

NOTICE OF EXECUTIVE COMMITTEE MEETING OF  
BUSINESS IMPROVEMENT DISTRICT NO. 21

NOTICE is hereby given that a meeting of the Executive Committee of Business Improvement District No. 21, a Wisconsin business improvement district ("BID 21") has been called by the CEO of BID 21 and scheduled for Thursday, November 6, 2014 at 11:30 a.m. central standard time at the office of BID 21, 600 East Wells Street, Milwaukee, Wisconsin.

The purpose of the meeting is (i) review financials, (ii) Hotel Couture and other BID properties (iii) possible closed session; (ix) to consider such additional matters as may properly come before the meeting.