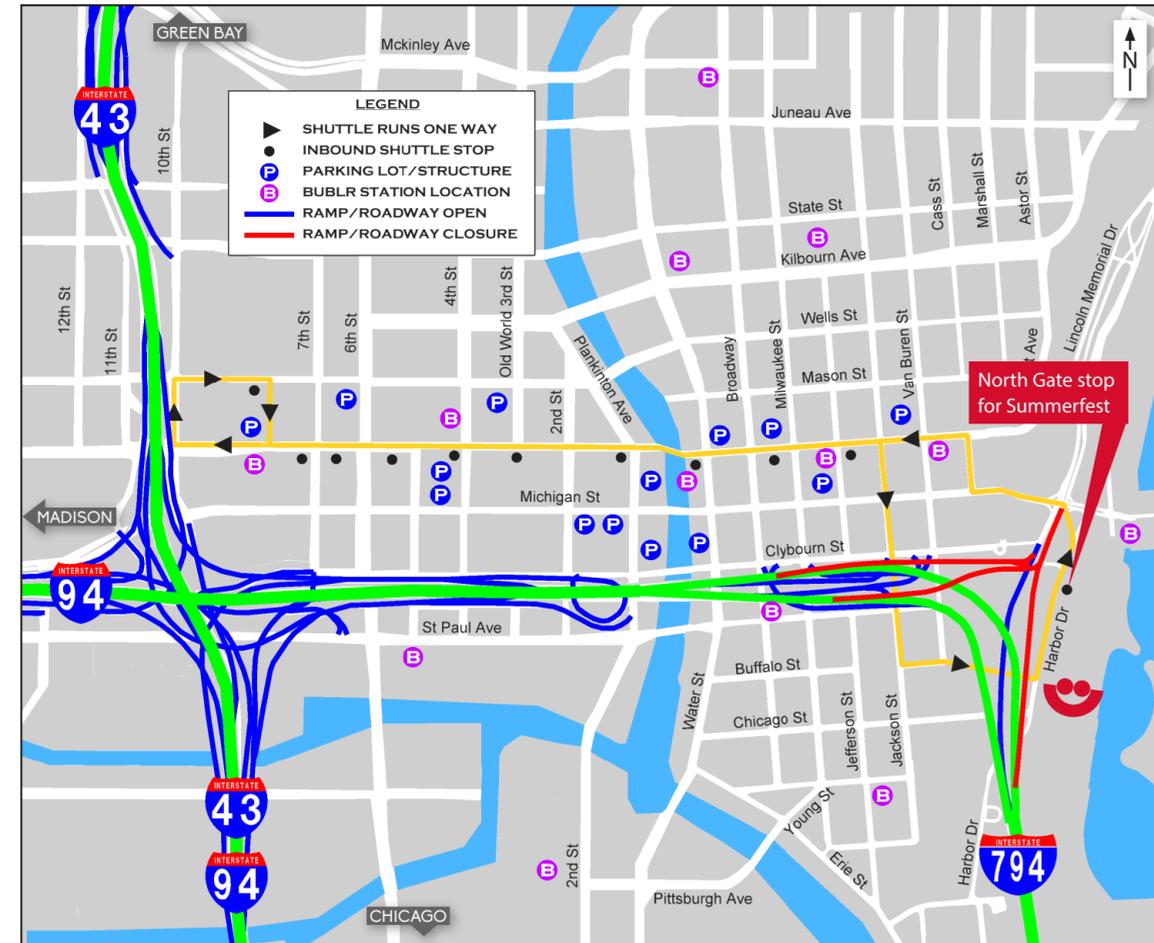


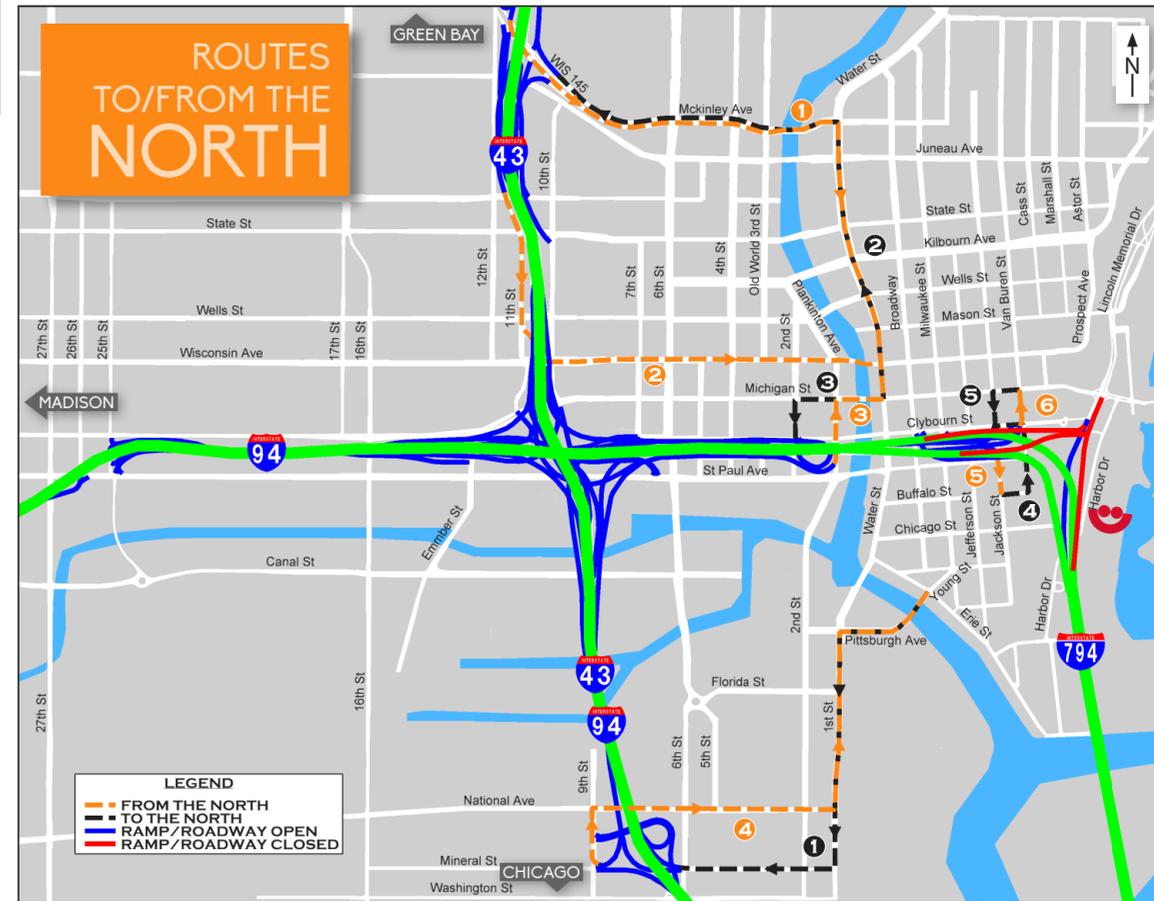
DOWNTOWN SHUTTLE SERVICES, BUBLR BIKES, & PARKING



DOWNTOWN SHUTTLE SERVICES A round-trip ride on the Downtown Shuttle is only \$3. You are encouraged to purchase an M•CARD in advance. Information on the M•CARD is available at ridemcts.com/fares-passes/mcts-m-card. For more information on routes, schedules, and fares, visit the MCTS website at ridemcts.com.

PARK MILWAUKEE Let Park Milwaukee help you get the most out of your Milwaukee experience with the least amount of hassle. For an extensive list of public parking lots in the area, visit parkmilwaukee.com.

BUBLR BIKES BublR Bike Stations are available across the area. For information station locations and how to borrow a bike, visit bublrbikes.com.



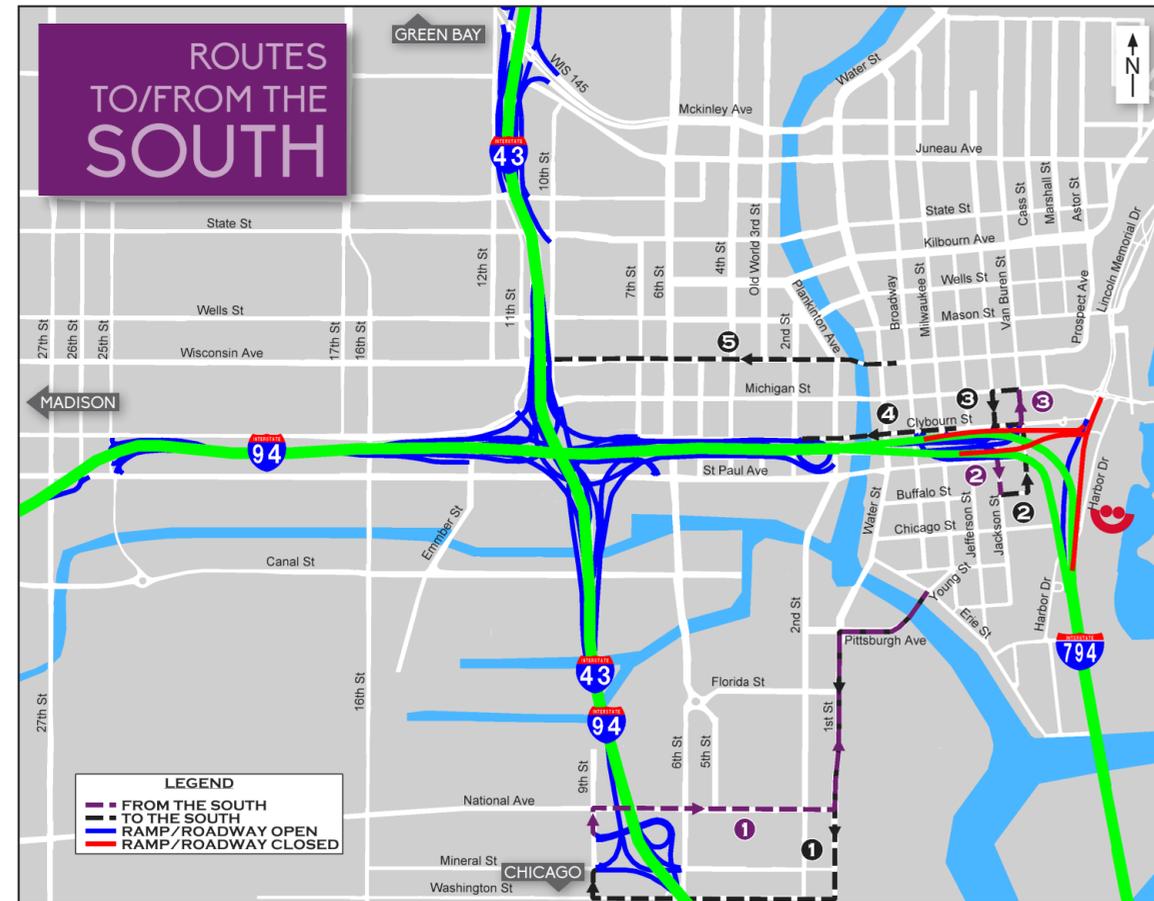
ROUTES FROM THE NORTH

- I-43 SB to Mckinley/Fond du Lac Ave exit. Left (east) on Mckinley Ave to Water St. Right (south) on Water St.
- I-43 SB to 11th St/Highland Ave exit. Straight (south) on 11th St to Wisconsin Ave. Left (east) on Wisconsin Ave to Water St. Right (south) on Water St.
- I-43 SB to I-794 EB to Plankinton Ave exit. Left (north) on Plankinton Ave to Michigan St. Right (east) on Michigan St to Water St. Right (south) on Water St.
- I-43 SB to National Ave exit. Right (north) on 9th St to National Ave. Right (east) on National Ave to 1st St. Left (north) on 1st St to Pittsburgh Ave. Right (east) on Pittsburgh Ave to Young St.
- I-43 SB to I-794 EB to Jackson/Van Buren exit. Right (south) on Jackson St.
- I-43 SB to I-794 EB to Jackson/Van Buren exit. Left (north) on Van Buren St.

ROUTES TO THE NORTH

- West on Young St to Pittsburgh Ave. Straight (west) on Pittsburgh Ave to 1st St. Left (south) on 1st St to Mineral St. Right (west) on Mineral St to I-43 NB.*
- North on Water St to Knapp St. Left (west) on Knapp St to Mckinley Ave. Straight (west) on Mckinley Ave to I-43 NB.**
- North on Water St to Michigan St. Left (west) on Michigan St to 2nd St. Left (south) on 2nd St to I-43 NB.*
- East on Buffalo St to Van Buren St. Left (north) on Van Buren St to Clybourn St. Left (west) on Clybourn St to I-794 WB. West on I-794 WB to I-43 NB.*
- West on Michigan St to Jackson St. Left (south) on Jackson St to I-794 WB. West on I-794 WB to I-43 NB.**

*Route for those parked south of I-794 | **Route for those parked north of I-794



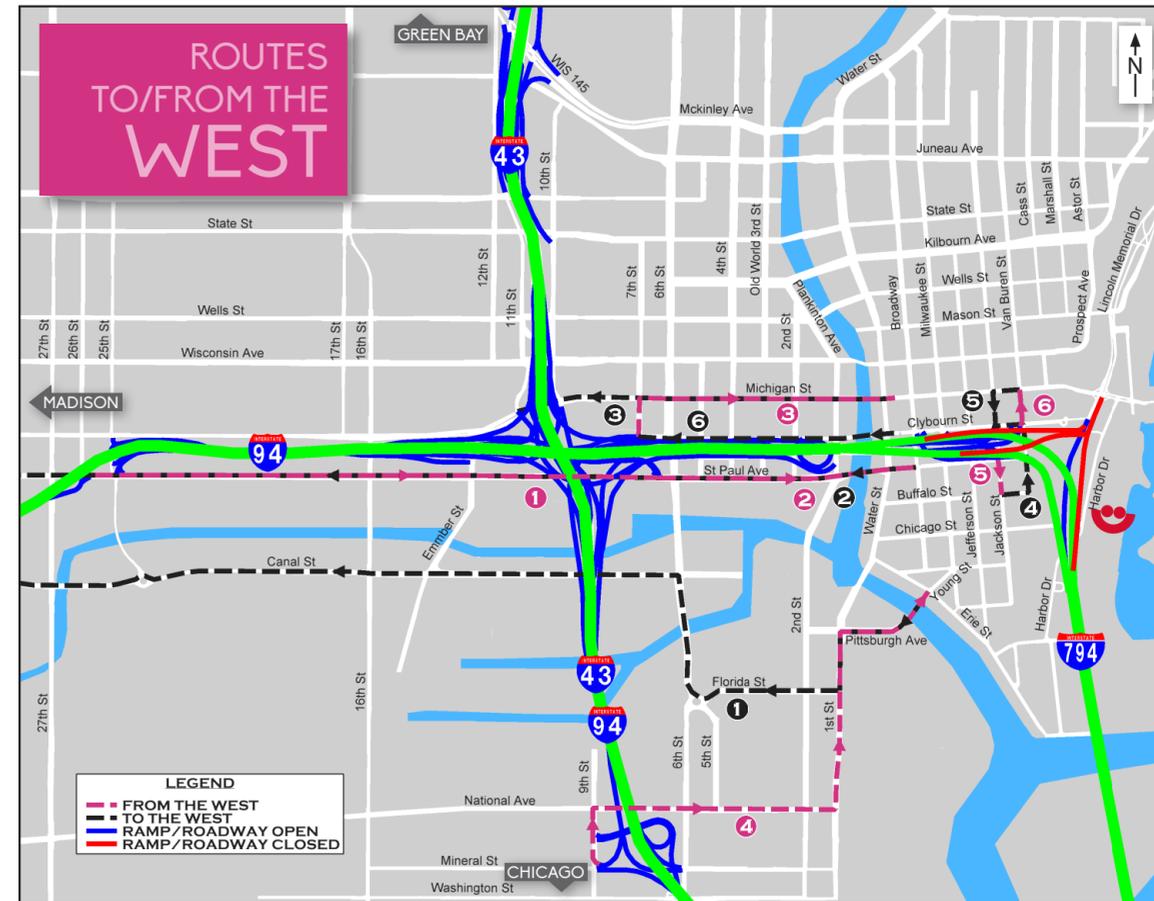
ROUTES FROM THE SOUTH

- I-94 WB/I-43 NB (north) to National Ave exit. Right (north) on 9th St to National Ave. Right (east) on National Ave to 1st St. Left (north) on 1st St to Pittsburgh Ave. Right (east) on Pittsburgh Ave to Young St.
- I-94 WB/I-43 NB (north) to I-794 EB. I-794 EB to Jackson/Van Buren St exit. Right (south) on Jackson St.
- I-94 WB/I-43 NB (north) to I-794 EB. I-794 EB to Jackson/Van Buren St exit. Left (north) on Van Buren St.

ROUTES TO THE SOUTH

- West on Young St to Pittsburgh Ave. Straight (west) on Pittsburgh Ave to 1st St. Left (south) on 1st St to Washington St. Right (west) on Washington St to 9th St. Right (north) on 9th St to Mineral St. Right (east) on Mineral St to I-94 EB/I-43 SB.*
- East on Buffalo St to Van Buren St. Left (north) on Van Buren St to Clybourn St. Left (west) on Clybourn to I-794 WB. West on I-794 WB to I-94 EB/I-43 SB.*
- West on Michigan St to Jackson St. Left (south) on Jackson St to I-794 WB. West on I-794 WB to I-94 EB/I-43 SB.**
- West on Clybourn St to 2nd St. Left (south) at 2nd St to I-794 WB. West on I-794 WB to I-94 EB/I-43 SB.**
- West on Wisconsin Ave to 11th St. Left (south) at 11th St to I-94 EB/I-43 SB.**

*Route for those parked south of I-794 | **Route for those parked north of I-794



ROUTES FROM THE WEST

- I-94 EB to 26th St/St Paul Ave exit. Right (east) on St Paul Ave. Straight (east) on St Paul Ave.
- I-94 EB to James Lovell/St Paul Ave exit. Left (east) on St Paul Ave. Straight (east) on St Paul Ave.
- I-94 EB to James Lovell/St Paul Ave exit. Left (north) to James Lovell St. Straight (north) on James Lovell St to Michigan St. Right (east) on Michigan St.
- I-94 EB to I-94/I-43 SB (south) to National Ave exit. Right (north) on 9th St to National Ave. Right (east) on National Ave to 1st St. Left (north) on 1st St to Pittsburgh Ave. Right (east) on Pittsburgh Ave to Young St.
- I-94 EB to I-794 EB to Jackson/Van Buren exit. Right (south) on Jackson St.
- I-94 EB to I-794 EB to Jackson/Van Buren exit. Left (north) on Van Buren St.

ROUTES TO THE WEST

- West on Young St to Pittsburgh Ave. Straight (west) on Pittsburgh Ave to 1st St. Left (south) on 1st St to Florida Ave. Right (west) on Florida Ave to 6th St. Right (north) at the 6th St roundabout to Canal St. Left (west) on Canal St to WIS 175. Right (north) on WIS 175 to I-94 WB.*
- West on St Paul Ave to I-94 WB on-ramp at 28th St.*
- West on Michigan St to I-94 WB at 11th St.**
- East on Buffalo St to Van Buren St. Left (north) on Van Buren St to Clybourn St. Left (west) on Clybourn to I-794 WB.**
- West on Michigan St to Jackson St. Left (south) on Jackson St to I-794 WB.**

*Route for those parked south of I-794 | **Route for those parked north of I-794

BEST ROUTES TO SUMMERFEST

KNOW BEFORE YOU GO!

Before you head down to Summerfest, check out www.511wi.gov for real-time travel conditions.

Get the free **511 Wisconsin** app on iTunes or Google Play and create personalized traffic profiles to receive travel time and alert information.



Take a Freeway Flyer (MCTS) to the "Big Gig" and get a FREE ticket!

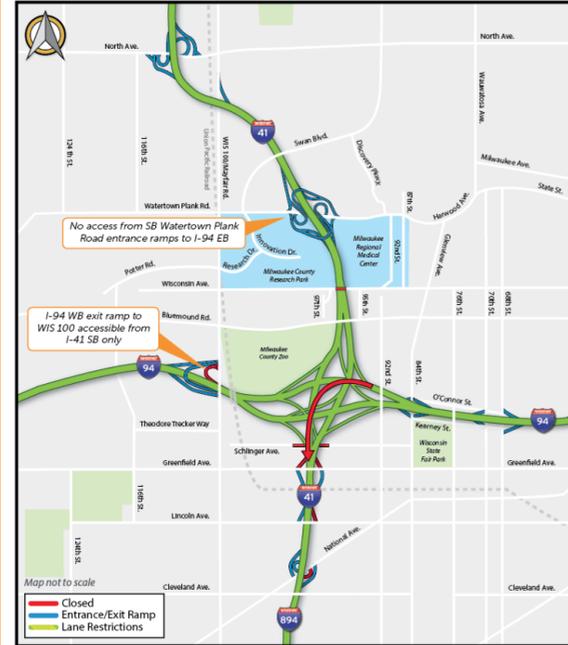
MCTS is introducing **Pre-Fare**, a digital ticket service for bus rides to Summerfest. Buy your Summerfest Freeway Flyer ticket online, scan your phone and grab a seat. It's the new way to fest. Buy your Pre-Fare ticket before June 24, 2016, and you will receive a free weekday admission ticket to Summerfest. Visit ridemcts.com/prefare for more information.



ZOO INTERCHANGE PROJECT IMPACT

ZOO INTERCHANGE PROJECT OVERVIEW

Work continues on the Zoo Interchange project, which includes reconstruction of eastbound and westbound I-94 from 70th Street to the Zoo Interchange, I-41/US 45 from the Zoo Interchange to Swan Blvd, and Wisconsin Avenue Bridge over US 45, and some of the system ramps in the core of the interchange. The map below illustrates the current closures throughout the Zoo Interchange.

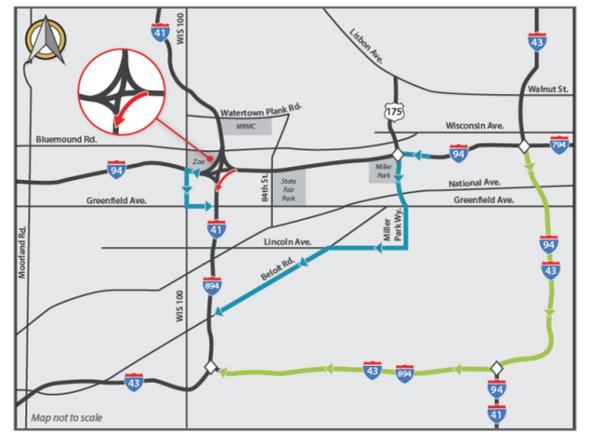


SYSTEM RAMP CLOSURES

As part of the Zoo Interchange reconstruction, the system ramp for I-94 West to I-894/I-41/US 45 South remains closed. To facilitate the construction of the new interchange, the westbound to southbound system ramp will remain closed until fall 2017.

During these closures, motorists are encouraged to use regional alternate routes when possible, in addition to the local alternate routes. Refer to the map on the right for suggested alternate routes.

Find out more about the Zoo Interchange project at zoointerchange.wi.gov



WESTBOUND TO SOUTHBOUND SYSTEM RAMP

Alternate Routes

- I-94 West to 84th Street. Left (south) on 84th Street to Greenfield Avenue. Right (west) on Greenfield Avenue to I-894/I-41 on-ramp.
- I-94 West to Miller Park Way (exit left). South on Miller Park Way to Lincoln Avenue. Right (west) on Lincoln Avenue to Beloit Road. Left (southwest) on Beloit Road to I-894/I-41 on-ramp.

Regional Alternate Route

- I-43/I-94 South to I-43/I-894 West



TRANSPORTATION OPTIONS

AMTRAK Coming to Summerfest from Chicago or Racine/Kenosha? This summer, jam without traffic by taking the train with Amtrak Hiawatha Services between Chicago and Milwaukee. Amtrak Hiawatha offers easy access to Summerfest from the Milwaukee Intermodal Station. Catch the train from Chicago Union Station, Glenview in the northern suburbs, Sturtevant in the Racine/Kenosha area, and General Mitchell International Airport in Milwaukee. Visit amtrackhiawatha.com for details.

FREEWAY FLYER SERVICE Catch a Milwaukee County Transit System Freeway Flyer to Summerfest's Mid Gate from a Park & Ride lot. Service begins 30 minutes before Summerfest opens and ends 30 minutes after Summerfest closes. Visit ridemcts.com for details.

DOWNTOWN SHUTTLE SERVICE The Downtown Shuttle is a great way to avoid getting caught in a traffic jam. Park for less away from Summerfest, shuttle in, shuttle out, and easily escape the crowds near the festival grounds. Visit ridemcts.com for details. To find public parking lots along the shuttle route, visit parkmilwaukee.com.

OZAUKEE COUNTY EXPRESS The Ozaukee County Express provides service from 11:30 a.m. to 12:30 a.m. daily, starting at the Saukville Walmart (WIS 33/Green Bay Avenue). The bus departs 13 minutes later from the Target/Home Depot (WIS 60) in Grafton.

WAUKESHA SERVICE The shuttle originates from the Nagawaukee Park-Ride in Delafield (WIS 83/I-94). Other pickups include the Meadowbrook Park-Ride lot (I-94/County G), the Goerkes' Corners Park-Ride lot (I-94/Barker Road), and Eble Park Ice Arena (19400 W Bluemound Rd). The shuttle drop-off and pick-up at Summerfest is west of the Mid Gate on Chicago Street. Visit wisconsincoach.com for details.

RACINE & KENOSHA SERVICE Wisconsin Coach Lines does not have dedicated service to Summerfest, but their regular service offers seven northbound and southbound weekday trips and four weekend trips a day to serve Summerfest attendees from Racine and Kenosha. The bus stop is two blocks from the North Gate. Visit wisconsincoach.com for details.

MADISON SERVICES Badger Bus offers special service from Madison to Summerfest five times a day during the festival. The bus drops off at the Wisconsin Coach stop on E Michigan St and Jackson St, four blocks from the North Gate. Visit badgerbus.com for details.

GO RITWAY SUMMERFEST SHUTTLE Park your car – it's free. Then relax and ride GO Riteway's shuttle from two convenient locations in Washington County: the Fair Park (US-45/Pleasant Valley Rd) and the Life Church parking lot (Mequon Rd/Squire Dr). GO Riteway's shuttle drop-off and pick-up at Summerfest is the North Gate. Visit goriteway.com for details.

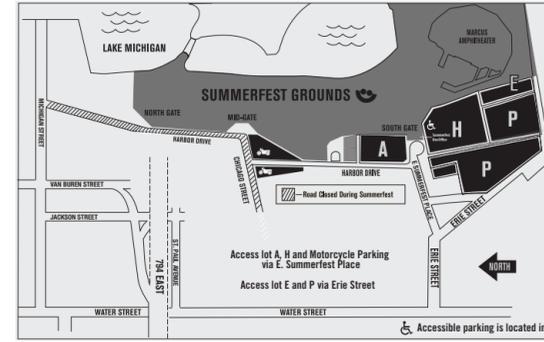
BUBLR BIKES The City of Milwaukee's bike share system. Currently the system has over 30 stations and conveniently serves the Summerfest grounds at Discovery World, a few steps from Summerfest's northern entrance. Users can check out a bike from any station and check it back in at any other station. Find stations at bublrbikes.com.

PARKING INFORMATION

SUMMERFEST PARKING LOTS

Summerfest parking lots open daily at 9:00 a.m. Preferred Parking is \$20 and Exclusive Parking is \$35. All parking is on a first-come, first-served basis. Pre-paid parking passes for specific dates during Summerfest may be purchased online, at the Summerfest Box Office, and by phone. Accessible parking available in Lot H.

Free motorcycle parking, sponsored by Harley-Davidson™, is located near the Mid Gate on a first-come, first-served basis.



SUMMERFEST PARKING LOT OPTIONS

Access the **Harley-Davidson™ motorcycle lot** and **lot H** via E Summerfest Pl | Access **lot P** via Erie St.



STATE FAIR PARK & RIDE

STATE FAIR PARK & RIDE

The State Fair Park & Ride is available to motorists who wish to park outside of downtown. Parking is only \$4 per vehicle. Bus fare is an additional charge. Parking lot access is shown on the map below. For other Park & Ride lots in the area, visit dot.wisconsin.gov/travel/parkride.

To the State Fair Park & Ride:

From the North: I-41/US 45 SB to I-94 EB. East on I-94 to 84th St exit. Right (south) on 84th St to Adler St/Main St. Left (east) on Adler St/Main St to the Park & Ride on the left.

From the South: I-894 WB (NB) to I-94 EB. East on I-94 to 84th Street exit. Right (south) on 84th St to Adler St/Main St. Left (east) on Adler St/Main St to the Park & Ride on the left.

From the West: I-94 EB to 84th St exit. Right (south) on 84th St to Adler St/Main St. Left (east) on Adler St/Main St to the Park & Ride on the left.

From the East: I-94 WB to 68th St exit. Straight (west) on O'Connor St to 76th St. Left (south) on 76th St to Adler St/Main St. Right (west) on Adler St/Main St to the Park & Ride on the right.

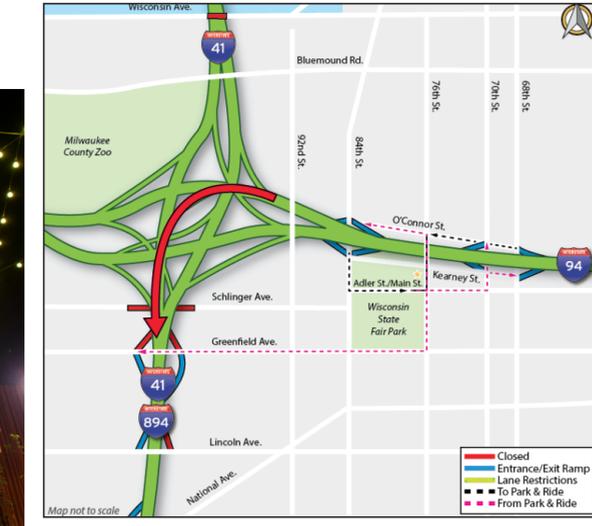
From the State Fair Park & Ride:

To the North: East on Adler St/Main St to 76th St. Left (north) on 76th St to O'Connor St. Left (west) on O'Connor St to I-94 WB entrance ahead. West on I-94 to I-41/US 45 NB.

To the South: East on Adler St/Main St to 76th St. Right (south) on 76th St to Greenfield Ave. Right (west) on Greenfield Ave to I-894 EB (SB) entrance on the left.

To the West: East on Adler St/Main St to 76th St. Left (north) on 76th St to O'Connor St. Left (west) on O'Connor St to I-94 WB entrance ahead. West on I-94 to US 45 NB.

To the East: East on Adler St/Main St to 70th St. Left (north) on 70th St to Kearney St. Right (east) on Kearney to I-94 EB ramp.



STAY CONNECTED

Connect with Summerfest:

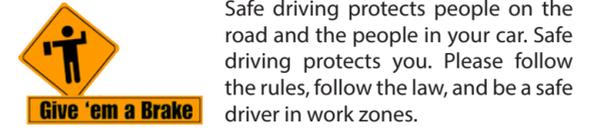
- @Summerfest
- /summerfest
- summerfest.com
- Download the Official Summerfest 2016 app on your phone

Connect with the Lakefront Gateway project:

- @MKE_lakefront
- /LakefrontGatewayMilwaukee
- projects.511wi.gov/lakefrontgateway
- Download the free 511 Wisconsin app to receive travel time and alert information

Connect with the Zoo Interchange project:

- @WIZooIC
- /wizoointerchange
- zoointerchange.wi.gov
- Download the free 511 Wisconsin app to receive travel time and alert information



Safe driving protects people on the road and the people in your car. Safe driving protects you. Please follow the rules, follow the law, and be a safe driver in work zones.