



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653

phone (414) 286-3521 fax (414) 286-5990
web site: www.milwaukee.gov

For Immediate Release
July 29, 2005

Media Contacts: Sandy Rusch-Walton
414-601-2380 Pager

Media Advisory

LOVE THEM. PROTECT THEM. IMMUNIZE THEM! *Mayor Barrett Kicks Off **FREE** Back-to-School Immunization Party*

WHAT:

Mayor Barrett will launch a family fun event aimed at getting parents to update their children's immunization records for the start of the upcoming school year and avoid legal ramifications, if found to be non-compliant with state immunization laws.

Event highlights for children include:

- Healthy snacks donated by McDonalds Restaurants
- Meet Ronald McDonald
- Explore a real fire truck
- Talking Squad Car
- Meet Sparky the Fire Dog

WHEN:

August 1, 2005
2:30 p.m. Press Conference
3:00 p.m. "Go Active With Ronald McDonald" Show
3:00- 6:00 p.m. Walk-in Immunization Clinic

WHERE:

Southside Health Center
1639 South 23rd Street
Milwaukee

SPEAKERS:

Mayor Barrett
E. Michael McCann, Milwaukee County District Attorney
William Andrekopoulos, Milwaukee Public Schools Superintendent
Dr. Vivian Chen, City of Milwaukee Health Department