

**Westown Association, Business Improvement District #5  
Board of Directors Meeting  
Tuesday, September 30th, 2014 at 8am  
633 W. Wisconsin Avenue - Suite 400**

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**Joan Farrell, President  
Stacie Callies, Executive Director**

**AGENDA:**

- I. Call to Order**
- II. Approval of July 2014 Meeting Minutes**
- III. July and August 2014 Treasurer's Report**
  - A. 2013 Audit Presentation**
  - B. Approval of 2015 Operating Plan**
- IV. Committee Reports**
  - A. Marketing & Events**
    - 1. New St. Patrick's Parade Contract**
    - 2. Oktoberfest - Oct. 3-5 Pere Marquette Park**
    - 3. Summer Event Summary**
    - 4. Golf Outing Re-Cap**
  - B. New Business**
    - 1. Board Development**
      - a. Appointment of Eva Roberson, We Energies**
      - b. Departure of Steve Magnuson, Milwaukee Hilton**
      - c. 2015 Officers**
    - 2. Annual Meeting Agenda**
      - a. Special Board Meeting**
    - 3. Court of Honor Restoration**
  - C. CED Committee Update - John Hennessy**
- V. Adjourn**

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For any further information, please call the Westown Association, BID #5 office at (414) 276-6696