

WHEDA's Emerging Business Program



**EMERGING BUSINESS
SUSTAINABILITY SEMINAR
OCTOBER 28, 2011
MILWAUKEE WI.**

WHEDA's Emerging Business & Workforce Development Program



The Wisconsin Housing & Economic Development Authority (WHEDA) established the Emerging Business & Workforce Development program in 2005. WHEDA's Board of Directors ratified and confirmed the program at its June 2011 board meeting.

Emerging Business Program



- The Emerging Business Program was created to encourage the involvement, utilization, and development of economically disadvantaged businesses in the State of Wisconsin. Participation is required with an award of Low Income Housing Tax Credits (LIHTC) in certain counties in Wisconsin, and is voluntary in others.

Emerging Business Program



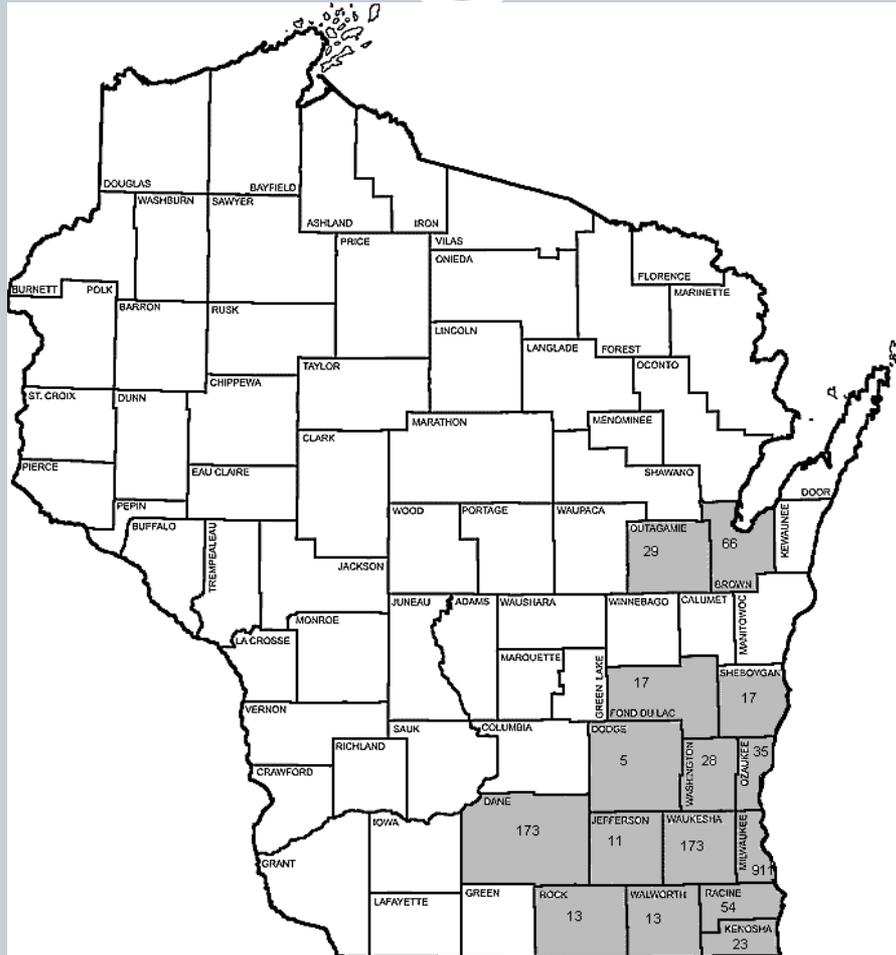
Participation goals by county:

- **25% - Dane, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Rock, Sheboygan, Walworth, Washington, or Waukesha**
- **15% - Brown and Outagamie**
- **10% - Dodge and Fond du Lac**
- **5% - All other counties – voluntary participation**

Emerging Business Program



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Emerging Business Program



- **Emerging Business** - a Firm that currently holds a certification from a certifying agency.
- 8(a) Small, Disadvantaged Business
- Disadvantaged Business Enterprise (DBE)
- Emerging Business Enterprise (EBE)
- Minority Business Enterprise (MBE)
- Small Business Enterprise (SBE)
- Women Business Enterprise (WBE)

Emerging Business Program



Certifying Agencies:

- City of Madison
- City of Milwaukee
- Milwaukee County Community Business Development Partners
- Small Business Administration – Wisconsin Office
- State of Wisconsin Department of Administration
- State of Wisconsin, Department of Transportation
- Wisconsin Supplier Development Council

WHEDA's Workforce Development Program



- **The Workforce Development Program, was created to help unemployed and underemployed individuals obtain living wage jobs in areas and counties surrounding LIHTC developments.**

Workforce Development Program



Qualification

- Unemployed
- Underemployed
- Household incomes at or below Very Low County Median Income
- Live in a County or zip code (Milwaukee) where a LIHTC project has been awarded.

Outcomes

- Hire 1 person in each Division of Labor
- Achieve long term employment
- Achieve livable wage employment at \$11.50/hr

Workforce Development Program



Divisions of Labor

- 01 General Requirements
- 02 Site Construction
- 03 Concrete
- 04 Masonry
- 05 Metals
- 06 Wood and Plastics
- 07 Thermal & Moisture Protection
- 08 Doors & Windows
- 09 Finishes
- 10 Specialties
- 11 Equipment
- 12 Furnishings
- 13 Special Construction
- 14 Conveying Systems
- 15 Mechanical
- 16 Electrical

WHEDA's Emerging Business & Workforce Development Program



Outreach Plan

- Encourage participation and remove barriers preventing participation
- Possible activities include:
 - job fairs
 - holding pre-bid or site visit meetings
 - outreach advertising
 - making plans, specs and contract requirements readily available
 - holding informational meeting(s) specifically for emerging business firms breaking down contracted work into economically feasible units utilizing services of available minority/women, community organizations, contractor's groups, or federal, State or local business assistance offices
- E-Subscription Service

WHEDA's Emerging Business & Workforce Development Program



Locations

- Outagamie & Brown County area
- Fond du lac, Sheboygan, Dodge, Washington & Ozaukee area
- Milwaukee
- Dane & Rock area
- Jefferson & Waukesha area
- Racine, Kenosha & Walworth area

WHEDA's Emerging Business



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EMERGING BUSINESS

10/18/11: Jesse Greenlee, the Emerging Business Program Manager will conduct six information sessions for Program participants the months of November and December in six Wisconsin counties. Details will be posted here in the very near future.

WHEDA is co-sponsoring this year's Economic Development in Rural Wisconsin conference on October 26-27 in Wausau and we're hoping you can attend! Attendees of the two-day conference will have the chance to meet with industry leaders to explore and discuss policies that speed up, strengthen and enhance economic development in Wisconsin's rural communities. [Register today!](#)

[LOW INCOME HOUSING TAX CREDIT AWARDS](#)

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Program Overview	Certifying Agencies/Vendors	Manual & Guidance	Forms	Contact
<p>GOALS:</p> <p>The Emerging Business Program was created to encourage the involvement, utilization, and development of economically disadvantaged businesses in the State of Wisconsin. Emerging Business participation dollar goals are established per county and are based on percentages of allowable construction costs established in the application submitted to WHEDA for Low Income Housing Tax Credit (LIHTC). Allowable construction costs are noted in the Program Overview section of the Emerging Business and Workforce Development Program Manual.</p> <ul style="list-style-type: none">25% - Dane, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Rock, Sheboygan, Walworth, Washington, or Waukesha15% - Brown and Outagamie10% - Dodge and Fond du Lac5% - All other counties - voluntary participation <p>In order to participate in the Program, Emerging Businesses (aka vendors) must be certified by designated local, State or federal Certifying Agencies. WHEDA does not approve emerging businesses.</p> <p>The Workforce Development Program, was created to enable unemployed and underemployed area residents in either designated areas or counties surrounding awarded LIHTC developments to obtain living wage construction jobs. For Milwaukee county, area residents are established by ZIP code.</p> <p>Underemployed individuals, regardless of employment status, may qualify if their household income is at or below the very low income limit established for their family size. Sixteen (16) construction divisions of labor are used to hire for the Program. The</p>				

WHEDA's Emerging Business & Workforce Development Program Forms



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- ***Affidavit of Compliance – Emerging Business & Workforce Development Programs***
- ***Emerging Business Participation Plan***
- ***Outreach Plan – Emerging Business & Workforce Development Programs***
- ***Outreach Plan Attachment***
- ***Emerging Business Monthly Report***
- ***Workforce Development Monthly Report***
- ***Emerging Business Payment Certification***
- ***Emerging Business Certificate of Good Faith Efforts***
- ***Workforce Development Certificate of Good Faith Efforts***
- ***Workforce Development Employee Affidavit***

WHEDA's Emerging Business & Workforce Development Program

WHEDA



Questions?

Contact

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