

# Agenda

SOUTH CESAR CHAVEZ DRIVE  
BUSINESS IMPROVEMENT DISTRICT #38

AGENDA

**April 8th, 2014 12:30-130pm**

Las Reynas Bakery  
1238 S Cesar Chavez Drive, Milwaukee Wi

Ivan Gamboa, Chair  
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**Welcome**

**Call to order**

**Discussion items:**

- **Update on Business Owner Outreach (Discussion)**  
Jesus Enrique Nunez
- **2 year Budget Forecast**  
Ivan Gamboa
- **Revised Operating Plan for 2014 and 2015 (Approval)**  
Ivan Gamboa
- **Rebranding / Marketing of Chavez Drive (Discussion)**  
Discuss the BID's role in marketing and discuss  
Proposal to rebrand the BID
- **Cleaning of Street**  
Cleaning Contract and sending notice to owners of their responsibility
- **Cesar Chavez Drive Memorial project (Updated)**  
Ivan Gamboa
- **Dia de los Ninos**  
Ivan Gamboa/ Jesus Enrique Nunez

**Adjourn**

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