



East Side Business Improvement District #20
2122 N. Prospect Ave.
Milwaukee, WI 53202 414-272-5823
Staff: Executive Director, Jim Plaisted
eastsidebid@gmail.com

East Side Business Improvement District Board of Directors Meeting

Mike Honkamp, President
Doug Williams, Vice President
Dan Gumm, Treasurer
Geralyn Flick, Secretary
Jeff Sherman, Peg Silvestrini, Michael Vitucci; board members

Thursday, October 15th, 2015
3:00 PM

East Library (1910 E. North Ave.)

Agenda

- 1) Approval of minutes from August 27th meeting
- 2) Bublr Bike proposal for BID participation in operating costs
- 3) Marketing report
 - a) Tomato Romp! report
 - b) Holiday lighting for 2015-2016
- 4) Financial Report:
 - a) 2015 quarterly report to budget
 - b) 2016 BID Budget
- 5) Two Way traffic study resolution
- 6) Executive Directors Report
- 7) Adjournment

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For assistance, contact the Legislative Services ADA coordinator at 286-2998, FAX (286-3456, (TDD)286-2-25 or by writing to Room 205, City Hall, 200 E. Wells St., Milwaukee, WI 53202

East Side BID #20		
2016 Operating Budget		
		2016
		DRAFT
Income		
Assessment Income		
Receipts	\$	221,262
Less: Loan Payment	\$	78,150
Total Assessment Income	\$	143,112
Other Income		
Interest Income	\$	100
Contributions	\$	5,000
Reimbursed Expenses	\$	-
Total Other Income	\$	5,100
Total Available for Operations	\$	148,212
Expense		
BID Office Expense		
Executive Director	\$	46,200
Special Projects	\$	5,000
Liability/Loss Insurance	\$	2,300
Directors and Officers Insurance	\$	900
Worker's Compensation Insurance	\$	1,200
Employees*	\$	-
Taxes	\$	1,500
Payroll Expenses	\$	500
Accounting	\$	1,300
Office	\$	200
Supplies - Other	\$	200
Meals	\$	500
Seminar Fees	\$	250
Equipment Purchase	\$	500
Dues and Subscriptions	\$	750
Postage	\$	50
Printing and Reproduction	\$	500
Licenses and Permits	\$	-
Rent	\$	9,000
Contributions	\$	-
Bank Service Charges	\$	225
Miscellaneous	\$	-
Total BID Office Expense	\$	71,075

Streetscape		
Street Cleaning	\$	20,000
Holiday Lighting	\$	5,000
Streetscape maintenance	\$	5,000
Planter maintenance	\$	23,000
Graffiti Removal	\$	3,000
Graphics for Kiosk	\$	5,000
Harp Lighting Power	\$	1,300
Equipment Repairs	\$	500
Equipment Rental*	\$	-
Total Streetscape Expense	\$	62,800
Total BID Operations Expenses	\$	133,875
BID Operations Income(Loss)	\$	14,337
BID Special Events & Marketing		
Marketing Expense		
Event Coordination	\$	12,000
PR and Marketing Director	\$	20,000
Web site development	\$	-
Internet Service	\$	800
Total Marketing Expense	\$	32,800
SSMF Expense / (Income)	\$	(15,000)
Green Market Expense / (Income)	\$	-
Tomato Romp Expense / (Income)	\$	(8,000)
Special Events & Marketing Exp (Income)	\$	9,800
Total BID Expenses	\$	143,675
Net Income (Loss)	\$	4,537