



East Side Business Improvement District #20
2122 N. Prospect Ave.
Milwaukee, WI 53202 414-272-5823
Staff: Executive Director, Jim Plaisted
eastsidebid@gmail.com

East Side Business Improvement District Board of Directors Meeting

Mike Honkamp, President
Doug Williams, Vice President
Geralyn Flick, Secretary
Jeff Sherman, Polly Kaplan, Jesus Ruiz, Michael Vitucci; board members

Thursday, February 25th, 2016
3:00 PM

Hotel Foster, 2028 E. North Ave.

Agenda

- 1) Approval of minutes from January 21st meeting
- 2) Financial Report:
 - a) 2015 final budget report
- 3) Executive Directors Report
 - a) Two Way Traffic Study
 - b) SSMF Planning for 2016 – consideration of proposal for two day festival
- 4) Marketing, Events and Public Relations (responses to job posting)
 - 1) *Notice of closed session: The BID board may consider entering into closed session under Sec. 19.85(1) Wisconsin Statutes, “(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility”. This item is on the agenda to discuss the responses for the marketing services contract advertised by the BID.*
- 5) Adjournment