

**BUSINESS IMPROVEMENT DISTRICT #4  
(Mitchell Street Business)**

**Board of Directors Meeting  
March 17, 2016 - 12 Noon  
823 W. Historic Mitchell St., Milwaukee WI 53204**

**AGENDA**

1. Call Meeting to Order - 12 Noon; Introduce Guests
2. Review and Accept February 18, 2016 Meeting Minutes
3. Review and Accept February 2016 Financial Statements
4. Executive Director's Report
5. Old Business
  - a. Project Updates: Goldmanns/Ignace Health Clinic; Modjeska Theatre; Historic Mitchell Street Market Place
  - b. Committee Reports by Committee Chairpersons:  
Executive; Safety; Design/Communications/ Business Information;  
Business Development/Real Estate; Marketing/Promotion;  
Nominating; Public Art; Welcome New/Visit Current/ Merchants;  
Historic Mitchell Street Revitalization; "Mitchell Street Days;"  
Finance Committee; Forest Home Library Relocation Ad Hoc
  - c. Newspaper Advertising Merchant Co-Op Plans
  - d. 2016 Strategic Planning Committee – March 23 Meeting – 5:30 pm
  - e. Trak Sports Store – 1104 W. Historic Mitchell Street - Update
  - f. 2016 Sun Fair Committee - Report
  - g. Ex Fabula – Megan McGee – 2016 Program Schedule
  - h. ID Banners, Treescaping, Medians
6. New Business
  - a. Comments from the Alderman
  - b. Other New Business
7. Adjournment