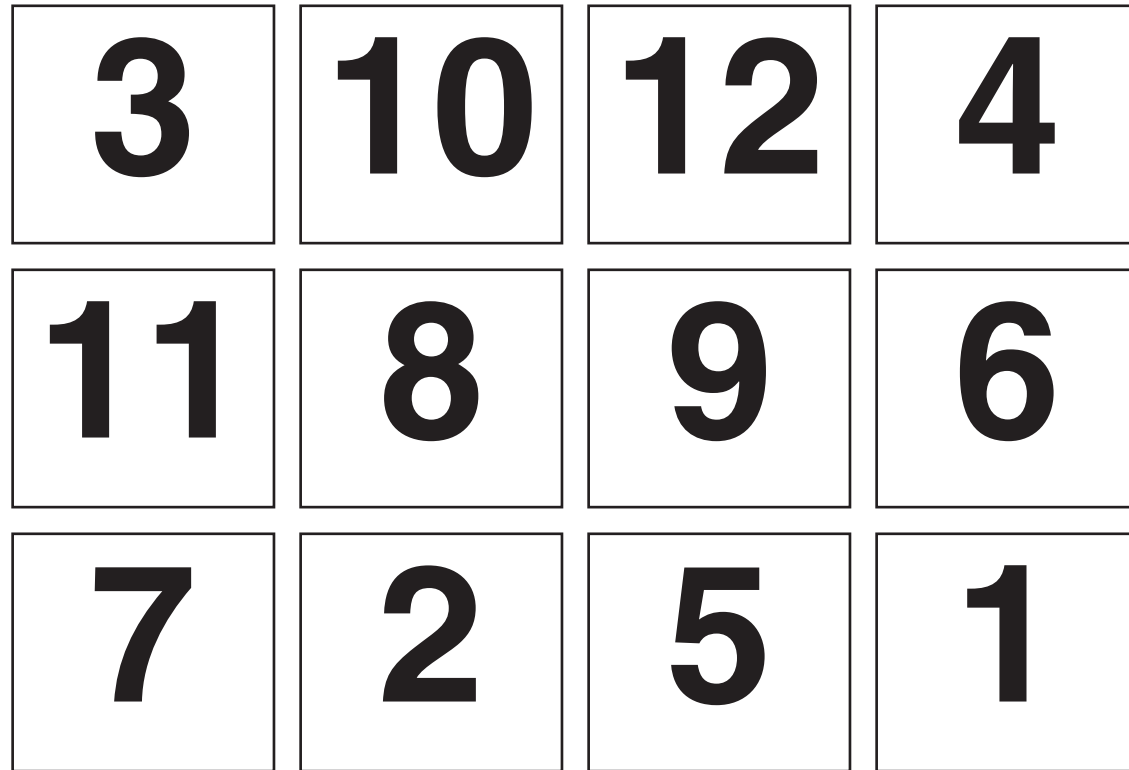


Use this card to test your reaction time. It should take about five seconds to touch each number in sequence. If it takes longer than ten seconds, your reaction time is slow. Instead of driving, perhaps you should call a cab.



CONSIDER THE FACTS:

- — About 3 in every 10 Americans will be involved in an alcohol - related traffic crash at some time in their lives.
- — About 4 percent of all traffic fatalities involved an intoxicated or alcohol-impaired driver or non-occupant in the United States.
- — On average there is one alcohol related fatality every 30 minutes in the U.S.
- — Every 2 minutes one person is injured in a crash where alcohol is present.
- — The estimated cost of all alcohol related motor vehicle crashes is about 34.0 billion dollars.

DRINKING AND DRIVING



SOME MYTHS AND FACTS

CITY OF MILWAUKEE POLICE DEPARTMENT
SAFETY DIVISION



IN CONJUNCTION WITH
MILWAUKEE SAFETY COMMISSION
MEMBER OF THE NATIONAL SAFETY COUNCIL

COMBAT DRUNK DRIVING WITH PREVENTION

Many myths about drinking and driving are just that - - myths. Nearly half of all motor vehicle fatalities involve alcohol. With the holiday season approaching rapidly, many of us will be preparing for parties that we will be giving and attending.

Consider the Following Myths and Facts

Myth: I drive better after I have had a few. . . it makes me a more aware driver.

Fact: Even a blood-alcohol level as low as 0.02% alcohol affects driving ability and crash likelihood. The probability of a crash begins to increase greatly at 0.05% and rapidly after about 0.08%, which is the state law.

Myth: I can handle beer, but drinking shots of distilled beverages will get me drunk faster.

Fact: A drink which contains the same amount of alcohol will have a similar effect on the drinker. A drink, defined as 1 1/2 oz. of 80 proof liquor or 12 oz. of beer or 5 oz. of table wine, will have an equal effect on the brain, body and your ability to drive a motor vehicle safely.

Myth: The host of a party is not responsible if a guest gets drunk and is involved in an auto crash.

Fact: As the host of a party, you may be held liable for the crash your guest causes, due to the drinking at your party.

Myth: One or two drinks won't effect me, so I can drive.

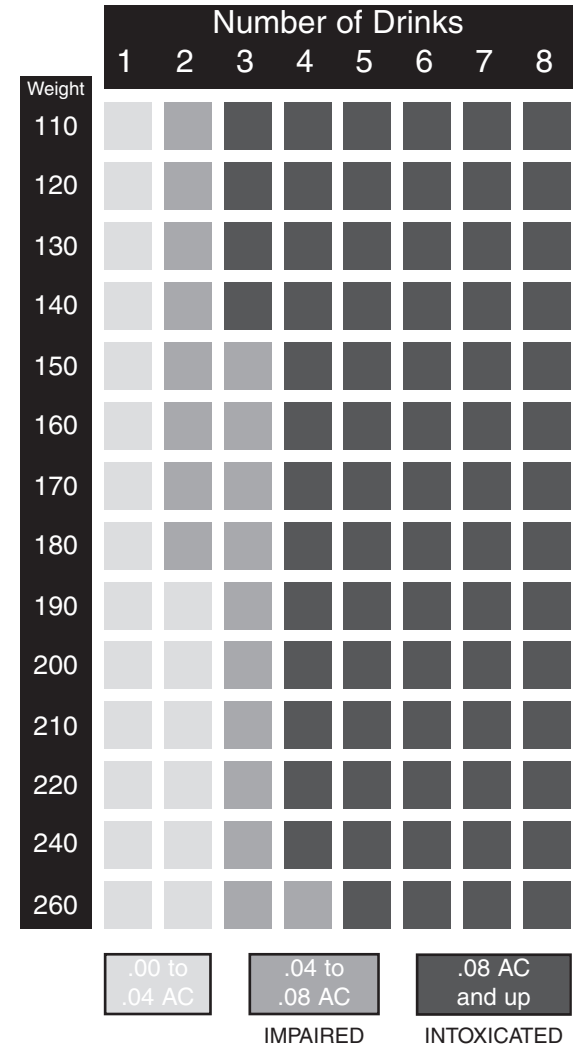
Fact: When you drink an alcoholic beverage, 20% of the alcohol in it is absorbed immediately into the bloodstream and to the brain where the alcohol acts on the central control area. After a drink or two this affected control area will make you lose your inhibitions, be more aggressive or depressed, impair your vision and reduce your coordination, which is needed to drive safely.

Myth: If caught while driving drunk, I can get a good lawyer to get me off.

Fact: There is a 98% conviction rate in Milwaukee. Your first conviction will cost you \$150 - \$300 dollars, and your license will be revoked for 6 - 9 months with 6 points on your license not to mention increased auto insurance rates.

Myth: Coffee, fresh air or a cold shower will help sober a person.

Fact: None of these remedies will decrease the effects of alcohol. The body must be allowed time (One hour per average drink) to eliminate the alcohol.



What are Some Alternatives For People Who Want to Drink?

- — Designated Drivers when you go out to celebrate.
- — Have someone tend bar, so guests don't over serve themselves.
- — Serve plenty of food, since snacks can slow down the rate at which the body absorbs alcohol.
- — Offer a choice of non-alcoholic beverages.
- — Stop serving at least one hour before the party is expected to end.