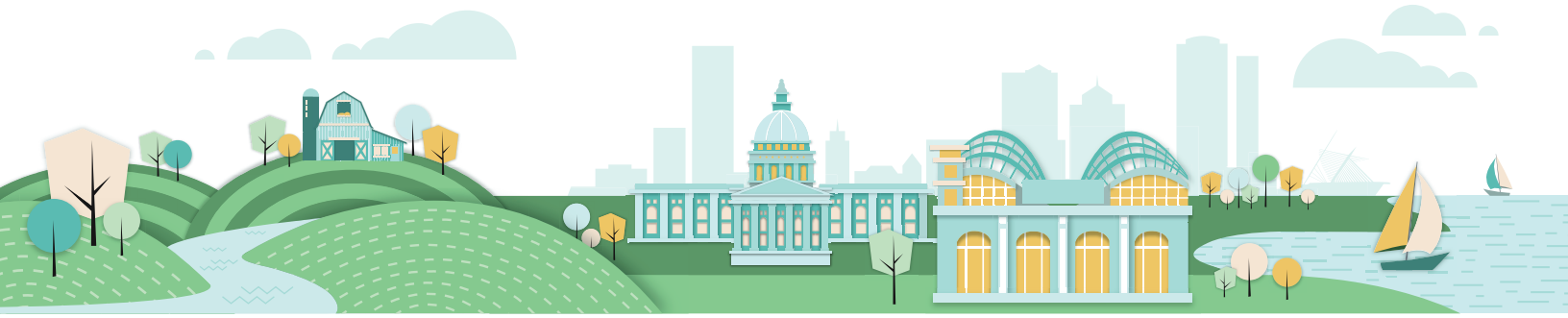

IT'S QUITTIN' TIME WISCONSIN

MORE WISCONSINITES ARE QUITTING SMOKING THAN EVER BEFORE[1] — YOU CAN TOO

SMOKING CESSATION AWARENESS MONTH

MAY 2015

- Talk to your doctor or healthcare provider today for help quitting
- Find helpful tools online at **www.QuittersCircle.com** and download the **Plan Q app** from the App Store. Use login code: **WISCQUITS**
- For additional support, call the American Lung Association Lung HelpLine at **1-800-LUNGUSA** or the Wisconsin Tobacco Quitline at **1-800-QUIT-NOW**
- Use **#WISCQUITS** to share your quit story on Twitter, Instagram, and Facebook, and find more information about cessation month events

Pfizer does not own or operate the American Lung Association Lung HelpLine, the Wisconsin Tobacco Quitline, or the App Store and is not responsible for information provided. Trademarks are the property of their respective owners.

Reference: 1. Centers for Disease Control and Prevention. Smoking & tobacco use. State tobacco activities tracking and evaluation (STATE) system. Trend report. Wisconsin. http://apps.nccd.cdc.gov/statesystem/TrendReport/TrendReports.aspx. Accessed January 17, 2015.

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