeals Commission before you erect the sign.
- "Snipe" advertising cards, banners, pictures, handbills, signs, posters or notices of any kind may not be placed on any public property; nor may such advertising deface any surface such as a vacant building or a fence. The candidate is responsible for removing all "snipe" advertising.
- **All political signs on residential properties shall be removed 30 days after the election.**

If you have questions about sign regulations, please call the Milwaukee Development Center at (414) 286-8211. To receive permit applications by mail, call (414) 286-8211. To complain about a sign that violates these regulations, contact the Department of Public Works – Operations Section at 286-3437 or 286-2332.



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**VOLUNTARY PLEDGE OF FINANCIAL RESPONSIBILITY FOR
REMOVAL OF CAMPAIGN SIGNS AND POSTERS**

I, as a candidate for the office in the City of Milwaukee, pledge the following:

1. I will not post, or cause to be posted on my behalf, any sign, poster or other campaign material, which is in violation of any provisions of the Milwaukee Code, sections 244 and 295.
2. I agree to assume the financial responsibility for the removal of illegally posted campaign materials, and to provide for such removal upon being notified of code violations by the proper city officials.
3. I will provide for the removal of legally-posted campaign materials within thirty (30) days of the conclusion of the election; and
4. I will assume the financial responsibility for the removal of posted campaign materials irrespective of whether such materials have been posted by myself at my direction, or on my behalf by other persons without my knowledge.

SIGNATURE OF CANDIDATE

DATE