

ReFresh Milwaukee



FRESH COAST. FRESH IDEAS.
A Vision for Community Sustainability
www.ReFreshMKE.com



Programs Overview



- Overview of Milwaukee Office of Environmental Sustainability
- Me² Financing
- Focus on Energy
- Me³

- Created by Mayor Barrett in 2006
- Focus Areas
 - Smart Energy (efficiency and renewables)
 - Green Infrastructure (stormwater)
 - Economic Development
 - Urban Agriculture
- Energy Efficiency → Economic Development
- Programs that make City operations and the community more sustainable and economically competitive



ReFresh Milwaukee



- Milwaukee's Sustainability Plan
- Stakeholder input and public outreach
- Vision & strategic plan for community sustainability
- Sets goals and targets (2013-2023)
- Eight Issue Areas



Energy Efficiency Makes Sense!

- Reduce your overhead
- Improve the comfort of your building
- Increase the value of your building
- Market your business as “green”





Milwaukee Energy Efficiency

SmartEnergyPays.com

Invest in energy savings

- Me² helps you afford energy saving improvements
 - ▣ Lighting
 - ▣ Furnaces, boilers, air conditioning, etc
 - ▣ Solar
- Two financing options available (pay as you save)
 - ▣ Small Loans (up to \$20,000) from Summit Credit Union
 - ▣ PACE financing





focus on energysm

The power is within you.

Rebates!

- Lots of different programs depending on type of building
- Small Business Program is a great place to start

▼ Silver Package, starting at \$0

- Compact fluorescent light bulbs (CFLS) or LED lamps to replace incandescent lights*
- Vending machine controllers for cold drink machines
- Faucet aerators
- Water-saving showerheads
- One LED "OPEN" sign to replace an existing neon "OPEN" sign
- Hot water pipe wrap

- Gold package starts at \$129 and offers lots of high efficiency lighting



ECONOMY
ENERGY
ENVIRONMENT

ME3 Sustainable Manufacturing

- Helps small and medium manufacturers cut operating expenses while at the same time helping to minimize negative environmental impacts of their manufacturing processes and practices.
- The ME3 Team identifies opportunities to make the manufacturing process more efficient and sustainable.
- ME3 pays for the assessment and provides implementation grants up to \$10,000
- Apply with Matt Howard, at mhoward@milwaukee.gov or call (414) 286-335.

Start Saving Today

- ReFreshMKE.com
- SmartEnergyPays.com/businesses
- FocusOnEnergy.com
- City.Milwaukee.gov/Sustainability

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