



East Side Business Improvement District #20
2122 N. Prospect Ave.
Milwaukee, WI 53202 414-272-5823
Staff: Executive Director, Jim Plaisted
eastsidebid@gmail.com

East Side Business Improvement District Board of Directors Meeting

Mike Honkamp, President
Doug Williams, Vice President
Dan Gumm, Treasurer
Geralyn Flick, Secretary
Jeff Sherman, Peg Silvestrini, Michael Vitucci; board members

Wednesday November 19th 2014
3:00 PM

****UWM Kenilworth Apartments Building, 1915 E. Kenilworth Pl., Room 209****

Meeting Agenda

- 1) October Meeting Minutes**
- 2) Financial Report**
- 3) Marketing & Events**
- 4) Executive Director Update**
 - a) Planning & Market Study**
 - b) Two-Way Traffic Study**
- 5) Adjournment**

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