BUSINESS IMPROVEMENT DISTRICT #4
(Mitchell Street Business)

Board of Directors Meeting
February 18, 2016 - 12 Noon
823 W. Historic Mitchell St., Milwaukee WI 53204

AGENDA

1. Call Meeting to Order - 12 Noon; Introduce Guests:
   Benjamin Juarez – Office of U.S. Senator Tammy Baldwin
   Mike Amrhein & Pete Patel – 839 W. Historic Mitchell Street
   Omar Ali – Quality Discount – 734 W. Historic Mitchell Street

2. Review and Accept January 21, 2016 Meeting Minutes
3. Review and Accept Janury 2016 Financial Statements
4. Executive Director's Report

5. Old Business
   a. Project Updates: Goldmanns/Ignace Health Clinic; Modjeska Theatre; Historic Mitchell Street Market Place

   b. Committee Reports by Committee Chairpersons:
      Executive; Safety; Design/Communications/ Business Information; Business Development/Real Estate; Marketing/Promotion; Nominating; Public Art; Welcome New/Visit Current/ Merchants; Historic Mitchell Street Revitalization; "Mitchell Street Days;" Finance Committee; Forest Home Library Relocation Ad Hoc

   c. Newspaper Advertising Merchant Co-Op Plans
   d. 2016 Strategic Planning Committee – Property Owners Meeting
   e. Trak Sports Store – 1104 W. Historic Mitchell Street - Update
   f. 2016 Sun Fair Committee - Report
   g. Ex Fabula – Megan McGee – 2016 Program Schedule

6. New Business
   a. Comments from the Alderman
   b. Other New Business

7. Adjournment