Milwaukee Alliance for Sexual Health

Community Mobilization Initiative Addressing Disparities in STDs and Unintended Pregnancies among African American Youth

March- June 2006

Primary Collaborative Partners*

Problem Assessment
- Community Voices
- Needs assessment
- Epidemiologic Data

Venue-based approaches**
- Science-based reviews
- Issue paper summary
- Preliminary recommendations

Components of Care-based Approaches***
- Science-based reviews
- Issue paper summary
- Preliminary recommendations

July-October 2006

Community Planning Process

Meeting #1
- Assessing the problem
- Hearing from the community
- Hearing from providers

Meeting #2
- Venue-based directions (recommendations)
- Care-based directions (recommendations)
- Community reactions, response, and input

Meeting #3
- Developing a strategic map
- Developing an action plan
- Securing community commitment

Implementation and Planning Products
- HIV/STD/UP strategic plan
- Blue Cross/Blue Shield implementation/impact grant
- Other funding proposals/requests
- Legislative initiatives
- Ongoing alliances/coalitions
- Mini-agency action plans

*Primary collaborative partners (DPH, City of Milwaukee Health Department, Health Care Education and Training, MCW Faculty Seth Foldy, MD and Wendi Ehrman, MD)

**Service Venues include school based health services, other human service agencies, family planning clinics, medical providers (including ERs), STD Clinics, and outreach settings

***Care components include access to EC/EC hotline, MA Family Planning Waiver, outreach/social marketing, testing, condom availability, partner services, among others