



OFFICE OF THE COUNTY EXECUTIVE  
*Milwaukee County*  
SCOTT WALKER • COUNTY EXECUTIVE

**FOR IMMEDIATE RELEASE**

March 24, 2008

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**WALKER APPROVES DEVELOPMENT OF PARK EAST PARCEL**

MILWAUKEE – County Executive Scott Walker will officially sign the resolution for development of the former Pabst Brewery site with officials from The Brewery Project, LLC. Joining Walker will be Brewery Project, LLC President John Kersey and Vice Presidents Tom Bernacchi and Dan McCarthy. Chairman Lee Holloway and members of the Milwaukee County Board Economic & Community Development committee are invited.

“Each of these smaller parcels can have a large impact on rejuvenating this downtown area,” said Walker. “They will construct a roundabout that will create a gateway into The Brewery Project.”

Bob Dennik, Director of Economic Development for Milwaukee County, coordinated the sale of the \$380,000 triangular-shaped parcel comprising approximately 12,700 feet.

Details of the transaction will be available and renderings of the proposed development will be on display in The Brewery Field Office at the time of the news conference.

**DATE:** Monday, March 24, 2008  
**TIME:** 2:00pm  
**LOCATION:** The Brewery Field Office  
721 W. Winnebago  
(SE corner of N. 8<sup>th</sup> and W. Winnebago)

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