

**MILWAUKEE DOWNTOWN
BUSINESS IMPROVEMENT DISTRICT #21
Board of Directors Meeting
of
Thursday, May 7, 2015
8:00 a.m.
CBRE Management Conference Room
100 East Wisconsin Avenue, 2nd Floor Galleria, Suite 255**

AGENDA

1. Roll Call-8:00-8:05am
2. Executive Committee Report-8:05-8:20am
 - Minutes
 - Motion required
 - PSA & KEI contract review
3. Tactical Plan Report/Branding Campaign-8:20-8:45am
 - Motion required
 - Board Governance- 8:45-8:50am
 - Motion required
4. Committee Reports
 - Finance-MDI budget Mike-8:50-9:00am
 - Motion required
 - Marketing-Katie 9:00-9:10am
 - Marketing and Special Events report
 - Economic Development-Matt 9:10-9:25am
 - Business Development Loan Pool-Nate Zastrow, Executive Vice President & CFO, First Bank Financial Centre
 - General Econ Develop status update
5. New/Other Business-9:25am
6. Adjourn-9:30am
7. MDI meeting-9:31am
 - The Milwaukee Downtown BID #21 Board will be called to order to approve the transfer of \$1,131,509.00 from BID #21 to Milwaukee Downtown Inc. for the implementation of the approved marketing and strategic plan.