



ART ON FOND DU LAC

Opens June 29, 2013
17th to 37th Street
Along Fond du Lac Ave.

PAUL PECK
"Biopoesis"

In exploring the community along Fond du Lac, I am reminded of a 1956 speech by Dr. Martin Luther King, Jr. He said, "We are a chain. We are linked together." In looking at the Fondy Farmers Market, Walnut Way, and Alice's Garden, I see the interconnections not as linear, but multifaceted, giving life to a community greater than the sum of its parts.

For "Biopoesis" I returned to the sacred geometry of nature to make forms that resemble vines, roots, flashes of lightning, the branches of trees, and the human figure. I imagined this life extending itself to inaccessible places, climbing walls, and reaching toward the sun.

LACI COPPINS
"Life in Retrospect"

My aspirations in this project were to introduce the community to individuals connected to Sherman Park Senior Living Center and the Curative Care Network. My images document people's stories and experiences through their personal objects. I elected to photograph items or moments that are often overlooked or ignored. The images are somewhat distorted when viewed as individual panels, yet simultaneously offer a glimpse into the documented state of experience.

ROBERT BYRD and ERIN DORBIN
"Life is Free"

The experience of life has always been free. We become attached to desires and this takes us out of balance and creates limitations. We can learn to detach and feel life in its purest, immutable, nonresistant state. My attention to detail, patterns, and texture connects with people's imaginations and presents their ideals in a physical form.

GEORGE JONES
"The Green Urban Flow Space"

Inspired by the quote "Do something constructive to help other people" by Milwaukee journalist Mattie Belle Woods, my goal for this project was to construct a functional sculpture that houses a year-round urban farming system. This sculpture/greenhouse exhibits multiple ways to repurpose commonly discarded materials, grow organic vegetables, and harvest rain and solar energy.

REGINALD BAYLOR
"A Common Denominator"

My goal was to display a visual language that will spark the imagination of the youth that live and play in the Fond Du Lac Avenue community. My design highlights some of the common denominators in the surrounding neighborhood. These include but are not limited to health, safety, economics, development, education, peace, history, access, and most importantly neighbors. These common denominators are integrated into a depiction of a choo-choo train underneath a railroad viaduct.

ANNUSHKA PECK
"Looking to a Place Beyond"

The area now known as Johnsons Park has a deep history and connection to the past. Once a stop on the Underground Railroad and later a nexus between highway development and neighborhood resistance, the Johnsons Park neighborhood is now gathering resources after years of job and home loss. In "Looking to a Place Beyond," the houses, along with the quilt patterns and arrangement of elements in the form of the "Drinking Gourd" constellation, serve as metaphors for the events that shaped and currently work to form communities. This piece is an invitation to gather, to share, and to build.

JOSEPH R. REEVES
"Mattie Belle's Word on the Street"

This project highlights short, lively quotes from Milwaukee's "First Lady of the Black Press," the ever-charismatic Mattie Belle Woods. I used colorful patterns in conjunction with her well-known expressions to portray the dynamic persona of Woods and refer to her reverence for fashion, flair, the Milwaukee social scene, and the community at large. The patterns are visual cues to lead viewers through the various spaces and quotes.

CHELSEA WAIT
"The Color Within Shines Bright"

My patterns consist of leaf-like shapes of color enclosed within dark, flowing curves to evoke what we popularly perceive as feminine: emotional, loving, intuitive, and colorful. However, feminine does not mean female, it is shared by all.

These patterns are painted onto doors and windows. These are where the exterior and the interior meet and blend together. The interior is often where we look for feminine qualities. Yet by placing these sinuous, intense paintings on the public face of the buildings, I am breaking the rule that the feminine is private. I turn the feminine into a structure, with curving yet crisp lines, merging the two into a new order.

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Marketplace Business Improvement District #32

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Neighborhood Improvement Development Corporation

NORTH AVENUE FOND DU LAC MARKETPLACE BID #2
Advancing Economic and Environmental Innovations

Fondy Food Center
Gorman & Company
Milwaukee County
Seaway Bank and Trust Company
Columbia Savings & Loan Association
Creative Alliance Milwaukee

SITE HOSTS

Sherman Park Senior Living Center
Sherman Park Community Association
Staple Brothers Paint & Hardware Store
Milwaukee County Transit System
City of Milwaukee Department of Public Works
ABC Liquor
TJ Auto
Milwaukee Community Service Corps
Curative Care Network, Inc.
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Milwaukee Mall
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ADDITIONAL SUPPORT

Alverno College intern Jean Smith and volunteers
Milwaukee Institute of Art & Design intern Elise Thomm
University of Wisconsin-Milwaukee School of Architecture and Urban Planning interns Andrew Carlson and Pa Phouala Vang
IN:SITE advisor Sara Daleiden
NJ Unaka from ReThink Factory
Lauren Zimmermann

TOUR STOPS

- Sherman Park Senior Living, originally Peckham
- Sherman Park Community Association
- Felmers O. Chaney Correctional Center
- Kilbourn State Bank building
- Wisconsin Black Historical Society/Museum
- Subway, originally Van Eils Drug Store
- Center Street Library
- Jefferson Hall building
- Capuchin Apartments
- Tabernacle Community Baptist Church (2500 West Medford Avenue)
- Satin Doll's Lounge
- Fondy Farmers Market
- Seaway Bank and Trust Company, originally Badger State Bank
- Bethel Baptist Church
- Columbia Savings & Loan Association
- Johnsons Park

To take a self-guided tour, go to <http://insitemilwaukee.org/fond> or <http://historicmilwaukee.org>