



Fire Department

October 7, 2013

**Mark Rohlfing**  
Chief

**Gerard Washington**  
Assistant Chief

**Daniel Lipski**  
Assistant Chief

**Michael Romas**  
Assistant Chief

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## **MEDIA ALERT**

### **Fire Prevention Week 2013 Activities**

#### **Monday October 7<sup>th</sup>**

##### **Fire Prevention Week Kick off event at the Survive Alive House**

10:00 am – 12:30 pm

The event will take place at the Survive Alive House, 2059 S. 20th Street on Monday 7 October 2013.

Second graders from US Grant School will attend the Survive Alive Program from 10:00 am until 11:30. At 12:00 a press conference will take place. Upon completion of the press conference the children will enjoy a meal courtesy of McDonalds along with the appearance of Ronald McDonald.

#### **Wednesday October 9<sup>th</sup>**

##### **Milwaukee Fire Department Fallen Firefighter Memorial**

11:00 am

MFD headquarters/ Engine 2  
759 N. James Lovell St

#### **Thursday October 10<sup>th</sup>**

##### **Poster to Billboard Contest winners will have lunch with the Chief**

11:30 am – 1:00 pm

Engine 2's quarters  
759 N. James Lovell St.

#### **Friday October 11<sup>th</sup>**

##### **Project FOCUS (Firefighters Out Creating Urban Safety) with the Milwaukee Bucks**

2:00 pm

Players from the Milwaukee Bucks will assist MFD members with smoke alarm installation.  
Press conference at Engine 12 at 2:00 pm  
1400 S. 9<sup>th</sup> St.

**Saturday October 12<sup>th</sup>**

**Batteries Plus battery give-away**

Batteries Plus will be giving free batteries for smoke alarms at two Milwaukee locations throughout the day.

5474 S 27th St

8377 N. 76th St.

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