FETAL INFANT MORTALITY REVIEW (FIMR) REPORT

STATUS REPORT ON 2009-2011 STILLBIRTHS AND INFANT DEATHS
Dear Friends,

The City of Milwaukee Health Department has overseen Milwaukee’s Fetal Infant Mortality Review (FIMR) project for more than 20 years. Since its inception in 1993, FIMR has provided Milwaukee with invaluable recommendations that enable our community to better address factors that contribute to stillbirth and infant death.

An infant death refers to any baby who was born alive but died before his or her first birthday. The Infant Mortality Rate (IMR) is the number of such deaths per 1,000 live births in any given time period. This measure is a barometer used worldwide to determine the health of a community. In Milwaukee, infants are dying at a rate that remains a public health crisis.

Although Milwaukee’s overall infant mortality rate has declined six years in a row from the 2004-2006 data, we still have a long way to go, particularly concerning the infant mortality rate among Milwaukee’s African-American babies. In 2011, we set a goal to reduce the city’s overall infant mortality rate by 10% by 2017, and by 15% for African-American babies.

The FIMR project reviews the circumstances surrounding the lives and deaths of these infants, as well as those who are never born (fetal deaths). By summarizing that information in this report, it is our goal to provide the community with the knowledge needed to continue existing efforts and focus new efforts that can continue to reduce Milwaukee’s fetal and infant death rates.

We commend the multi-disciplinary team that reviewed both the medical and social circumstances surrounding stillbirths and infant deaths and developed the recommendations outlined in this report.

Infant mortality is our top health priority. As a community, we must acknowledge that while health care and individual health behaviors are important, there are additional factors that profoundly affect a baby’s chance to be healthy. To improve infant mortality rates and reduce racial and ethnic disparities, we must simultaneously improve access to, and quality of, health care, health behaviors, and the socioeconomic determinants of healthy births that affect the infant mortality rates of entire neighborhoods – and our entire city.

We thank everyone in Milwaukee who has made the reduction of infant mortality rates a priority. We need more of you. We need people working on all levels, from one-on-one conversations that teach the next generation about safe sleep environments, to health care interventions that improve access to quality early prenatal care, to policy-level interventions that can reduce premature births by affecting change around poverty, neighborhood safety, educational attainment and racism. We need more collaboration, productive conversation, and action.

Most of these infant deaths are preventable, but it’s up to us. We need to work together to ensure that more children in Milwaukee can live to see their first birthday.

Sincerely,

Tom Barrett
Mayor of Milwaukee

Bevan K. Baker, FACHE
Commissioner of Health
Dear Friends,

Every fetal loss and each infant death marks a life dimmed too early. Taken together, fetal and infant death rates are key measures of our community’s health and vitality, and overall social and economic well-being.

For the past two decades, the City’s Fetal Infant Mortality (FIMR) Program has dedicated special efforts and resources to understanding why Milwaukee’s babies are dying. This report offers the latest insights about prevention of fetal and infant deaths in our community and suggests possible answers. The overall goals of the FIMR program are to understand the underlying factors contributing to fetal and infant loss and help develop collaborative approaches to prevention of these losses and reduce the racial/ethnic disparities in birth outcomes in our City and State.

For over 25 years in communities across the nation, FIMR has provided a systematic way of examining fetal and infant losses suffered by families and helped identify strategies and recommendations for preventing stillbirths and infant deaths in the first year of life. When working on this report, we were reminded of the words of Victor Sidel, co-founder of Physicians for Social Responsibility, “Statistics are people with the tears washed away.” It is easy to talk about “mortality” or “rates” and lose sight that behind each statistic is a family’s story of grief. Maternal interviews conducted by the FIMR Program provide timely information from families who have suffered the loss of an infant; together they inform the review process which in turn helps shape improved health care and prevention and services to families at risk.

Milwaukee is a great city with enormous talent, skills, and resilience that can be harnessed to improve birth outcomes and eliminate the persisting disparities. Most of the infant deaths in our city are preventable and require the willingness to act and active engagement of the community, health care providers, policy makers and all stakeholders. We hope this report will inform local and state efforts to address fetal and infant mortality and improve birth outcomes. Although most of the recommendations included in the report apply to all partners needed to address this vexing public health issue, some target specific partners whose actions can significantly contribute to changes and improvements. The report findings suggest the need to examine and act on the underlying social and economic determinants of poor birth outcomes in Milwaukee.

On behalf of the City of Milwaukee FIMR program, we extend our sincere thanks and gratitude to our review team, whose members diligently have given their time and expertise in working collaboratively to improve birth outcomes and reduce disparities in Milwaukee. And we dedicate this report to the bereaved and resilient families of our city whose lives have been impacted by a fetal or infant loss. The City of Milwaukee Fetal Infant Mortality Review (FIMR) Program is committed to ensuring that all infants in our community are born alive, healthy and thrive.

For more information, please contact the program staff.

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FIMR Principal Investigator

Karen Michalski, MA, MSW  
FIMR Project Manager
Executive Summary

BACKGROUND
This Fetal Infant Mortality Review (FIMR) report summarizes what is known about factors that contribute to Milwaukee's stillbirths and infant deaths in an effort to reduce infant mortality and eliminate the racial and ethnic disparities seen within these deaths. Through a case review process, an analysis is done on all stillbirths and all infants who die before their first birthday. This is the sixth report since FIMR began in 1993. Each report seeks to inform and encourage new and improved programs and policies to prevent infant deaths and stillbirths in our community.

FINDINGS
During 2009-2011, the city of Milwaukee had 205 stillbirths and 318 infant deaths. Stillbirths and infant deaths are a complex and multi-faceted problem with no single solution. In 2010, the city of Milwaukee had 15% of Wisconsin's births, 25% of all Wisconsin infant deaths, and 20% of all the stillbirths in Wisconsin. In 2011 in Milwaukee, the non-Hispanic Black infant mortality rate was 14.0 (14 infant deaths per 1,000 live births). This was nearly three times the non-Hispanic White rate of 4.6. The Hispanic infant mortality rate was 8.0, nearly two times the non-Hispanic White rate. Milwaukee’s racial/ethnic, social, and economic issues must be taken into account as we develop recommendations and take action to eliminate these disparities. According to the Nonprofit Center of Milwaukee, the City of Milwaukee ranks eighth in poverty rates among U.S. cities with a population of 300,000 or more. Approximately 29% of Milwaukee residents live in poverty and the rate increases to 43% for children under the age of 18.1

This report identifies several key factors that contribute to infant mortality in Milwaukee.

Infant Death
The most common causes of infant death in Milwaukee are:
- Complications of prematurity: Nearly 60% of all infants die because they were born too soon.
- Congenital abnormalities and related complications: Nearly 20% of infant deaths were related to congenital abnormalities.
- Sudden Infant Death Syndrome (SIDS), overlay, or accidental suffocation: Nearly 15% of infant deaths were sleep related.

Stillbirth
The most common causes of stillbirth are:
- Unknown (40%)
- Maternal disease (e.g. diabetes, hypertension), maternal infection (e.g. urinary tract infection (UTI) or sexually transmitted infection (STI) (24%)
- Congenital abnormalities (14%)

RECOMMENDATIONS
The FIMR Case Review Team’s recommendations to reduce infant death and stillbirth requires the establishment of private and public partnerships to affect change and encourage action. The questions are ‘Who is responsible?’ ‘Who should take action?’ and ‘What action will be most effective?’ The recommendations are:

1. Improve women’s health and quality of care across the lifespan
2. Improve comprehensive reproductive health services for all girls and boys, women and men of reproductive age
3. Promote, educate and support Safe Sleep
4. Support and promote men’s health and fatherhood issues across the lifespan
5. Understand and work to eliminate racism and improve the social, economic, educational and environmental determinants of health
FIMR is a multidisciplinary case review of all infant deaths and all stillbirths occurring in the City of Milwaukee. There is a standing Case Review Team (CRT) which consists of a diverse group of health and social service professionals and community members who review the life and death circumstances of mothers and their babies. The team seeks to identify each factor contributing directly or indirectly to the death, and to identify opportunities to improve community service systems for pregnant women, infants and families with young children.

WHY FIMR EXISTS
The goals of FIMR are to:

- Examine factors associated with stillbirths and infant deaths through case reviews
- Identify specific areas of action and make recommendations for action
- Assist in planning interventions and policies to address and improve service systems and community resources
- Assist and participate in community implementation of interventions and policies
- Assess the progress of interventions

THE FIMR PROCESS
As shown in the figure below, the FIMR process/cycle of improvement includes data collection, case review and recommendations, community action and changes in community systems.

DEATH occurrence: The process begins when a stillbirth or infant death occurs.

DATA collection: FIMR collects data from multiple sources, including vital statistics, medical and social service records. Maternal interviews are conducted, when possible.

CASE reviews: Information for the stillbirth and infant death cases are summarized and presented to the FIMR Case Review Team (CRT) without any identifying information. An analysis is done on all stillbirth and all infants who die before their first birthday. These analyses are then synthesized and the team develops recommendations for community action.

COMMUNITY action/intervention: After reviewing the case summaries, the FIMR Case Review Team identifies health system, social service system, individual and community factors that may have contributed to the death, and makes recommendations for change. The Case Review Team members, policy makers, institutions, and community agencies translate these recommendations into specific actions for both collaborative and individual implementation within their spheres of influence.
What is the Fetal Infant Mortality Review (FIMR)?

DATA
An understanding of the circumstances of the death of a baby requires more than just the medical cause of death listed on a death certificate or fetal death report. FIMR abstracts all birth records, medical care records, Milwaukee County Medical Examiner records, agency records and social service records pertaining to a death, when available. Information from standardized interviews with the parents of the baby is included, when possible. Data are only presented in aggregate fashion to protect the privacy of affected families. Data and graphs presented in this report are based on these abstracted records, unless otherwise indicated.

CONFIDENTIALITY
Records are treated with absolute confidentiality. Records are kept in locked file cabinets and are available only to FIMR staff. Case summaries presented to the Case Review Team are stripped of individual identifiers, including the names of providers and institutions involved in care. All Case Review Team members are also required to sign a statement of confidentiality for case review proceedings and to refrain from case discussion outside the case review meetings. Only aggregate data is released, and the data is censored if it might permit identification of an individual.

Background: Infant Mortality and Stillbirth Rates

Infant mortality is defined as the number of infants who die during their first year of life. The infant mortality rate (IMR) is the number of infant deaths per 1,000 live births during a given period of time. The State of Wisconsin defines stillbirths as those deaths where a baby dies before birth, has not taken a breath or had a heartbeat. Stillbirth and infant mortality are commonly considered as markers or barometers of the general health and well-being of a population.

This report is based on the most recent three year pooled data from 2009 to 2011 for the city of Milwaukee. The 2011 data are preliminary because the final 2011 data from State of Wisconsin were not available at the time of this analysis. We will update the individual graphs and tables posted in the online version of this report, when these numbers become available. This report includes analyses of stillbirths (fetal deaths) and infant deaths in the city. We include analyses of stillbirths because we want to emphasize the significant burden of these deaths and better understand their causes and develop effective interventions to prevent these losses.

Overall, from 2009 through 2011, there were 205 stillbirths and 318 infant deaths, and 31,341 live births in the city of Milwaukee, translating to an overall stillbirth rate of 6.5 and infant mortality rate of 10.6 per 1,000 live births. The stillbirth and infant mortality rates were nearly three times higher among non-Hispanic Blacks than non-Hispanic Whites. This Black-White disparity in infant mortality has persisted for several decades as shown in the next page. Only the non-Hispanic White infant mortality rate is less than the national and state goal.

<table>
<thead>
<tr>
<th>Category</th>
<th>Stillbirths</th>
<th>Infant Deaths</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>N=205</td>
<td>N=318</td>
</tr>
<tr>
<td>Overall rate</td>
<td>6.5</td>
<td>10.6</td>
</tr>
<tr>
<td>White Non-Hispanic rate</td>
<td>3.7</td>
<td>5.2</td>
</tr>
<tr>
<td>Black Non-Hispanic rate</td>
<td>9.4</td>
<td>14.4</td>
</tr>
<tr>
<td>Hispanic rate</td>
<td>3.6</td>
<td>7.5</td>
</tr>
</tbody>
</table>

A primary goal of the City of Milwaukee Health Department is to reduce infant mortality, and specifically the reduction of racial disparities in infant mortality. The city seeks to reduce the overall infant mortality rate by at least 10%, to about 9.4 infant deaths per 1,000 live births, while simultaneously reducing the non-Hispanic Black infant mortality rate by at least 15% to about 12 deaths per 1,000 live births by 2017.
Background: Infant Mortality and Stillbirth Rates

MILWAUKEE’S INFANT MORTALITY RATE COMPARED TO PRIOR YEARS

In the period from 2002 through 2011, the city of Milwaukee averaged about 11,000 births per year. The number of births, however, has been declining in Wisconsin and Milwaukee consistent with similar declines nationwide. A decline in infant mortality in Milwaukee is evident among Whites and Blacks from about 2005 through 2011.

MILWAUKEE’S STILLBIRTH RATE COMPARED TO PRIOR YEARS

In the period from 2002 through 2011, the city of Milwaukee averaged about 11,000 births per year. The number of births, however, has been declining in Wisconsin and Milwaukee consistent with similar declines nationwide. A decline in infant mortality in Milwaukee is evident among Whites and Blacks from about 2005 through 2011.
How Does Milwaukee Compare Nationally and Internationally?

INFANT MORTALITY RATE, CITY COMPARISON

Comparing the infant mortality rate of the city of Milwaukee with other selected large cities with similar racial/ethnic and economic make up, the Black infant mortality rate in 2010 was comparable to the Black rate in Baltimore, Philadelphia and Detroit. The Black rate was higher than other cities such as New York, Louisville, and Memphis.3

INTERNATIONAL INFANT MORTALITY RATE COMPARISONS

Comparing the city of Milwaukee to other countries across the globe, our infant mortality rate is worse than 77 other countries. Our Black infant mortality rate is higher than that of countries such as Cuba, Libya, and the Ukraine.4
Prematurity

Prematurity or preterm birth is a birth before 37 weeks gestation. Important facts about prematurity include:

- It is the LEADING cause of infant death and stillbirth in Milwaukee.
- Over 80% of Milwaukee mothers who experienced an infant death or a stillbirth delivered preterm.
- Prematurity is seen in 50% of the 2009-2011 SIDS/SUDI/Accidental Suffocation infant deaths.
- Overall, 10.6% of all 2009-2011 city of Milwaukee live births were preterm.

If we cannot or do not address this issue, we will never meet our infant mortality or stillbirth rate goals, nor will we be able to eliminate the racial and ethnic disparities seen in these deaths. Prematurity is a complicated issue and it requires action on many levels. The following information is meant to help the reader understand some of the economic, social and medical issues which are risk factors for preterm birth.

WHAT IS THE ESTIMATED COST OF PRETERM BIRTH?

Costs for premature and low-birth-weight babies are considerably higher in terms of combined medical costs for the mother and child. According to the March of Dimes, a preterm birth costs $64,713, compared to $15,047 for an uncomplicated birth.5

Babies who are born preterm and survive face a greater risk of serious health problems. They have a higher risk of death or lifelong disabilities, such as:

- Learning disabilities,
- Mental retardation,
- Cerebral palsy,
- Lung and gastrointestinal problems,
- Vision and hearing loss.

There were 3,352 premature babies born alive in Milwaukee from 2009 through 2011. Based on $64,713 cost data from the March of Dimes, the total cost of prematurity for these 3,352 babies was $216,917,976.

WHAT ARE THE RISK FACTORS FOR PRETERM BIRTH?6

The March of Dimes reports that the cause of preterm birth is unknown in 40% of these births. However, important ‘routes leading to spontaneous premature labor’ include:

**Infections and inflammation** – Premature labor can be triggered by the body’s natural immune response to certain genital, urinary tract and dental infections.

**Maternal or fetal stress** – Chronic psychosocial stress for the mother can result in the production of stress-related hormones which can trigger contractions. These same hormones can cause an insufficient blood flow to the placenta.

**Bleeding** – The uterus may bleed because of a placental abruption (where the placenta tears away from the uterine wall before delivery). Bleeding causes certain proteins to be released, forming clots which appear to stimulate uterine contractions.

**Uterine Stretching** – Excess amounts of amniotic fluid or more than one baby can cause the release of chemicals that stimulate uterine contractions.

**Smoking** – Nicotine (or other street drugs) can stimulate uterine contractions.

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*A previous poor pregnancy outcome should be considered a paramount reason to get early and well-managed care with any subsequent pregnancies. Ideally, such care should begin right after the loss or poor outcome and contact should be maintained through to the next delivery.*

— F. Broekhuizen, MD
**Prematurity**

**WHICH WOMEN HAVE AN INCREASED RISK?**

Women who:

- Do not have prenatal care, do not have regular prenatal care, or who do not begin prenatal care until late in their pregnancy.
- Smoke tobacco or marijuana, drink alcohol or take illicit/non-prescription drugs.
- Are living with physical or emotional violence or abuse.
- Are exposed to high levels of stress, particularly without adequate resources to deal with that stress. Examples include poverty, racism and low educational attainment, among others.
- Are exposed to environmental hazards.
- Have diabetes, hypertension or other chronic diseases including being overweight.
- Have infections, e.g., chlamydia, bacterial vaginosis, gonorrhea or a urinary tract infection (UTI).
- Have had pregnancies close together (less than one year apart).
- Are having more than one baby.
- Have had a previous preterm birth.
  - 50% of mothers who had either an infant death or stillbirth had a previous preterm birth.
  - This is more than seven times the rate seen in 2011 city of Milwaukee live births (6.5%).

**Stillbirth**

**2009-2011 IDENTIFIED STILLBIRTHS (FETAL DEATHS)**

The fetal death rate is the ratio of fetal deaths divided by the sum of the births (the live births + the fetal deaths) in a given year. The State of Wisconsin defines stillbirths as those deaths where a baby dies before birth (has not taken a breath or does not have a heartbeat at birth) and the baby weighs 350g and/or is 20 weeks or more gestational age.

The City of Milwaukee Health Department has classified the city's stillbirths based on the Stockholm classification of stillbirth. The Stockholm classification places stillbirths into 17 groups identifying underlying conditions and associated diagnosis, including an 'undetermined' category. The most common conditions were placental insufficiency, incompetent cervix, birth defects/anomalies, infection and undetermined.

From 2009 through 2011, the city of Milwaukee had 205 stillbirths (fetal deaths).

- **Undetermined** accounted for 39.5% of all 2009-2011 stillbirths.
- **Maternal Disease/Infection** accounted for 24.5% of all 2009-2011 stillbirths.
- **Congenital Anomalies** accounted for 14.1% of all 2009-2011 stillbirths.

*Please see charts on the next page.*
Stillbirth

2009-2011 STILLBIRTH CAUSE OF DEATH

Stillbirth Cause of Death by Race/Ethnicity

<table>
<thead>
<tr>
<th></th>
<th>Black</th>
<th>White</th>
<th>Hispanic</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N=138</td>
<td>N=29</td>
<td>N=25</td>
<td>N=13</td>
</tr>
<tr>
<td>Undetermined</td>
<td>55</td>
<td>12</td>
<td>11</td>
<td>3</td>
</tr>
<tr>
<td>Maternal Disease/Infection</td>
<td>34</td>
<td>7</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Congenital Anomalies</td>
<td>16</td>
<td>5</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Abruption</td>
<td>15</td>
<td>1</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Cord Accident</td>
<td>6</td>
<td>4</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Placental Insufficiency</td>
<td>8</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Incompetent Cervix</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Trauma</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Homicide</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

- The category of ‘Other’ race/ethnicity includes Hmong, Asian Indian, Burmese, Thai, Chinese, American Indian and Biracial. Mothers in this category have a higher percentage of maternal disease/infection and abruptions.
- A higher percentage of Hispanic stillborn infants had congenital anomalies.
Stillbirth Rate by Aldermanic District
2009–2011

Stillbirth Rate by ZIP Code
2009–2011

Stillbirth Rate per 1,000 Live Births
- 1.1 - 4.0
- 4.5 - 5.1
- 5.2 - 7.3
- 7.4 - 9.5
- 9.6 - 13.2
- Birthing Hospital

Note: 2012 aldermanic districts are used in this map.

Stillbirth Rate per 1,000 Live Births
- 1.0 - 3.6
- 3.6 - 5.8
- 5.8 - 7.4
- 7.5 - 9.9
- 9.9 - 12.3
- Insufficient number for analysis
- * Birthing Hospitals

* Insufficient number for analysis – These are shared Milwaukee city/Milwaukee county ZIP codes with insufficient live births from Milwaukee city for analysis.
RISK FACTORS ASSOCIATED WITH STILLBIRTH

What is a risk factor? A risk factor is something that would make a stillbirth more likely to occur. These are the top 12 risk factors identified as contributing to stillbirths.

<table>
<thead>
<tr>
<th>Risk Factor</th>
<th>% Stillbirth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prematurity</td>
<td>87.8%</td>
</tr>
<tr>
<td>Obesity</td>
<td>54.6%</td>
</tr>
<tr>
<td>Infection</td>
<td>36.5%</td>
</tr>
<tr>
<td>Smoking</td>
<td>26.8%</td>
</tr>
<tr>
<td>Mental Health Issues</td>
<td>24.8%</td>
</tr>
<tr>
<td>Close Interval Pregnancy</td>
<td>21.9%</td>
</tr>
<tr>
<td>AODA Issues</td>
<td>19.5%</td>
</tr>
<tr>
<td>Lack of Fetal Movement</td>
<td>15.6%</td>
</tr>
<tr>
<td>Late or No Prenatal Care</td>
<td>14.1%</td>
</tr>
<tr>
<td>Hypertension</td>
<td>12.1%</td>
</tr>
<tr>
<td>Interpersonal Violence Issues</td>
<td>7.8%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>6.8%</td>
</tr>
</tbody>
</table>

** RISK FACTORS ARE NOT MUTUALLY EXCLUSIVE **
GESTATIONAL AGE

The gestational age of a pregnancy is defined as the number of weeks since the mother's last menstrual period, which is the time when the baby grows and develops between conception and birth. Infants born before 37 weeks are considered premature.

Prematurity is the number one risk factor associated with stillbirth in the city of Milwaukee. Preterm birth and stillbirth are complex problems requiring multidisciplinary research and creative solutions. In Milwaukee, 87.8% of 2009-2011 stillbirths were delivered preterm (before 37 weeks gestation.)
Tobacco Use by Mothers of Stillborn Infants by ZIP Code, 2009–2011

Stillbirth: Risk Factors

MATERNAL SMOKING

Tobacco

Smoking cessation is one of the principal lifestyle changes a woman can make to reduce the risk of stillbirth. A 2009 British Medical Journal study indicated that “smoking during pregnancy accounted for 38% of the disparity in stillbirths and may increase the socio-economic inequalities in stillbirths and infant deaths. Preterm delivery, low-weight full term babies, stillbirth and infant death all occur more frequently among mothers who smoke during pregnancy than among those who do not.”

- From 2009 through 2011, maternal smoking was seen in 12.5% of city of Milwaukee live births.
- In this same time period, the percent of smoking mothers of all stillborn infants was 26.8%, over two times greater than the percent seen in mothers of live born infants.

Marijuana

Some mothers may feel it is acceptable to smoke marijuana because it is a ‘natural’ product and therefore less harmful than tobacco. The scientific literature, however, suggests otherwise. Marijuana use during pregnancy has been associated with behavior and cognitive problems including impulsivity, inattention and academic underachievement.

In this same time period, the percent of mothers of stillborn babies who smoked either tobacco or marijuana (or both) was 35.1%, nearly three times the percentage found among mothers of live births.

Tobacco Use by Mothers of Live Births by ZIP Code, 2009–2011

Percentage

- 0 - 20%
- 21 - 30%
- 31 - 40%
- 41 - 50%
- ≥ 50%
- Insufficient number for analysis

* Birthing Hospitals

* Insufficient number for analysis – These are shared Milwaukee city/Milwaukee county ZIP codes with insufficient live births from Milwaukee city for analysis.
Diabetes

Fourteen of the 205 (6.8%) mothers of stillborn infants had Type I or Type II insulin dependent diabetes during their pregnancies. This is six times the percent of mothers of 2009-2011 live births (1.1%) with Type I or Type II diabetes. American Congress of Obstetricians and Gynecologists (ACOG) guidelines include counseling on the following:

• Maternal complications associated with diabetes which includes cardiovascular disease, hypertension, preeclampsia and polyhydramnios
• Complications for the baby including birth defects and macrosomia
• Beginning and maintaining glycemic control throughout the pregnancy through
  • blood glucose monitoring
  • diet
  • exercise

A 2011 Institute of Medicine recommendation suggested that “screening is needed for gestational diabetes in pregnant women between 24 and 28 weeks of gestation and at the first prenatal visit for pregnant women identified to be at high risk of diabetes.”

Hypertension

In twenty-five of the 205 (12.2%) stillbirths, the mothers had chronic hypertension during pregnancy. This is four times the percent of mothers of 2009-2011 live births (3.1%) with chronic hypertension. High blood pressure during pregnancy can have serious negative effects including:

• Less blood flow to the placenta and less oxygen/nutrients to the infant.
• Compromised growth of the baby as the placenta may not be able to support fetal development.
• As a risk factor for pre-eclampsia, a serious condition that can put stress on the kidneys causing headaches, visual problems, and swelling of the hands and face.

Obesity

The prevalence of obesity has increased dramatically in the general population. Nearly 61% (n=111) of mothers of stillborn infants, whose Body Mass Index (BMI) could be calculated, were overweight or obese at the beginning of their pregnancies.

• 72% of mothers of stillborn infants with chronic hypertension were obese during their pregnancy.
• 78.6% of mothers of stillborn infants with diabetes were obese during their pregnancy.

Data from Wisconsin PRAMS indicate that 48% of all Wisconsin mothers were overweight or obese at onset of pregnancy.

A 2013 paper in the British Journal of Obstetrics and Gynecology compared women of normal weight to women who were overweight or obese. Overweight/obese women were at a significantly increased risk of:

• Hypertensive disorders of pregnancy
• Diabetes
• Induction of labor
• C-section
• Post-partum hemorrhage
• Preterm delivery

Infection

Sexually transmitted infections (STI), bacterial vaginosis (BV) and urinary tract infections (UTI) are serious risk factors for stillbirth. About 45 percent (n=75) of mothers of stillborn infants had an STI or UTI during the pregnancy. This is nearly four times the percent of mothers of live births who had an infection during pregnancy (11.5%). STIs and UTIs can lead to many maternal complications such as:

• Infection of the membranes surrounding the fetus
• Premature rupture of the membranes
• Premature labor and delivery
• Post-delivery infection of the uterus
• Postpartum complications for the baby

A test of cure is necessary to ensure that the infection has been eliminated. In 2010, the Expedited Partner Therapy law went into effect. This law makes it possible for medical providers to provide treatment for STIs for the sexual partners of their patients without medical evaluation.
LATE OR NO PRENATAL CARE

Access to and availability of quality prenatal care is important for prenatal women. Adequate prenatal care is determined not only by the onset of care, and the number of visits to a provider that a woman has during her pregnancy, but also by the quality of care delivered and the respect shown by healthcare providers. Too often, unfortunately, the only information we have is when care started and how many prenatal visits a woman received.

Over 14% (n=29) of mothers of stillborn infants did not start their prenatal care until the 3rd trimester or had no prenatal care at all. This is nearly three times more than the mothers of live born infants (4.9%) for this same three year period. In Wisconsin, all pregnant women qualify for insurance coverage. According to the Wisconsin Pregnancy Risk Assessment Monitoring System (PRAMS) for 2009-2011, the five most common reasons (many mothers reported more than one reason) that women report for not receiving prenatal care as early as wanted or not at all are shown in the graphic at right.

CLOSE INTERVAL PREGNANCY

Short intervals between delivery and the next pregnancy are linked to prematurity, intentional and unintentional injuries, and Sudden Unexpected Infant Deaths. A close interval pregnancy is defined as a pregnancy with fewer than 18 months between the delivery and the date of the last menstrual period signaling beginning of the next pregnancy.

- In more than 29.2% of stillbirths, the mother had had a delivery less than 12 months prior.
- In another 9.7% of stillbirths, the mother had had a delivery less than 18 months prior.
- A Wisconsin PRAMS survey showed that 37% of Wisconsin mothers surveyed had an unintended pregnancy. 17

[Chart showing close intervals between pregnancies in mothers with a stillbirth]
FIMR began tracking postpartum healthcare provider visits and birth control documentation in 2011.

- Birth control was not mentioned or documented in the hospital chart or postpartum provider notes in 68.4% of mothers who had had a stillbirth after a close interval birth.
- Only 26.3 percent of these mothers of stillbirths even had a documented postpartum visit.

When a stillbirth has occurred, it is necessary to:

- Discuss the baby’s death and the cause of death.
- Try to answer the question “Will it happen again?”

Postpartum visits are needed to:

- Discuss complications that occurred during pregnancy.
- Plan for follow-up of any medical and mental health conditions.
- Discuss sexual activity and plans for contraception.

As shown by the quotes below, providers seem to give inconsistent messages on birth control, and often fail to stress the importance of waiting at least 12–18 months before getting pregnant again.

1) A doctor wrote in the medical record that he “discussed contraception. The patient desires to start trying for pregnancy again. We discussed to wait two cycles until trying.”
2) A doctor wrote in the medical record that mom “would like to contemplate a pregnancy. I recommend that she waits 3-4 months and continue her prenatal vitamins.”

Mothers may hear or interpret provider messages differently.

1) When interviewed, one mother said that she was told she only had to wait 2-3 months before trying to become pregnant again after the loss.
2) One mother said during an interview that “It doesn’t matter if I get pregnant, or not.”
3) One mother told an interviewer that “I am not having sex, I don’t need birth control. I never had a postpartum visit.”

Data on birth control discussions from FIMR abstractions:

Of four major delivering hospitals in Milwaukee, documentation that birth control was discussed with a woman after a stillbirth was present in only about 30% of cases (range 26.5% to 38.5%).

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ALCOHOL AND OTHER DRUGS OF ABUSE (AODA), MENTAL HEALTH (MH) AND INTERPERSONAL VIOLENCE (IPV) CONCERNS

Alcohol and Other Drugs of Abuse (AODA)
Alcohol and drug use increases the risk of miscarriage, stillbirth, preterm birth and low birthweight, and can negatively impact fetal and infant development.

• Maternal alcohol or drug use was seen in nearly 20% of mothers who had a stillbirth.

Mental Health
Wisconsin PRAMS data indicate that 17% of mothers report depression and/or anxiety three months before becoming pregnant16 and the perinatal mental health literature states that mental health issues are typically seen in 10-15% of pregnant women.19

• Nearly 25% of Milwaukee mothers who had a stillbirth had reported mental health issues.

Interpersonal Violence
Interpersonal violence and abuse refers to violence and abuse that occurs between people who know each other. It can occur within or outside a family setting.

• Interpersonal violence was reported in 7.8% of mothers who had a stillbirth.

A 2011 Institute of Medicine recommendation asks that providers “screen and counsel for interpersonal and domestic violence. Screening and counseling involves elicitation of information from women and adolescents about current and past violence and abuse in a culturally sensitive and supportive manner to address current health concerns about safety and other current or future health problems.”12 The National Coalition against Domestic Violence states that “most cases of domestic violence are never reported.”20 Starting in 2011, FIMR began tracking whether mothers were asked about their safety either at the delivering hospital, or prenatally by their providers.

• Over 65% of these mothers were never asked.

Fetal Movement
Fetal movement is defined as the movement the mother feels as the baby is growing. Kicks, elbow juts, and tumbling are just some of the descriptions given to fetal movement. Most healthcare providers ask that their patients begin counting infant kicks by the 26th week of pregnancy or earlier. The American Congress of Obstetricians (ACOG) recommends noting the time it takes for a baby to make 10 movements.21 For 2009-2011, 32 of the 100 mothers of stillborn infants at 26 weeks gestation or greater had not felt any fetal movement for 24 hours or longer before they notified their healthcare provider.
PROVIDER/HOSPITAL STILLBIRTH FOLLOW-UP

Placental examination and follow-up laboratory testing are non-invasive methods which can often contribute to a determination of cause of death, especially when an autopsy will not be performed. In Milwaukee, from 2009 through 2011:

- Only 35.6% of stillbirths received an autopsy.
- Maternal placentas were analyzed in 68.7% of stillbirths.
- In 11.7% of stillbirths there was no documented laboratory follow-up of any kind. Common laboratory follow-ups include testing for:
  - Coagulation issues
  - Lupus titers
  - Viral analysis
  - Thyroid problems
  - Diabetes
  - Genetic anomalies

<table>
<thead>
<tr>
<th>Provider/Hospital</th>
<th>Hospital A N=38</th>
<th>Hospital B N=50</th>
<th>Hospital C N=75</th>
<th>Hospital D N=20</th>
<th>Hospital E N=6</th>
<th>Hospital F N=9</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Placental Analysis done</td>
<td>60.5%</td>
<td>42.0%</td>
<td>97.3%</td>
<td>55.0%</td>
<td>100.0%</td>
<td>88.9%</td>
</tr>
<tr>
<td>% Autopsy done</td>
<td>26.3%</td>
<td>30.0%</td>
<td>49.3%</td>
<td>20.0%</td>
<td>33.3%</td>
<td>22.2%</td>
</tr>
<tr>
<td>% Follow-up Laboratory Studies done</td>
<td>63.2%</td>
<td>44.0%</td>
<td>32.0%</td>
<td>65.0%</td>
<td>0.0%</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

THE POTENTIAL BENEFITS of a STILLBIRTH ASSESSMENT ARE:

- To let the parents know why a baby was stillborn
- To find a diagnosis which may affect subsequent reproductive decisions or provide information about the health of other siblings
- To serve as a means of providing a foundation for the assessment of quality prenatal and perinatal care for this baby and for any subsequent pregnancy

Jason Jarzembowski, MD, Children’s Hospital of Wisconsin
FROM 2009 THROUGH 2011, THE CITY OF MILWAUKEE HAD 318 INFANT DEATHS.

The State of Wisconsin defines an infant death as a death occurring before a child's first birthday if the child was born alive, without regard to gestational age or weight.

The infant mortality rate is the number of infant deaths divided by the number of live births in the same period.

### 2009-2011 City of Milwaukee Infant Deaths

#### Infants by Race/Ethnicity

<table>
<thead>
<tr>
<th>Category</th>
<th>Black</th>
<th>White</th>
<th>Hispanic</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>N=209 Percent</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complications of Prematurity</td>
<td>123</td>
<td>24</td>
<td>31</td>
<td>5</td>
</tr>
<tr>
<td>Congenital Anomalies</td>
<td>32</td>
<td>8</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>SIDS, SUDI and Accidental Suffocation</td>
<td>30</td>
<td>9</td>
<td>7</td>
<td>2</td>
</tr>
<tr>
<td>Perinatal Complications</td>
<td>10</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Homicide</td>
<td>7</td>
<td>0</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Infections</td>
<td>4</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

The category of ‘Other’ race/ethnicity includes Hmong, Asian Indian, Burmese, Thai, Chinese, American Indian and Biracial.
Infant Death: Causes

1. **Complications of prematurity** accounted for 57.5% of all 2009-2011 infant deaths. Subcategories of prematurity include:
   - Maternal complications, e.g., diabetes, hypertension (18.6%)(n=59)
   - Placenta, cord or membrane infections (18.2%)(n=58)
   - Short gestation, low birth weight (7.2%)(n=23)
   - Complications of twin, triplet births (6.9%)(n=22)
   - Complication of preterm birth, e.g., sepsis and intraventricular (brain) hemorrhage (6.6%)(n=21)

2. **Congenital abnormalities** accounted for 18.6% of all 2009-2011 infant deaths

3. **Sudden Infant Death Syndrome, Sudden Unexpected Death in Infancy (SUDI)** and **Accidental Suffocation** accounted for 15.1% of all 2009-2011 infant deaths.

4. There are **significant racial disparities** in infant death causes.
   - Black mothers experienced 90% of the infant deaths (10 of 11 total) due to perinatal complications. Perinatal complications is a category of death where the cause of death is due to a complication of labor and delivery.
   - Proportionally, White mothers had more infant deaths related to SIDS/SUDI/accidental suffocation than Black or Hispanic mothers.
   - Proportionally, infants within the ‘Other’ race category died of congenital anomalies nearly three times more than White, Black or Hispanic infants. These races include Hmong, Asian Indian, Laotian, Chinese, American Indian and Biracial.
Infant Death: Risk Factors

RISK FACTORS ASSOCIATED WITH INFANT DEATH

What is a risk factor?

A risk factor is something that would make a baby more likely to die. Risk factors are not the same as causes. (See Appendix C for definitions.) These are the top 12 risk factors identified as contributing to infant death.

<table>
<thead>
<tr>
<th>Risk Factor</th>
<th>% Infant Death</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prematurity</td>
<td>75.5%</td>
</tr>
<tr>
<td>Obesity</td>
<td>59.4%</td>
</tr>
<tr>
<td>Infection</td>
<td>34.0%</td>
</tr>
<tr>
<td>Mental Health Issues</td>
<td>30.5%</td>
</tr>
<tr>
<td>Smoking</td>
<td>28.9%</td>
</tr>
<tr>
<td>Close Interval Pregnancy</td>
<td>25.8%</td>
</tr>
<tr>
<td>AODA Issues</td>
<td>20.4%</td>
</tr>
<tr>
<td>Unsafe Sleep</td>
<td>14.8%</td>
</tr>
<tr>
<td>Late or No Prenatal Care</td>
<td>12.9%</td>
</tr>
<tr>
<td>Interpersonal Violence Issues</td>
<td>12.6%</td>
</tr>
<tr>
<td>Hypertension</td>
<td>10.4%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>5.3%</td>
</tr>
</tbody>
</table>

** RISK FACTORS ARE NOT MUTUALLY EXCLUSIVE **
Gestational Age and Infant Death

The gestational age of a pregnancy is defined as the number of weeks since the mother’s last menstrual period. This is the time when the baby grows and develops between conception and birth. Infants born before 37 weeks are considered premature.

What are the long-term health problems of preterm babies who survive?

Preterm babies are not just small ‘normal’ babies. They can have serious health concerns which include:

- Inability to maintain body temperature
- Hypoglycemia (low blood sugar)
- Breathing problems, lung problems
- Gastrointestinal problems
- Unstable heart rhythm
- Apnea episodes (not breathing)
- Infections and jaundice
- Mental retardation
- Learning disabilities
- Cerebral Palsy
- Vision and hearing loss

The risks of ‘early term’ births

This analysis shows that more than 23% (over 7,000 babies) of city of Milwaukee infants were born during the 37th and 38th weeks in 2009 and 2011. These births have been labeled ‘early term.’ The National Institutes of Health reported in 2011 that these babies are at a “higher risk of dying before age 1 than infants born 39+ weeks gestation.” The March of Dimes and the American Congress of Obstetricians and Gynecologists (ACOG) reported that early term babies are more likely to be admitted to an intensive care unit, have a higher risk of breathing problems, feeding issues, and hearing and vision complications than those infants who are born 39 weeks or greater. Both the March of Dimes and the American Congress of Obstetricians and Gynecologists are working to ‘eliminate unnecessary early births.’ Although some mothers may want to have their labor induced for a variety of non-health related reasons, it is important for providers to educate mothers and fathers on the benefits of birth at or after 39 weeks gestation.
Infant Death: Maternal Smoking

MATERNAAL SMOKING

**Tobacco**

Smoking cessation is one of the principal modifiable risk factors in the reduction of infant death. A 2009 Annie E. Casey Foundation report said that the infant mortality rate for infants of mothers who smoked was 74% higher than the rate for nonsmokers. Smoking increases the risk of infant death. Preterm delivery, low-weight full term babies, stillbirth and infant death all occur more frequently among mothers who smoke during pregnancy than among those who do not.

- From 2009 through 2011, maternal smoking was documented in 12.5% of City of Milwaukee live births.
- In this same time period, the percent of mothers of infants who died who reported smoking was two times greater at 28.9%.

**Marijuana**

Mothers may feel it is acceptable to smoke marijuana because it is a ‘natural’ product and therefore less harmful than tobacco. The scientific literature, however, suggests otherwise. Marijuana use during pregnancy has been associated with behavior and cognitive problems including impulsivity, inattention and academic underachievement.

- Among mothers who had an infant death, the percentage reporting either tobacco or marijuana use (or both) during pregnancy was 34.6%, nearly three times the percentage found among mothers of live births.

**Tobacco Use by Mothers of Live Births by ZIP Code, 2009–2011**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 20%</td>
<td></td>
</tr>
<tr>
<td>21 - 30%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 - 20%</td>
</tr>
<tr>
<td></td>
<td>21 - 30%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Insufficient number for analysis – These are shared Milwaukee city/Milwaukee county ZIP codes with insufficient live births from Milwaukee city for analysis.
Infant Death: Chronic Maternal Conditions

CHRONIC MATERNAL CONDITIONS

“Maternal health is closely connected to infant health. This aggregated burden of maternal morbidities may be due to other factors such as limited access to health services, adverse socioeconomic and environmental conditions that predispose minority women to unhealthy behaviors (e.g. smoking) and preexisting medical conditions (e.g., obesity, diabetes, hypertension) before pregnancy.”

Diabetes

Seventeen of 318 (5.3%) of mothers who experienced an infant death had Type I or Type II insulin dependent diabetes during their pregnancy. This is five times the percent of mothers of 2009-2011 live births (1.1%) with Type I or Type II diabetes. The American Congress of Obstetricians and Gynecologists (ACOG) guidelines include counseling on the following:

- Maternal complications associated with diabetes which include cardiovascular disease, hypertension, preeclampsia and polyhydramnios
- Complications for the baby including birth defects and macrosomia
- Beginning and maintaining glycemic control throughout the pregnancy by
  - blood glucose monitoring
  - diet
  - exercise

A 2011 Institute of Medicine recommendation suggested that “screening is needed for gestational diabetes in pregnant women between 24 and 28 weeks of gestation and at the first prenatal visit for pregnant women identified to be at high risk for diabetes.”

Hypertension

Thirty three of 318 (10.4%) of the mothers of infants who died had chronic hypertension during pregnancy. This is more than 3 times the percent of mothers (3.1%) of 2009-2011 Milwaukee live births with chronic hypertension.

- Chronic hypertension increases the risk of pre-eclampsia, a serious condition that can put stress on the kidneys causing headaches, visual problems, and swelling of the legs, hands and face.
- High blood pressure during pregnancy can compromise the health of baby by restricting blood flow to the placenta, thereby decreasing oxygen and nutrients to the fetus.

Obesity

More than 65% (n=189) of mothers with an infant death, whose Body Mass Index (BMI) could be calculated, were overweight or obese at the beginning of their pregnancies.

- 62.5% of mothers of infant deaths with chronic hypertension were obese during their pregnancy.
- 70.6% of mothers of infant deaths with diabetes were obese during their pregnancy.

Data from Wisconsin PRAMS indicate that 48% of all Wisconsin mothers were overweight or obese at the onset of pregnancy. A 2013 paper in the British Journal of Obstetrics and Gynecology compared women of normal weight to women who were overweight or obese. Overweight/obese women were at a significantly increased risk of:

- Hypertensive disorders of pregnancy
- Diabetes
- Induction of labor
- C-section
- Post-partum hemorrhage
- Increased risk of preterm delivery

Another study shows that infants of overweight/obese women were at increased risk of macrosomia (large for gestational age) and were at an increased risk of admission to a NICU. Obesity during pregnancy is an issue throughout the state of Wisconsin.
Sexually transmitted infections (STI), bacterial vaginosis (BV) and urinary tract infections (UTI) are serious risk factors for infant death, particularly for prematurity. An STI or UTI was seen in nearly 45% (n=108) of the mothers of infants who died and who were born before 37 weeks gestation. This is nearly four times the percent of mothers of live births with an infection during pregnancy (11.5%). STIs and UTIs can lead to many maternal complications such as:

- Infection of the membranes surrounding the fetus
- Premature rupture of the membranes
- Premature labor and delivery
- Post-delivery infection of the uterus
- Postpartum complications for the baby

A test of cure is necessary to ensure the infection has been eliminated. In 2010, the Expedited Partner Therapy law went into effect. This law makes it possible for medical providers to provide treatment for STIs for the sexual partners of their patients without medical evaluation.

Late or No Prenatal Care

Access to and availability of quality prenatal care is important for pregnant women. Adequate prenatal care is determined not only by the onset of care and the number of visits to a provider that a woman has during her pregnancy, but also by the quality of the care delivered and the respect shown by healthcare providers. Too often, unfortunately, the only information we have is when care started and how many prenatal visits a woman received.

Nearly 13% (n=41) of mothers who experienced an infant death did not start their prenatal care until the third trimester and/or received no prenatal care. This is almost three times more than the mothers of live born infants (4.9%) for this same three year period.

According to 2009-2011 State of Wisconsin PRAMS data, the five most common reasons (many women report more than one reason) that women cite for not receiving prenatal care as early as wanted or at all are:
CLOSE INTERVAL PREGNANCIES

Short intervals between delivery and the next pregnancy are linked to prematurity, intentional and unintentional injuries, and Sudden Unexpected Infant Deaths. A close interval pregnancy is defined as less than 18 months between delivery and the date of the last menstrual period which signals the beginning of the next pregnancy.

- In more than 35.5% of infant deaths, the mother had a delivery less than 12 months prior.
- In another 7.8% of infant deaths, the mother had a delivery less than 18 months prior.
- Data from the Wisconsin PRAMS survey showed that 37% of Wisconsin mothers surveyed had an unintended pregnancy.\(^{17}\)

In 2011, FIMR began tracking postpartum healthcare provider visits and birth control documentation.

- Birth control was not mentioned or documented in the hospital chart or postpartum provider notes in 88.2% of mothers who had a close interval birth.
- Only 29.4% of the mothers who had an infant death even had a documented postpartum visit.

When an infant death has occurred, it is also necessary to:
- Discuss the baby’s death and the cause of death.
- Try to answer the question “Will it happen again?”

Postpartum visits\(^{18}\) are needed to:
- Discuss any complications that occurred during the pregnancy.
- Plan for follow-up of any medical and mental health conditions.
- Discuss sexual activity and plans for contraception.

As shown by the quote below, providers seem to give inconsistent messages on birth control, and often fail to stress the importance of waiting at least 12–18 months before getting pregnant again.

1) A doctor said in the medical record: “This mother is unsure if she wants to get pregnant again, or for many years. If soon, she needs to allow two to three months to allow periods to return to normal before attempting pregnancy.”

Data on birth control discussions from FIMR abstractions:

Of six major delivering hospitals in Milwaukee and among women whose infants subsequently died, only two hospitals had documentation that birth control was discussed more than 30% of the time during women’s hospital stays for delivery. Three hospitals had documentation of such discussions less than 12% of the time, and no hospital reached over the 40% mark.
A 2011 Institute of Medicine recommendation asks that providers “screen and counsel for interpersonal and domestic violence. Screening and counseling involves elicitation of information from women and adolescents about current and past violence and abuse in a culturally sensitive and supportive manner to address current health concerns about safety and other current or future health problems.”

The National Coalition Against Domestic Violence states that “most cases of domestic violence are never reported.”

Starting in 2011, FIMR began tracking whether mothers were asked about their safety either at the delivering hospital, or prenatally by their providers.

- More than 58% of these mothers were never asked.
Placental examination and follow-up laboratory testing are non-invasive methods which can often contribute to a determination of cause of death, especially when an autopsy will not be performed. Of the multiple causes of death, only the cases with a cause listed as ‘complications of prematurity’ were analyzed. A true cause is not known for many of these deaths.

- Only 17.5% of these infant deaths received an autopsy.
- The maternal placenta was analyzed in only 17.5% of these deaths.
- In 18% there was no documented laboratory follow-up of any kind. Common laboratory follow-ups include testing for:
  - Coagulation issues
  - Lupus titers
  - Viral studies
  - Thyroid disease testing
  - Diabetes
  - Genetic anomalies

<table>
<thead>
<tr>
<th>Provider/Hospital Follow-up</th>
<th>Hospital A N=34</th>
<th>Hospital B N=35</th>
<th>Hospital C N=71</th>
<th>Hospital D N=7</th>
<th>Hospital E N=6</th>
<th>Hospital F N=25</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Placental Analysis done</td>
<td>47.1%</td>
<td>80.0%</td>
<td>88.7%</td>
<td>42.9%</td>
<td>100.0%</td>
<td>56.0%</td>
</tr>
<tr>
<td>% Autopsy done</td>
<td>8.8%</td>
<td>8.6%</td>
<td>26.8%</td>
<td>14.3%</td>
<td>16.7%</td>
<td>16.0%</td>
</tr>
<tr>
<td>% Follow-up Laboratory Studies done</td>
<td>8.8%</td>
<td>17.1%</td>
<td>28.2%</td>
<td>0.0%</td>
<td>16.7%</td>
<td>12.0%</td>
</tr>
</tbody>
</table>

Photo by Brian Hall
SLEEP ENVIRONMENT

Sudden Infant Death Syndrome, Sudden Unexpected Death in Infancy (SUDI) and Accidental Suffocation accounted for 15.1% of all 2009-2011 infant deaths.

Sleep environment is a complex issue when infants die at home while asleep. All information on safe sleep is abstracted from the death scene investigative report. The American Academy of Pediatrics (AAP) and the City of Milwaukee Health Department ask that all parents and caregivers share a room, not a bed with their babies. The Wisconsin PRAMS survey asked ‘How often does your new baby sleep in the same bed with you or anyone else?’ 28% of mothers said that their new baby had slept in the same bed with her or anyone else ‘always,’ ‘often’ or ‘sometimes,’ 72% said ‘rarely’ or ‘never.’

SAFE SLEEP GUIDELINES

The City of Milwaukee Health Department recommends that families follow the ABCs of Safe Sleep, stating that a safe sleep environment is one in which an infant sleeps:

A = Alone
B = On his or her Back
C = In a crib, bassinet or Pack N’ Play without pillows, blankets, bumper pads, sheet or toys in it
S = In a smoke-free environment, including free of marijuana smoke

An infant should never be cared for by someone under the influence of alcohol or drugs, including some prescription drugs.

Mothers responding to the Wisconsin PRAMS survey share these messages:

- Please do not sleep with the babies in your arms or in the bed with you.
- Always place your baby on their back.
- Cribs are very expensive and that is why many mothers co-sleep – portable cribs should be available to low-income mothers.
- Do not co-sleep with your children. It leads to death.
- I appreciate the survey and hopefully the rate that mothers lose their children, and sleep with their children, will go down.
SOCIAL DETERMINANTS, SOCIAL INEQUALITY AND INFANT MORTALITY

Improving birth outcomes and eliminating the persistent racial disparities in infant mortality in Milwaukee will require concerted efforts at all levels of state and local government. Infant mortality is considered a ‘barometer’ of a community’s overall health and wellbeing because many of the underlying causes and contributing factors to infant mortality are also drivers of many other health problems ranging from asthma and mental health to heart disease and cancer. Further, while the strategies to reduce infant deaths are complex and multi-layered, many of those strategies would also be effective at improving other types of health outcomes.

- The Social Determinants of Health framework is suitable for such an issue because it focuses on the underlying fundamental causes rather than dealing with secondary causes. According to this framework, where we are born, grow, live, work and age contributes significantly and fundamentally to our overall health and wellbeing.

The chronic stress of living with low educational attainment, poverty, violence or discrimination, cause the elevation of stress hormones in the body, including cortisol and adrenaline. In adults, these cause changes in glucose metabolism (increasing the risk for obesity and diabetes), blood pressure (increasing the risk for heart disease and stroke), and immune system functioning (increasing the risk for cancer and other chronic diseases). In pregnant women, these same hormones affect placental blood flow, maternal glucose metabolism, blood pressure and uterine irritability, all of which can lead to abnormal birth weight and premature birth. Therefore, approaches to improve birth outcomes must also aim at improving the overall conditions that promote health broadly, including addressing unemployment, income, educational attainment, home ownership, age of housing stock, healthy food access, stress and single parent households.

Poverty and social inequality are inextricably linked. Milwaukee faces significant challenges in several key social determinants of health indicators.

- According to the US Census, Milwaukee is one of America's 10 most impoverished big cities, with an overall poverty rate of 29.4% in 2011.
- The poverty rate among children in 2011 was 43%.
- Poverty and unemployment rates are especially high among racial and ethnic minority groups, with 41% non-Hispanic Black and 35% of Hispanic residents in the city living in poverty in 2011.
- In 2010, the Milwaukee-Waukesha-West Allis metropolitan area was rated second highest in Black unemployment (22.3) in the nation, surpassed only by Detroit metropolitan area (24.7%). The City’s Black-White unemployment rate ratio of 3.8 in 2010 was the highest among metropolitan areas in the nation and consistent with the ranking of Milwaukee as having the highest degree of Black-White segregation among the nation’s 100 largest metropolitan areas.31
- The 2011 median income in the city was $33,122, compared to $40,702 in Milwaukee county and $50,395 in the state.
- Among Wisconsin counties with population of 65,000 or more, Milwaukee county ranks highest in the proportion of uninsured residents (12.8%), a figure that is starkly higher than the adjacent counties of Waukesha (5.1%) and Ozaukee (4.7%).

“Over time in Milwaukee poverty has become more persistent and concentrated. Many of these problems will not go away as long as the unemployment rate in Milwaukee remains high. It usually is double the national average rate and particularly troublesome for people of color. At this point, I don’t foresee any improvements to the situation. It would take a concerted effort on the part of businesses and city-wide initiatives. Given that the poverty rate has risen over time rather than declined, it is hard to be optimistic.”

Bob Greene, Marquette University.30
Racial and Ethnic Disparities

The use of racial data for reporting health parameters and health status is controversial because their relevance are often misunderstood. Other factors—such as poverty, job availability, economic status, and access to services, as well as cultural traditions—may be more pertinent to a better understanding of the differences in health outcomes. Further, in Milwaukee as in the U.S., poverty, unemployment, and economic status are strongly tied to race. As we know, these socioeconomic factors are very strong determinants of health. It is also true that there is a great deal of scientific evidence showing that race is a social idea, not a biological one (e.g., there is no genetic reason for racial disparities in birth outcomes).

However, racial data and the elimination of racial and ethnic disparities may help focus resources on specific geographies and allow for more culturally appropriate intervention strategies. It is also clear that the experience of racism or other forms of discrimination make birth outcomes worse even between women who have otherwise similar socioeconomic status.

The race and ethnic categories used in this report are used by the US Census. The infant’s race is based solely on the mother’s race as reported by the mother on the child’s birth certificate. In this report:

- **Black** = Black, non-Hispanic ethnicity;
- **White** = White, non-Hispanic ethnicity; and
- **Hispanic** = includes all race classifications, Hispanic ethnicity
- **Other** = Other races/ethnicities, including Bi-racial

From 2009 through 2011, Black infants died nearly three times more often than White infants. This table shows the disparity in this three-year period compared to data from the previous FIMR reports.

| Racial and Ethnic Disparity in Infant Deaths and Stillbirths in Milwaukee 2009–2011 FIMR Analysis |
|--------------------------------------|-----------------|-----------------|-----------------|-----------------|
|                                      | Live Births     | Infant Deaths   | Stillbirths     |
|                                      | 0%              | 10%             | 20%             | 30%             |
|                                      | 46.0%           | 65.7%           | 67.3%           |
|                                      | 12.9%           | 14.2%           |                 |
|                                      | 21.9%           | 16.4%           | 12.2%           |
|                                      | 7.2%            | 5.0%            | 6.3%            |

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<td>16.5</td>
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### Racial and Ethnic Disparities

#### Disparities by ZIP Code

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*Infant mortality data source: City of Milwaukee Health Department
*Teen birth numerator data source: City of Milwaukee Health Department
NA=insufficient numbers for analysis
IMR calculated for greater than 5 deaths and/or greater than 300 live births as a denominator.
RECOMMENDATIONS FOR ACTION AFTER REVIEW AND ANALYSIS OF 2009-2011 INFANT DEATHS AND STILLBIRTHS

These recommendations present many layers of responsibility. The following pages detail each recommendation and indicate some of the partnerships that need to be established for these recommendations to be put into action.

**Policy Makers**
How should federal, state and local governments, and corporate entities help public health, providers and agencies to reduce disparity and increase infant survival?

**Community Agencies**
How can social service providers and other community agencies address the social determinants of healthy birth outcomes?

**Health Plans Clinics/Provider Groups Private Practices**
How can healthcare providers and health insurers apply Standards of Care and the concepts of Social Justice to reduce disparity and increase infant survival?

**Milwaukee Businesses and Community Groups**
How can the community be informed? How can the community act to reduce disparity and increase infant survival?

**Individuals**
What actions can individuals and families take to reduce disparity and increase infant survival?
# Recommendations

1. **Improve women’s health and quality of care across the lifespan.**

   Provide access to quality preconceptional and interconceptional care for all women, including continuous health and wraparound insurance coverage to include documented and definitive postpartum counseling regarding interconceptional care, birth control and a reproductive lifespan.

   - **A.** Identify, screen, monitor and provide quality care to women with preexisting medical conditions, including:
     - 1. previous preterm birth.
     - 2. maternal hypertension, diabetes, infection.
     - 3. mental health issues, particularly depression and anxiety.

   - **B.** Promote maintenance of a healthy weight, exercise, and nutrition throughout the lifespan.

   - **C.** Promote culturally competent care.

   - **D.** Promote provider adherence to established and rigorous practice guidelines and a routine discussion of risk factors leading to poor outcomes, including:
     - 1. STDs, health and pregnancy
     - 2. Tobacco and marijuana use/cessation
     - 3. Substance abuse/intervention re: pain Killers, methamphetamine, cocaine, antidepressants
     - 4. Chronic condition control especially for diabetes, hypertension, and infections
     - 5. Domestic violence and other interpersonal violence
     - 6. Mental health issues.

   - **E.** Promote active patient participation in the delivery of prenatal services through programs such as Centering Pregnancy, home visitation, the Special Supplemental Nutrition Program for Women, Infants and Children (WIC), and Prenatal Care Coordination (PNCC).

2. **Improve comprehensive reproductive health services for all girls and boys, women and men of reproductive age.**

   - **A.** Encourage and promote pregnancy intendedness.

   - **B.** Promote and educate about the benefits of longer inter-pregnancy intervals of 18 months or more.

   - **C.** Promote and increase contraception use to ensure the health of the mother, the father, the baby and the family.

3. **Promote and Support Safe Sleep education**

   - **A.** Educate and promote safe sleep practices (babies should sleep Alone, on their Back, in a Crib with no pillows, quilts, blankets, bumper pads, or other soft objects, and in a Smoke-free home) to mothers, fathers and all those who care for infants through hospital policies throughout the institutions.

   - **B.** Promote and educate about the benefits of longer inter-pregnancy intervals of 18 months or more.

   - **C.** Promote and increase contraception use to ensure the health of the mother, the father, the baby and the family.

4. **Support and promote Men’s Health and Fatherhood Issues across the lifespan.**

   - **A.** Provide access to quality healthcare for all men, including continuous health insurance coverage.
## Recommendations

<table>
<thead>
<tr>
<th></th>
<th>Policy Makers</th>
<th>Health Plans, Hospitals, Clinics &amp; Providers</th>
<th>Community Agencies</th>
<th>Milw. Businesses &amp; Community Groups</th>
<th>Individuals</th>
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<td>B.</td>
<td>Promote provider adherence to established and rigorous practice guidelines and a routine discussion of risk factors for health, including:</td>
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<tr>
<td></td>
<td>1. STDs, health and pregnancy</td>
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<td></td>
<td>2. Domestic violence and other interpersonal violence</td>
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<td>3. Tobacco and marijuana use</td>
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<td>4. Mental health issues, including mood, anxiety and trauma</td>
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<td>C.</td>
<td>Promote and encourage fatherhood intendedness.</td>
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<td>D.</td>
<td>Strengthen father involvement in families, including by assisting men with education, employment, and legal issues, advocating for expanded job opportunities (especially for ex-offenders), and including fathers in home-visiting programs.</td>
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### 5. Understand and work to eliminate RACISM and improve the SOCIAL, ECONOMIC, EDUCATIONAL, ENVIRONMENTAL determinants of health.

Racism, injustice, poverty and disenfranchisement cut across all of our recommendations for action. If we do not attend to these overarching and overwhelming issues such as socioeconomic status (e.g., education and income), segregation, intolerance, and social isolation and neglect, our ability to make real change will remain extremely limited.

<table>
<thead>
<tr>
<th></th>
<th>Policy Makers</th>
<th>Health Plans, Hospitals, Clinics &amp; Providers</th>
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<th>Milw. Businesses &amp; Community Groups</th>
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<tbody>
<tr>
<td>A.</td>
<td>Address issues of social isolation and neighborhood development, and increase opportunities for social interaction and networking.</td>
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<td></td>
<td>• Talk to the new mother next door, talk to your healthcare provider and work together.</td>
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<td></td>
<td>• Talk to your local leadership about helping to make your neighborhood safer and more supportive through expanding initiatives such as social support programs, neighborhood associations, patient advocacy and support groups, youth empowerment programs, youth leadership training, after-school/summer programming for youth, neighborhood revitalization programs and housing rehabilitation, loan and grant programs.</td>
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<td>B.</td>
<td>Address educational, employment, and training issues seen in our city.</td>
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<td>• Advocate for your local schools, both private and public</td>
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<td>• Offer to supervise and after-school activity, mentor a group of children or adolescents, teach an after-school class, or support programs like Reach Out and Read.</td>
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<td>• Encourage employers and policy makers to support initiatives such as affordable childcare, universal HeadStart, vocational training, summer work programs, workplace internships to both adults and teens, and high school equivalency (GED) programs.</td>
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<td>C.</td>
<td>Become involved in urban planning policies and work to develop your community.</td>
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<td>• Talk to your alderperson to develop a park in your neighborhood, talk to the police about the safety issues on your block, talk to city transportation officials if a street needs a stoplight to make it safe, talk to public works if you need help cleaning up an alley.</td>
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<td>D.</td>
<td>Advocate for policies that are proved to reduce poverty and improve access to healthcare.</td>
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<td>• Examples include expanding the earning income tax credit (EITC) and Temporary Assistance for Needy Families (TANF), increasing the minimum wage, expanding transitional jobs programs, expanding public transit, providing paid sick leave for employees, expanding unemployment insurance and benefits for disabled individuals, and broadening eligibility for health insurance coverage (e.g., Medicaid) for the poor and near-poor.</td>
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<td>E.</td>
<td>Work to eliminate racism.</td>
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<td>• Participate in and/or support programs designed to improve cultural competency (e.g., &quot;Culturally and Linguistically Appropriate Services (CLAS) and/or to reduce or eliminate racism (e.g., the YWCA’s “Unlearning Racism” program).</td>
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<td>• Assure broad and diverse racial and ethnic representation, particularly in positions of power (e.g., corporate boardrooms, elected officials, etc.)</td>
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FETAL INFANT MORTALITY REVIEW

The City of Milwaukee's Fetal Infant Mortality Review (FIMR) process has been the driving force for a much-needed focus on healthy birth outcomes within Milwaukee. FIMR recommends prevention guidelines through a unique evidence-based, quality improvement process which has played a significant role in building community partnerships, understanding community issues associated with health disparities, and developing culturally sensitive actions to address disparity. Examples of its accomplishments include:

- Providing local hospitals and HMOs de-identified infant death and stillbirth data on their own patients
- Increasing the focus on community fetal and infant death prevention through community presentations and through participation in the statewide advisory workgroups on health disparities and data and evidence-based practices
- Providing data to spur community action

Our partner organizations have done much to improve birth outcomes in Milwaukee. The following are some of their accomplishments.

CITY OF MILWAUKEE HEALTH DEPARTMENT

(www.milwaukee.gov/health or 414-286-3521)

The City of Milwaukee Health Department (MHD) is the largest local public health department in Wisconsin and has been providing public health nursing home-visitation services to the Milwaukee community for more than 120 years. Infant mortality reduction is the highest priority of the MHD. MHD's family and child health programs include:

- Clinic services: Immunizations, health checks, and the Special Supplemental Nutrition Program for Women, Infants and Children (WIC)
- Infant mortality education: To increase awareness of infant mortality in Milwaukee and identify how individuals and organizations can assist in reducing the risk for the populations they serve, the MHD offers infant mortality education to members of the public, professionals in the nursing and medical community at hospitals, and local clinics
- Cribs for Kids Program: Provides Pack N' Play® portable cribs alongside education on safe sleep and other Sudden Infant Death Syndrome (SIDS) reduction strategies
- Nurse home visitation: Three home-visitation programs, Empowering Families of Milwaukee (EFM), Nurse Family Partnership (NFP) and Parents Nurturing and Caring for their Children (PNCC), provide home-based services to at-risk pregnant women and their infants to support families around child care and development, child health and safety, positive parenting skills, parental health and well-being
- Home visitation for fathers: The Direct Assistance for Dads (DAD) project provides services and guidance to fathers to help support their parenting skills and increase their involvement with their children and with the mothers of their children.
- Plain Talk: A teen pregnancy prevention initiative designed to assist parents and other influential adults in developing the skills and tools they need to communicate effectively with youth and children about abstinence, healthy relationships, and sexuality
- Men's Health Program: Provides assistance and referrals for a broad range of preventive health and social service issues to individuals and groups, including health check-ups and prevention education as well as assistance with enrollment in health benefits, fatherhood, and parent service programs
- Community Healthcare Access Program (CHAP): Provides assistance in getting pregnant women signed up for Medicaid so that they can receive prenatal care.

WI DEPT. OF CHILDREN AND FAMILIES, BUREAU OF MILWAUKEE CHILD WELFARE

(www.dcf.wisconsin.gov/bmcw or 414-220-7000)

The Bureau of Milwaukee Child Welfare (BMCW) works with Milwaukee area families to ensure the safety and well-being of children. Child protective services are provided by the Bureau of Milwaukee Child Welfare (BMCW) from a central administrative site located in the City of Milwaukee, two regional locations, and two private partner agencies. The Bureau of Milwaukee Child Welfare has engaged in the following efforts to address infant mortality:

- Initiated educational in-services for child welfare staff in order to promote awareness and understanding of importance of appropriate sleep environments for infants.
- Collaborates with the Cribs for Kids program for standardized Pack 'N Play distribution.
- Utilizes standard safe sleep environment education materials for birth and foster parents caring for infants.
- Collaborates with City of Milwaukee Health Department Home Visitation Program for pregnant teens.
PRAMS

PRAMS fact sheets are available at http://www.dhs.wisconsin.gov/births/prams.

Wisconsin PRAMS is a statewide survey prepared in the Division of Public Health, Wisconsin Department of Health Services. Started in 2007, it is designed to monitor the health and experience of women before, during and just after pregnancy. It is conducted by mail with telephone follow-up. The 2009-2011 combined data file includes 3,437 mothers who responded to the surveys. Funding for PRAMS is provided in part by the Centers for Disease Control and Prevention. Additional support is provided by the Title V Maternal and Child Health Block Grant Program and the Wisconsin Partnership Program, University of Wisconsin School of Medicine and Public Health.

CENTER FOR URBAN POPULATION HEALTH

(www.cuph.org or 414-219-5100)

The Center for Urban Population Health works to improve the health of urban communities across the lifecourse and is a collaboration of the University of Wisconsin School of Medicine and Public Health, the University of Wisconsin-Milwaukee, and Aurora Health Care, Inc. Since 2008, one of the focus areas of the Center has been on infant and maternal health. The Center facilitates community work in these areas in several different ways:

• Maintains a “catalog” of community and research initiatives and workgroups focused on improving infant health outcomes, including infant mortality

• Facilitates and supports faculty researchers focused on improving infant and maternal health outcomes, including collaborating on more than 30 research projects and programs aimed at examining and addressing factors contributing to infant mortality Recently developed a resource website: Community Research Information for Healthy Births (www.crihb.uwm.edu) that serves as a “one-stop shop” for local data on the social determinants of health that affect birth outcomes

• Provides data on health disparities by socioeconomic status on infant and maternal health-related outcomes in its annual Milwaukee Health Report

AURORA SINAI MIDWIFERY AND WELLNESS CENTER

(http://www.aurorahealthcare.org/services/womens-health-care/obstetric-services/midwife-services or 414-219-6649)

The Aurora Sinai Midwifery & Wellness Center provides high-quality, personalized care, before, during and after childbirth. All of the midwives are registered nurses with nurse midwife certification who have completed a master’s degree or higher.

• Certified Nurse Midwives are members of a research team planning a RCT (randomized controlled trial) of oral probiotic supplementation to reduce GBS colonization at 36 weeks gestation. Preliminary work conducted by the same team suggested efficacy and supported the need for a RCT.

• Certified Nurse Midwives participate in FIMR.

• Providers routinely provide Expedited Partner Treatment (EPT) for sexually transmitted infections, when appropriate.

• Encourage and assist in smoking cessation through First Breath.

• Offer group prenatal care using the Centering Pregnancy model.

• Participate in the High Risk OB Medical Home pilot project to improve birth outcomes.

• Promote safe sleep practices, including a safe crib on display at the Birth Center greeter’s desk and a sleepsack swaddle provided to all newborns on the postpartum unit.

• Promote breastfeeding through the initiation of an education program, EMMI, which includes a bulletin board with breastfeeding information, a breastfeeding video that is viewed at the 28 week visit, and a breastfeeding information booklet that is provided at that same visit. In addition, lactation services are offered by IBCLC certified CNMs in the office.

• Encourage adherence to the 6 week postpartum follow-up visit by scheduling the appointment prior to hospital discharge and offering a mom/baby or family photo at the postpartum visit. In addition, every patient who returns for the visit is entered in a monthly drawing for a handmade quilt.

• Adherence to guidelines promoting the use of Progesterone supplementation for women at risk for preterm birth.

• Followup calls by an RN for missed visits, promoting adherence to prenatal care standards.

• Referral to Aurora Family Services for those patients who could benefit from home visits by an RN.
MILWAUKEE COUNTY MEDICAL EXAMINER
(http://county.milwaukee.gov/MedicalExaminer or 414-223-1200)
The Milwaukee County Medical Examiner’s Office is charged with investigating and determining the cause, circumstances and manner in each case of sudden or unexpected infant death. The Medical Examiner also participates in prevention of infant deaths in the following manner:

• Thoroughly investigating infant deaths by conducting a scene investigation and by the use of doll re-enactment, gathering medical history, and completing an autopsy
• Gathering and sharing statistical information on infant deaths
• Participating in FIMR and infant death review committees both at the local and state level
• Promoting and maintaining the highest professional standards in the field of death investigation
• Enhancing public health and safety through education in the reduction of preventable deaths
• Protecting the interests of deceased individuals, their loved ones, and the communities we serve

COLUMBIA-ST. MARY’S HOSPITAL
(www.columbia-stmarys.org or 414-291-1081)
Columbia St. Mary’s exists to make a positive difference in the health status and lives of individuals and our community, with special concern for those who are vulnerable. Columbia St. Mary’s is a recognized leader in addressing the health care needs of Milwaukee area women. Columbia St. Mary’s has worked to improve women’s health and infant health through:

• Collaboration with Sixteenth Street Community Health Center in labor and delivery for their OB patients.
• Sponsorship of the CSM OB/GYN Clinic to serve impoverished or otherwise vulnerable communities in women’s health needs.
• Development of the CSM Level III Neonatal Intensive Care Unit on an all-private room model to improve infection control while offering a less stressful setting for family privacy and bonding.
• Expansion of the Blanket of Love, CSM’s community-based prenatal and parenting education program.
• Sponsorship of the Safe Sleep Sabbath to communicate principles of Safe Sleep across the community through the leadership of area clergy.
• Sponsorship of a SleepSack Swaddle distribution for Safe Sleep Education.
• Expansion of Pack ‘N Play™ distribution to families in need.

FROEDTERT AND THE MEDICAL COLLEGE OF WISCONSIN
(www.froedterthealth.org or 414-805-3666)
Pathway to Parenthood is an innovative, comprehensive, and convenient prenatal education program for pregnant women and their families who receive care at Froedtert Hospital. The goal is to positively impact the health of pregnant women and their unborn babies, improving birth outcomes and fetal infant mortality rates throughout our community. Only 10% of our patients take the Childbirth Series Classes. After an extensive literature search, we have implemented a unique program linking patient education classes with prenatal visits. Any patient who is delivering at Froedtert Hospital may participate in classes offered Monday through Friday. The classes will be taught by registered nurses in the prenatal education room located in the OB/GYN clinic. With support from the Froedtert Hospital Foundation, all classes are being offered at no charge. Evening childbirth classes will also continue being offered. Pathway to Parenthood is comprised of 7 classes including:

• Pregnancy Basics
• Caring for Baby
• Preparing for Parenthood
• Breastfeeding 101
• Going the Full 40
• Prep for Labor and Delivery
• Keeping Baby Safe
MILWAUKEE HEALTH SERVICES
(www.mhsi.org or 414-372-8080)
The mission of Milwaukee Health Services, Inc. is to provide accessible quality primary and related health care services to Milwaukee residents, with our continuing emphasis on medically-underserved families and individuals. In addition, MHSI is committed to removing barriers and improving health outcomes to promote quality of life and reduce disparities among racial and ethnic communities.
Our initiatives to combat infant mortality include:
• OB Medical Home Pilot
• Nurse case managers who provide PNCC services
• Centering Pregnancy Program
• Well Baby Groups
• Perinatal adolescent mentors for pregnant and parenting teens
• Car Seat Clinic: education and distribution of free child safety seats
• Pack N’ Play distribution and safe sleep education
• Perinatal Smoking Cessation Group
• First Breath and My Baby and Me Site
• WIC services
• Breastfeeding classes and breastfeeding peer counselors
• Onsite services to apply for BadgerCare and Family Planning Only Services
• Dental and Behavioral health services
• Clinical pharmacists who provide 1:1 and group education regarding medication during pregnancy and breastfeeding
• Services and social support offered to dads and dads-to-be. Partners are invited to participate in all group programming.
• Young Parenthood Project: A Father Engagement Strategy for Healthy Families

UNITED HEALTHCARE COMMUNITY PLAN
(www.uhcommunityplan.com or 1-800-905-8671)
United Healthcare strives to ensure that the people we serve not only receive access to quality health care, but also have the information, guidance and tools they need to make informed decisions about their health and well-being. Beyond the data and technology, however, and beyond the numbers and networks, its businesses are made up of individuals who strive, every day, to help people lead healthier lives. Its healthy birth outcome initiatives include:
• Enrolling members with high risk pregnancies into our Healthy First Steps™ (HFS) program.
• Working with diabetic pregnant members to ensure appropriate lab tests are completed.
• Encouraging smoking cessation through collaboration with the Wisconsin Tobacco Quit Line.
• Ensuring postpartum depression screening.
• Educating members on safe sleep. Safe sleep is supported through coordination with the City of Milwaukee Health Department Cribs for Kids program.
• Offering our Diaper Rewards program to promote well-child checks and a six week postpartum exam.
• Promoting Text4Baby, a free educational service to pregnant members. Our Healthy First Steps™ program is an Outreach Partner for the program.
• Engaging members in our Community Rewards™ program. This program rewards new members for engaging in healthy habits for children ages 0-13.
• Enrolling identified members in our Care Management program during the interconceptional period.
CHILDREN’S COMMUNITY HEALTH PLAN

Children's Community Health Plan is an HMO for BadgerCare-Plus-eligible families living in 13 counties in eastern Wisconsin. The health plan, which is affiliated with Children's Hospital of Wisconsin, offers a program called Healthy Mom, Healthy Baby. This program uses many tactics to reduce the risk of infant mortality among the families it serves, focusing on the following areas:

- Medical and dental care. Program participants are given information about the importance of good dental hygiene, immunizations, well-baby checkups and newborn care. When appropriate, families are referred to community resources for mental or physical health concerns.
- Safe infant sleep practices. Pregnant women and new mothers are taught about safe infant sleep practices and they can earn Pack 'n Plays® and fitted sheets through an incentive program. The Healthy Mom, Healthy Baby program also provides Onesies® printed with a message that reinforces safe sleep practices.
- Smoking cessation. Pregnant women and new mothers are given information about the dangers of firsthand, secondhand and thirdhand smoking. Program participants are encouraged to participate in the First Breath program to help them quit or cut back on their smoking.
- Drug use. Program participants are given information about the dangers of drug and alcohol use and encouraged to participate in the My Baby and Me program to help them avoid alcohol use during pregnancy. They also are offered access to drug treatment programs.
- Breastfeeding. Program participants are given information about the benefits of providing breast milk to their baby and given breastfeeding support kits.
- Shaken baby syndrome. Program participants watch a video about caring for a crying baby and discuss infant crying and positive discipline. Participants also discuss how to choose appropriate child care.
- General safety. Program participants receive information about car seat safety and how to avoid environmental hazards.

DEPARTMENT OF HEALTH SERVICES, STATE OF WISCONSIN

The Wisconsin Division of Public Health of the Department of Health Services (DHS), through the Keeping Kids Alive initiative, is sponsoring the expansion and coordination of fetal and infant mortality reviews (FIMR) and child death reviews (CDR).

- Through this initiative and funding from the Wisconsin Partnership Program, the City of Milwaukee Health Department, Madison/Dane County Public Health, and DHS are collaborating with the Children's Health Alliance of Wisconsin to develop a FIMR database and a model statewide FIMR/CDR process.
- DHS also contracts with three BadgerCare Plus HMOs in Milwaukee County and surrounding counties who are piloting the medical home program for high-risk pregnant women, which includes enhanced care coordination for women and provides additional funding to the 18 participating medical home clinics. To date, initial chart reviews of the 1,146 enrolled mothers who have delivered, indicate that clinics are reaching the targeted population.
- Women are being enrolled early in their pregnancies (within the first 18 weeks), and women are keeping prenatal and post-partum appointments.
- Finally, Wisconsin's Maternal and Child Health (MCH) Program and MCH stakeholders are participating in a new initiative, co-sponsored by the federal MCH Bureau and key national partners. Through this Collaborative Improvement and Innovation Network (CoIIN), the states in Region V will develop and implement common solutions to reduce disparities in infant mortality and improve birth outcomes.
WISCONSIN ASSOCIATION FOR PERINATAL CARE (WAPC)
(www.perinatalweb.org or 608-285-5858)

The Wisconsin Association for Perinatal Care is the premier multidisciplinary association providing leadership and education for improved perinatal health outcomes of women, infants and their families. The following initiatives are examples of how WAPC works to improve perinatal outcomes.

- **Coming to Term initiative** – Prematurity is a major contributor to infant mortality and morbidity. Even babies born a few weeks early can suffer long-term problems. In 2012, WAPC launched the Coming to Term initiative to reduce elective deliveries prior to 39 weeks gestation.

- **Caring for Late Preterm Infants** – Late preterm infants require special care. WAPC developed an order set and care plan, to facilitate evidence-based practices for caring for hospitalized infants born between 34 0/7 weeks and 36 6/7 weeks.

- **Women and infants Affected by Opioids** – Opioid dependence during pregnancy is a growing public health problem. Women affected by opioids require additional care during pregnancy to assure a healthy outcome, and affected infants need special care as they wean from the drug they were exposed to in utero.

- **Healthy Weight in the Perinatal Period** – Obesity prior to and during pregnancy contributes to poor birth outcomes, exposing both mother and infant to unnecessary complications. WAPC provides education for providers about how to talk with women about weight management, a topic that is often ignored.

- **Safe Sleep** – Infant deaths that occur from unsafe sleep environments are both tragic and preventable. WAPC works to educate providers on how to assure that safe sleep is practiced consistently at home and in the hospital.

- **WAPC Recommendations for Laboratory Testing During Pregnancy** – Standardized laboratory tests assure prompt screening, diagnosis, and treatment for conditions that put women and their infants at risk for poor birth outcomes.

- **Screening for Perinatal Depression** – Perinatal depression is associated with adverse birth outcomes, including prematurity and low birth weight. WAPC actively supports screening, diagnosis, and treatment for depression in the preconception, prenatal, and postpartum periods to improve both maternal and infant outcomes.

THE BLACK HEALTH COALITION OF WISCONSIN, INC.
(www.bhcw.org or 414-933-0064)

The Black Health Coalition of Wisconsin (BHCW) has been in existence since 1988. The mission of BHCW is to improve the health status of African Americans and all underserved populations in the State of Wisconsin. The BHCW has always utilized the World Health Organization’s philosophy of health which understands that good health is a community necessity and not just for the individual. Therefore, in addition to disparities in medical services and public health, the BHCW focuses on issues of housing, jobs, advocacy, community empowerment and increasing community voice.

In 1998, the BHCW received a grant from the federal Maternal and Child Health Bureau to address disparities in African American birth outcomes. BHCW created the Milwaukee Healthy Beginnings Project (MHBP). The accomplishments and outcomes of MHBP have been the following:

- Provided a grant to the City of Milwaukee Health Department to fund its FIMR Program from 1998-2008;
- Provides services to pregnant and postpartum women in the Milwaukee County Jail since 2000;
- Since 1998, has provided services to over 300 pregnant women and their families annually;
- Works in partnership with Children's Hospital Sickle Cell Program to provide targeted case management to families with infants born with Sickle Cell;
- Works in partnership with St. Joseph's Hospital to provide targeted case management to families with child discharged from its Neonatal Intensive Care Unit.
- Works in partnership with the City of Milwaukee Health Department to ensure that every MHBP family receives a Pack 'N Play®;
- Developed targeted case management services, including home visiting, which has documented statistically significant outcomes in the areas of preterm and very low birth weight African American infants compared to the MHBP seven zip code Project Area;
- Has recently developed with members of the African American community, the Milwaukee African American Infant Mortality Task Force. The mission of the Task Force is to assure the voice of a community which is often marginalized and not allowed to speak for itself.
CHILDREN’S HEALTH ALLIANCE OF WISCONSIN
(www.chawisconsin.org or 414-292-4000)

Children’s Health Alliance of Wisconsin, affiliated with Children’s Hospital of Wisconsin, is a statewide organization working to ensure children are healthy, safe and able to thrive. We are Wisconsin’s voice for children’s health. We raise awareness, mobilize leaders, impact public health and implement programs proven to work. Our key initiatives are asthma, early literacy, grief and bereavement, injury prevention and death review, lead poisoning and oral health.

At the direction of the Wisconsin Department of Health Services, the Alliance has led efforts to create a comprehensive statewide child death review (CDR) system. The Alliance also is partnering with the City of Milwaukee Health Department, the Zilber School of Public Health at University of Wisconsin-Milwaukee and the Injury Research Center at the Medical College of Wisconsin to build collaboration between CDR and fetal infant mortality review.

The Alliance also leads the Infant Death Center (IDC) which connects with all families who experience a sudden and unexpected death of an infant to better understand their unique grieving needs and provide them with appropriate resources. Staff work closely with professionals serving grieving families to provide additional resources, as well as self-care information for the professional. The IDC also collaborates with Marshfield Clinic to encourage use of the Wisconsin Stillbirth Service Program (WiSSP), and reach stillbirth families in need of grief and bereavement resources.

WHEATON FRANCISCAN - ST. JOSEPH WOMEN’S OUTPATIENT CENTER
(http://www.mywheaton.org/st-joseph-hospital/womens-outpatient-center or 414-447-2275)

The Women’s Outpatient Center at Wheaton Franciscan – St. Joseph Campus offers care for low-income women and their babies throughout pregnancy, delivery, and early parenting months. Through community involvement and research, this innovative and multidisciplinary approach has improved preterm birth rates among African American women in the center and increased breastfeeding and early engagement in care. Mothers and families not only get excellent medical care but also receive education on safe sleep, car seat safety, and understanding infant crying and breastfeeding. Prenatal Case Coordination, Social Work and CenteringPregnancy™ services are also available. Women who participate in education are given a Pack ‘N Play® for their newborn and a car seat and are eligible for other items in the Stork’s Nest. In cooperation with the March of Dimes®, the Stork’s Nest program at Wheaton Franciscan- St. Joseph Campus provides incentives, education, and encouragement for low-income, high-risk women to keep prenatal care appointments, a critical factor for helping babies get a healthy start in life. The center is also participating in the Wisconsin High Risk Obstetric Medical Home Pilot.

- Baby Safe Sleep at St. Joseph and St. Francis
  This program provides new mothers with t-shirts and sleepers for their newborns that say “This Side Up,” information on safe sleep and the dangers of Sudden Infant Death Syndrome (SIDS), a “New Beginnings” booklet, and Pack ‘N Play® portable cribs. The donations to hundreds of low-income families reinforce safe sleep practices and promote safe sleeping conditions at home.

- Safe Place for Newborns™ Program
  Wheaton Franciscan – St. Joseph Campus provides the state headquarters for this program, which supports the Safe Haven Law. Under the state law, any parent is allowed to relinquish a newborn infant up to 72 hours old to any firefighter, police officer, EMT, or hospital staff member. Since the law was enacted in 2001, 26 babies have been relinquished at St. Joseph.

UNITED WAY OF GREATER MILWAUKEE
(www.unitedwaymilwaukee.org or 414-263-8100)

United Way of Greater Milwaukee’s (UWGM) mission is to change lives and improve our community by mobilizing people and resources to drive strategic impact in Education, Income and Health. Since 1909, it has been helping people build and sustain better lives. United Way’s core strategies – Education, Income and Health – are the building blocks to a good life. Our Healthy Birth Outcomes Initiative is one way we will achieve optimal health outcomes within our community.

Goals:
- Young people delay parenthood until adulthood, and when financially, socially and physically ready.
- Adults in our community actively choose and plan to become parents.
- All parents-to-be receive excellent pre-conception, inter-conception, and post-natal care.
- Our community’s babies are born ready to thrive.

Core strategies:
- Teen Pregnancy Prevention
- Infant Mortality Reduction
Grants and Partnerships, 2011 – 2013

- Aurora Sinai and Aurora Family Services, Inter-conception Care Home Visiting Pilot Project
- Blanket of Love, Young Mothers Project
- City of Milwaukee Health Department, Prematurity Intervention Program and Cribs for Kids
- Center for Urban Population Health, CRIHB Website
- Milwaukee Health Services, Caring Hands
- Outreach Community Health Centers, Prenatal Care Outreach and Coordination Program
- Progressive Community Health Centers, OB Medical Home Program
- Sixteenth Street Community Health Centers, Infant Safety Project
- Wheaton Franciscan - St. Joseph Foundation, Women's Outpatient Center

COMMUNITY CONNECT HEALTHPLAN

(www.communityconnecthealthplan.com or 1-877-337-5640)

CommunityConnect HealthPlan aims to connect all members with the appropriate comprehensive care and community resources to help improve the health and well-being of the families we serve. We aim to improve the health of our mothers-to-be and our newborns by focusing on the following:

- Providing high-risk pregnant members with enhanced access to comprehensive care that addresses their entire health and social support needs
- Addressing the psycho-social and social support needs of our high-risk pregnant members through interdisciplinary care management and linkages to community-based resources
- Enhancing the involvement of members in their care
- Ensuring continuity and coordination of care among all providers involved in a member's care
- Optimizing care, improving health outcomes and reducing unnecessary health care costs

CommunityConnect HealthPlan’s maternal health initiatives include:

- Notification of Pregnancy Provider Incentive aimed at improving identification of high-risk pregnancies
- Enrollment in our Healthy Moms, Healthy Babies Maternal Outreach & Care Coordination program
- Enrollment in our Future Moms Nurse Case Management Program
- Encouraging smoking cessation through collaboration with the Wisconsin Tobacco Quit Line and enrollment in the First Breath Smoking Cessation program
- Educating our members on nutrition, substance abuse, STIs, dental care during pregnancy, benefits of 17P, risks associated with elective induction, breastfeeding, ER utilization, safe sleep, and immunizations
- Member rewards for attending prenatal and postpartum visits

SIXTEENTH STREET COMMUNITY HEALTH CENTER MILWAUKEE CLINIC

(www.sschc.org (414) 672-1353)

Since 1969, the Sixteenth Street Community Health Center has provided quality health care, health education and social services to residents of the multi-cultural neighborhood on Milwaukee’s near South Side. In 2012, Sixteenth Street served more than 30,000 people with nearly 156,000 individual visits made to the Center.

Services and programs offered at Sixteenth Street:

- Primary Medical Care, with 50 bilingual providers in family practice, pediatrics, internal medicine, women's health, (Certified Nurse Midwives), advanced practice nurse practitioners and physicians assistants.
- Behavioral Health, providing the full range of out-patient mental health services for all ages, including individual and family therapy, group therapy and medication management, with a staff of psychiatrists, psychologists, psychotherapists and two doctoral student interns.
- WIC (Women, Infants and Children Program), nutrition education and supplemental food vouchers for pregnant women, infants and children up to age five.
- Health Education, classes on child development, family planning, prenatal care and parenting skills.
- Community Health Navigators – AmeriCorps national service project members work throughout the clinic in pre-natal care, diabetes management, lead poisoning, nutrition counseling and social services.
- Social Services, patient advocacy, crisis intervention, counseling, insurance eligibility and enrollment and information and referral to other agencies.
MARCH OF DIMES
(www.marchofdimes.com and www.marchofdimes.com/wisconsin or 414-203-3125)
March of Dimes works to ensure that all babies are born healthy. Our mission is to reduce birth defects, prematurity and infant mortality through research, community programs, clinical education, and advocacy through the following:

- **MOD** Currently funds $1.1M in active research grants in Wisconsin to reduce birth defects, prematurity, and infant mortality
- Chapter provides leadership on HRSA Region V COIN – Collaborative Improvement and Innovation Network to Reduce Infant Mortality
- Statewide Program Services Committee ensures that strategic mission focus is on reducing disparities in birth outcomes
- Over $125,000 in chapter community grants awarded since 2011 to support implementation of CenteringPregnancy™, evidence-based group prenatal care, in partnership with Wellpoint-Anthem BCBS Foundation of WI at the following locations: Aurora Sinai, Wheaton Franciscan St. Joseph Women's Center, Wheaton Franciscan All Saints, Milwaukee Health Services, Inc., University of Wisconsin School of Medicine and Public Health – Department of Obstetrics and Gynecology
- Stork’s Nest® projects in partnership with 6 healthcare providers in Milwaukee and the Zeta Phi Beta Sorority, Inc., providing essential newborn items for moms to support engagement in prenatal education and to encourage attendance at provider visits throughout pregnancy. Up to 1,500 women and over $25,000 worth of essential items are provided as incentives annually.
- Advocate locally, statewide and nationally in favor of policies that support the health of moms and babies, including but not limited to preterm birth risk reduction, access to healthcare services for pregnant women and infants, birth defects surveillance, newborn screening, and immunizations.
- NICU Family Support® provides family-centered care in the neonatal intensive care unit including but not limited to bereavement, sibling support, parent care resources, and preparing to transition baby from NICU to home.

WHEATON FRANCISCAN HEALTHCARE-ST. FRANCIS
(http://www.mywheaton.org/stfrancis or at 414-647-5000)
Improve access to quality of care needed for preconception, prenatal and overall women's health care.

- OB providers and nurses will refer at-risk patients to community resources for Prenatal Care Coordination; such as the City of Milwaukee Health Dept. Home Visiting Program.
- Nurses in our Emergency Department refer pregnant patients who present to the ED without an OB provider to the Early Engagement program which connects her with both an OB provider and community resources.
- OB providers identify at-risk patients and administer weekly progesterone injections [or refer the patients to the Prenatal Assessment Center to decrease their risk for preterm delivery.

Infants induced during the early term period (between 37 and 39 weeks) are at an increased risk of neonatal morbidity and mortality. We recently adopted a policy that states 'elective inductions and cesarean sections will be performed at 39 weeks of gestation or greater, unless there is an obstetric or medical indication to do so’.

- Educate and promote safe sleep programs.
  Safe Sleep education is provided to all patients who deliver infants at WFH-St. Francis. They are also all screened to determine whether or not they have a safe sleep environment for their infant early in their stay and again at discharge. Portable cribs are provided to all of the families who don't have one for their infant, after they view an informative Safe Sleep video. The Safe Sleep environment is reinforced and role-modeled by the staff.

We have recently begun a partnership with the Emergency Department to include a Safe Sleep assessment on all infants that present to the ED for any reason, and a referral process to determine Safe Sleep follow up.

The WFH-St. Francis OB leadership team has been involved in the City of Milwaukee FIMR process.

A referral for a Social Service consult will be ordered for co-sleeping, limited resources, or any additional safe sleep environment concerns (including but not limited to impairment or compliance issues).

- Educate women on the risks of drinking and smoking during pregnancy and beyond.

Pregnant women seen in the PNAC are screened during their first visit for alcohol, cigarette, and other drug use in pregnancy. All patients admitted to the hospital are screened for alcohol, tobacco, and illegal drug use. Nurses will refer women who use tobacco, alcohol or illegal drugs to a social worker, who will provide the patient with community resources.
Appendix A: Practice, Guidelines, Standards of Care and Resources

**National Institutes of Medicine**


**NACCHO guidelines**

Domestic violence  http://www.naccho.org/toolbox/tool.cfm?id=3029
Health equity and social justice  http://www.naccho.org/toolbox/tool.cfm?id=1611
Health equity  http://www.naccho.org/toolbox/tool.cfm?id=3163
Infant mortality  http://www.naccho.org/toolbox/tool.cfm?id=2579
Infections during pregnancy  http://www.naccho.org/toolbox/tool.cfm?id=2685
Late preterm infant  http://www.naccho.org/toolbox/tool.cfm?id=2487
Lifecourse  http://www.naccho.org/toolbox/tool.cfm?id=2078
Pregnancy spacing  http://www.naccho.org/toolbox/tool.cfm?id=2563
Safe sleep  http://www.naccho.org/toolbox/tool.cfm?id=2224
Smoking cessation  http://www.naccho.org/toolbox/tool.cfm?id=3215

**American Academy of Pediatrics (AAP)**

Child health guidelines  http://brightfutures.aap.org/

**American Congress of Obstetricians and Gynecologists (ACOG)**

Hypertension and pregnancy  http://www.ohsu.edu/som/obgyn/programs/ACOG%20Practice%20Bulletin%20125%20Feb%202012.pdf
Depression  http://www.acog.org/About_ACOG/ACOG_Sections/Ontario_Section/Lets_Talk_about_Perinatal_Depression
Adolescent care  http://www.acog.org/About_ACOG/ACOG_Departments/Adolescent_Health_Care

**Other Practice Guidelines and Standards of Care**

CDC Pregnancy and Reproductive health guidelines  http://www.cdc.gov/reproductivehealth/MaternalInfantHealth/index.htm
Literature, research and guidelines on stillbirth  http://www.stillbirthalliance.org/modules.php?name=Content&pa=showpage&pid=50&link_id=54#Investigation/Audit/Classification
Appendix A: Practice, Guidelines, Standards of Care and Resources

**General Resources**

Northern Manhattan Perinatal Collaborative  
http://sisterlink.com/

Association of Maternal and Child Health Programs  
http://www.amchp.org/programsandtopics/womens-health/Pages/default.aspx

Hypertension and pregnancy  
http://www.mayoclinic.com/health/pregnancy/PR00125

Diabetes and pregnancy  
http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3046748/

Interconceptional health  
http://publichealth.lacounty.gov/mch/ReproductiveHealth/PreconceptionHealth/PCH_ConferencePresentation.htm  

What Works? Policies and Programs to Improve Wisconsin’s Health  
http://whatworksforhealth.wisc.edu/  

March of Dimes  
http://www.marchofdimes.com/professionals/medical-resources.aspx

**Wisconsin Association for Perinatal Care (WAPC)**

Algorithm for Management of Unipolar Depression in Pregnant and Postpartum Women  
Antidepressant Medication Chart  
Baby Steps  
Becoming a Parent™ Booklet  
Caring for the Late Preterm Infant  
Cesarean Reduction Toolkit  
Childbearing Loss and Grief General References  
Developing Community Support for Bereaved Parents  
Early Pregnancy Information Tips for a Healthy Pregnancy  
Folic Acid: A Position Statement for Providers  
Healthy Weight Gain in Pregnancy - What’s Right for You  
Laboratory Testing During Pregnancy: Fourth Edition  
Life Course Self-Assessment Tool  
Newborn Withdrawal Project Educational Toolkit  
More than Just the Blues Brochure  
Planning for a Healthy Future: Algorithm for Providers Caring for Women of Childbearing Age  
Preconception Health for Men  
Interconception Health for Women  
Women with Obesity  
Women with Depression  
Women with Diabetes  
Pre- and Interconception Care and Reproductive Life Planning  
Prescription for a Healthy Future  
Screening Tools for Postpartum Depression  
Voices of Experience: A collection of culturally-specific first-person narratives about perinatal depression  
Weight—What to Say?
Appendix A: Practice, Guidelines, Standards of Care and Resources

Women 2 Women 4 Healthy Babies  https://www.facebook.com/W2W4HealthyBabies
- Breastfeeding
- Encouraging Full-term Pregnancies
- Our Part in Reducing Infant Mortality
- Prenatal Care Explained
- Influence of Parents
- Practicing Safe Sleep
- Healing between Births
- Premature Labor

State of Wisconsin
Pregnant women who do not have insurance should call the MCH hotline at 1-800-722-2295 or go to http://www.mch-hotlines.org/?id=4569&sid=33 for information on where and how to sign up for insurance.

City of Milwaukee Health Department
- Safe Sleep posters  http://city.milwaukee.gov/Safe-Sleep-for-baby
- Zip code and aldermanic district data  http://city.milwaukee.gov/Health/HealthData-and-Publications
- Specific healthy birth outcome recommendations  http://city.milwaukee.gov/Infant-Mortality
- Community Healthcare Access Program  http://city.milwaukee.gov/medassist
- Safe Sleep Program  http://city.milwaukee.gov/Safe-Sleep-for-Baby
- Men's Health  http://city.milwaukee.gov/Mens-Health-Center
Appendix B: Bibliography

1 http://datacenter.kidscount.org/data#WI/2/0
2 http://www.cdc.gov/nchs/births.htm
3 Personal communication from selected city health departments
8 http://gappps.org/index.php/about/mission_vision/
9 http://www.bmj.com/content/339/bmj.b3754
11 http://www.acog.org/~/media/For%20Patients/faq176.pdf?dmc=1&ts=20130423T1554321948
13 http://www.acog.org/~/media/For%20Patients/faq034.pdf?dmc=1&ts=20130423T1629148560
15 http://www.dhs.wisconsin.gov/communicable/STD/INDEX.HTM
16 Wisconsin PRAMS 2009-2011. Division of Public Health, Department of Health Services
17 http://www.dhs.wisconsin.gov/births/prams/presentations.htm
19 http://pregnancy.about.com/od/conditionscomplications/a/pgdepression.htm
21 http://www.acog.org/~/media/For%20Patients/faq098.pdf?dmc=1&ts=20130619T1701327585
23 http://www.acog.org/About_ACOG/ACOG_Districts/District_II/Less_Than_39_Weeks_Deliveries
26 http://www.acog.org/~/media/For%20Patients/faq034.pdf?dmc=1&ts=20130423T1629148560
29 http://city.milwaukee.gov/Safe-Sleep-for-baby
32 http://uwphi.pophealth.wisc.edu/programs/match/wchr/2013/index.htm#chr
Appendix C: Definitions

**Accidental Suffocation:** refers to the sudden unexpected death of an infant due to overlay, positional asphyxiation or mechanical asphyxiation

**BMI:** Body mass index (BMI) is a measure of body fat based on height and weight of adult women and adult men

**Cause:** A relationship between two events where the second event is understood as a consequence of the first event.

**Fetal Death:** fetal death or stillbirth is “a fetus which does not breathe, or show other evidence of life such as beating of the heart, pulsation of the umbilical cord, or definite movement of the voluntary muscles.” By Wisconsin statute, a stillbirth of at least 20 weeks gestation or 350 grams must be reported.

**Fetal mortality rate:** the ratio of fetal deaths divided by the sum of the births (the live births + the fetal deaths) in that year.

**Gestational Age:** weeks of pregnancy and the number of weeks that elapses since the first day of a pregnant woman’s last menstrual period

**Incompetent Cervix:** a weakened cervix which could lead to preterm birth, infant death or stillbirth

**Infant:** a child born alive and less than one year of age

**Infant Death:** a child death occurring before a child’s first birthday if the child was born alive, without regard to gestational age or weight

**Infection category of death:** a category of death where the cause of death is found to be bacterial or viral in nature, such as meningitis or pneumonia

**Interconceptional Care:** refers to the time between pregnancies, after the delivery of a baby and before the mother becomes pregnant again

**Low Birth Weight (LBW):** infants who weigh less than 2500 grams (5.5 pounds) at birth

**Mechanical Asphyxia:** a type of accidental infant death where the position of the infant’s body was a cause of the death, e.g., becoming wedged between the back of a couch and a wall

**Perinatal Complications:** a category of death where the infant is born full term and cause of death is a complication of labor and delivery

**Positional Asphyxia:** a type of accidental infant death where the position of the person sharing a bed with an infant was a cause of the death

**Preterm Births:** infants born before 37 weeks of gestation, also called prematurity

**Prone Sleep Position:** sleep position in which an infant is put to sleep on his/her stomach

**Rates:** use of a base such as 1,000 or 10,000 or 100,000 to standardize comparisons

**Infant Mortality Rate (IMR):** The number of infant deaths per 1,000 live births

   **Formula:**
   \[
   \text{Infant Mortality Rate} = \frac{\# \text{ of infant deaths} \times 1000}{\# \text{ of live births}}
   \]

**Risk Factor:** Risk is the probability that an event will occur. A risk factor exists where there is statistical evidence that an outcome is related to an exposure.

**Rolling Average:** a method used to smooth data by averaging several years of data

**Stillbirth:** a baby who died prior to delivery. Wisconsin State Statute defines a stillbirth as 20 weeks gestation or more and/or 350 grams or more.

**Sudden Infant Death Syndrome (SIDS):** the sudden death of an infant where no cause of death can be found after an autopsy and death scene investigation

**Sudden Unexpected Death in Infancy (SUDI):** the sudden death of an infant where unsafe sleep risk factors are present

**Supine Sleep Position:** sleep position in which an infant put to sleep on his/her back

**Very Low Birth Weight (VLBW):** infants who weigh less than 1500 grams (3.3 pounds) at birth
FIMR would like especially to thank the members of the case review team and their supporting institutions for their commitment to the FIMR Project, for reviewing this data, and for their efforts in bringing FIMR recommendations to the community.

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## Acknowledgments

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**Suggested citation:**

We recognize that there are many areas of concern which have not been addressed in this report. These include, but are not limited to:

- insurance inequalities,
- issues of medical error,
- the quality of system and individual provider care, and
- a multi-system response to issues of poverty and race.

We encourage all who read this report to develop or design a program based on one or more of the FIMR recommendations.

The FIMR project encourages a community-wide response to this problem and would be pleased to work with groups willing to sponsor these initiatives.
HOPE.