



## MILWAUKEE DOWNTOWN

Business Improvement District #21 600 East Wells Street Milwaukee, Wisconsin 53202  
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Milwaukee Downtown BID 21  
Executive Committee Meeting  
Of  
Thursday, April 30, 2015

(11:30 a.m.-lunch  
11:45 a.m. begin meeting)

11:30 a.m. – 1:00 p.m.

### AGENDA

1. Roll Call
2. Strategic Doing/Tactical Plan report
3. Branding Campaign
4. MDI-Budget
5. Business Development Loan Pool Program
6. Board Governance
7. Downtown Parking Study Discussion
8. PSA and KEI contract review
9. Review Board Agenda
10. Other Business
11. Adjourn

# DOWNTOWN