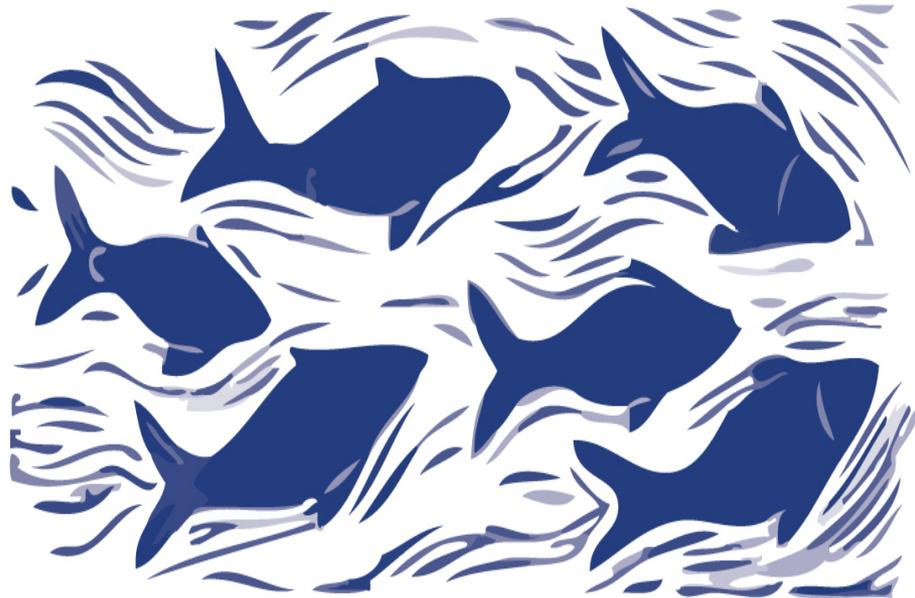
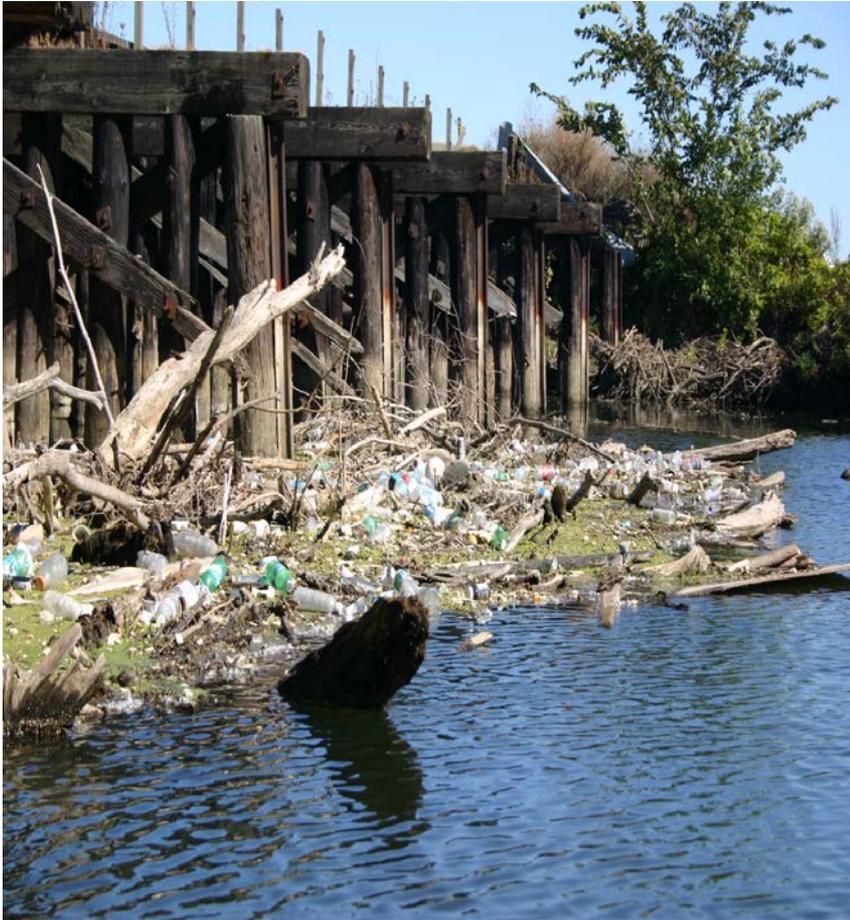


Going with the Flow:

Preventing Storm Water Pollution
in Milwaukee



Which do you prefer to swim in or drink?



I agree!



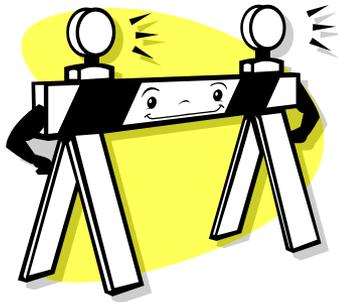
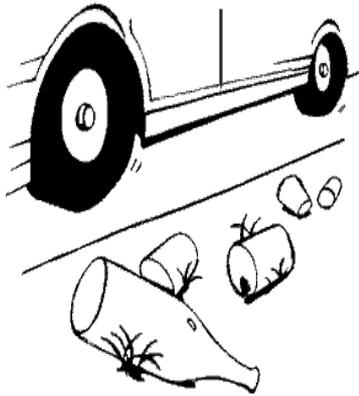
What's going into our RIVERS?

MILWAUKEE
RIVER BASIN



PARTNERSHIP

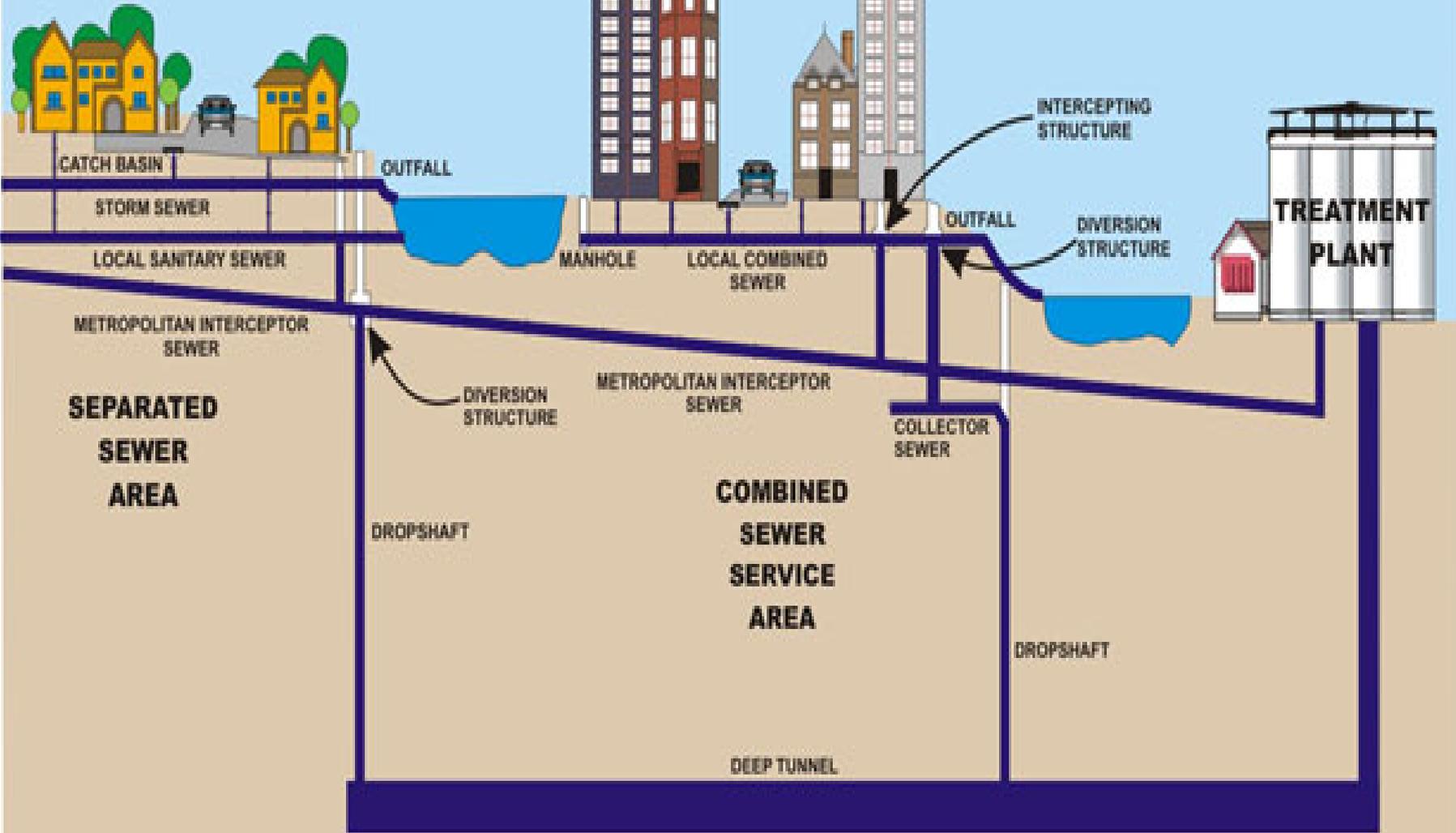




How are these pollutants getting into Milwaukee's rivers and lakes?

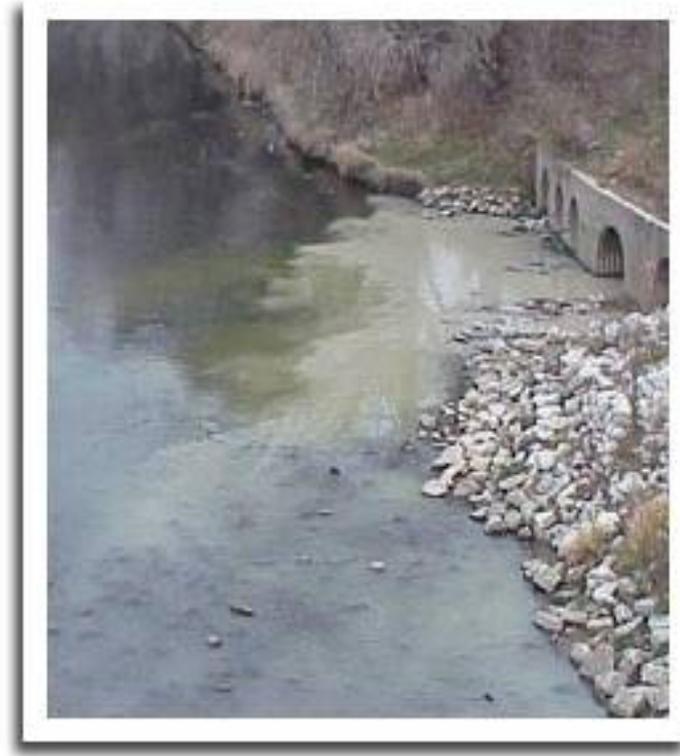


EXTREME WET WEATHER FLOW

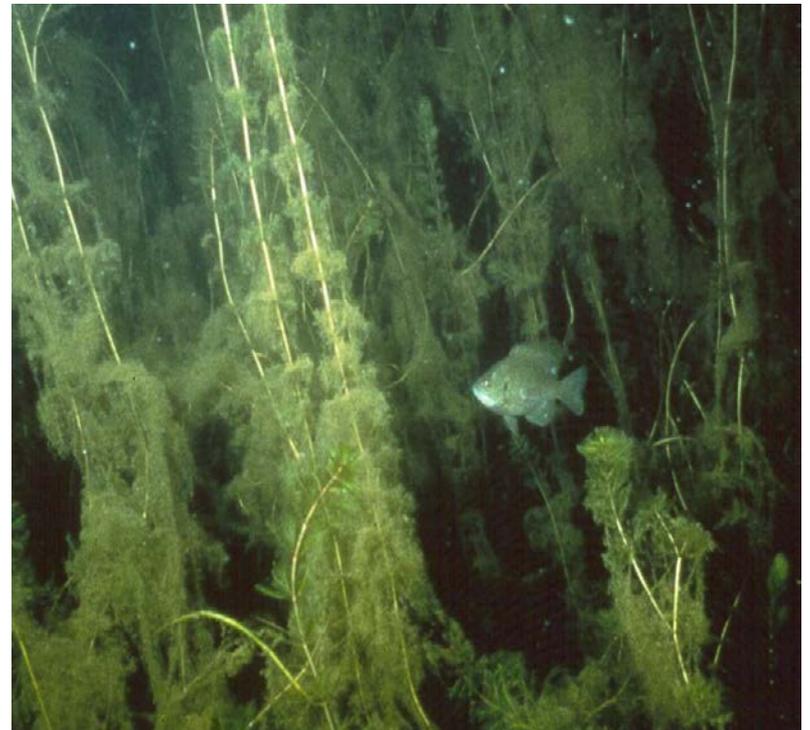
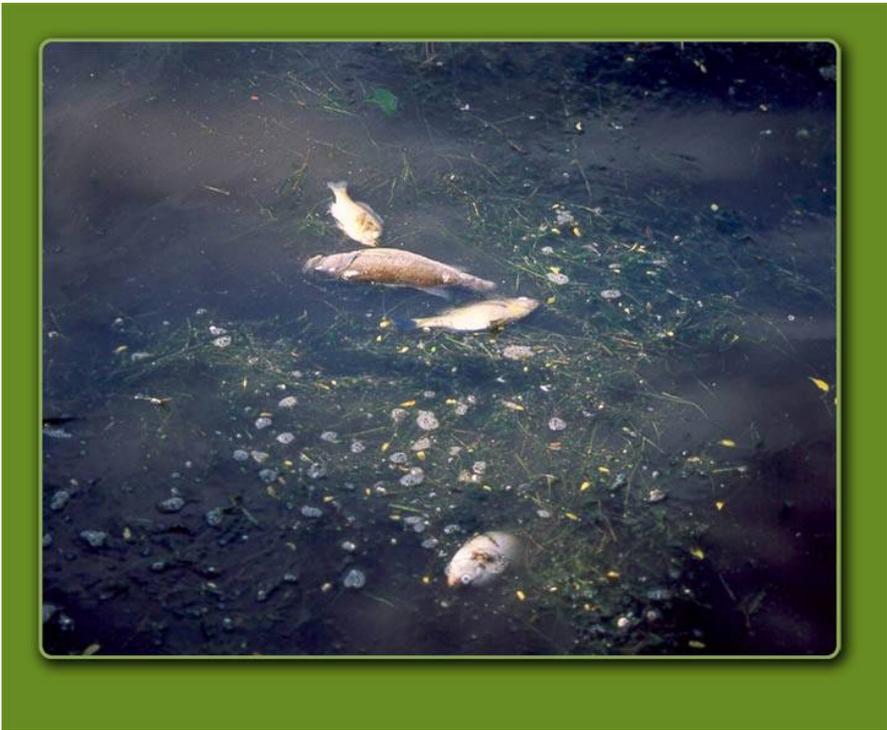


Why are pollutants in the water
a problem?

The pollutants and storm water flow into rivers and lakes.



The pollutants harm aquatic life and humans.



They end up in our drinking water and in the lakes and rivers in which we swim, fish and boat.



**WHAT CAN YOU DO
TO HELP?**

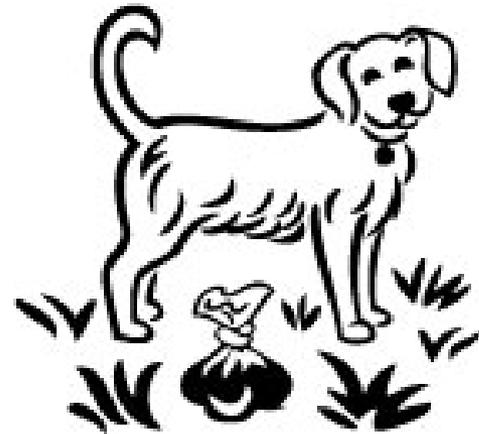


What can we do?

- **Don't Litter** –Put litter in a trash can with a lid and reduce, reuse and pre-cycle or recycle when possible. See the **Be Smart Coalition** website at <http://www.besmart.org/> for waste reduction ideas.



- **Clean up Pet Waste** – Pick it up, double bag it, and put it in the garbage or flush it.



- **Properly Use Fertilizers and Other Lawn Chemicals** – Apply fertilizers and other lawn chemicals in accordance with the manufacturer's recommendations or use a natural alternative.



For more information, please see the Yard Care Series publications by the University of Wisconsin Extension at

<http://cecommerce.uwex.edu/showcat.asp?id=109>.

For natural lawn care ideas, see the **Healthy Communities Project** website at <http://www.healthycommunitiesproject.org>



- **Properly Manage Yard Waste** – Grass clippings, leaves, garden debris, and other yard waste should be reused as mulch or put in a compost pile.



Throughout the year, these materials can also be taken to the

City's Self-Help Centers

located at 6660 North Industrial Road and 3879 West Lincoln Avenue, for proper management.



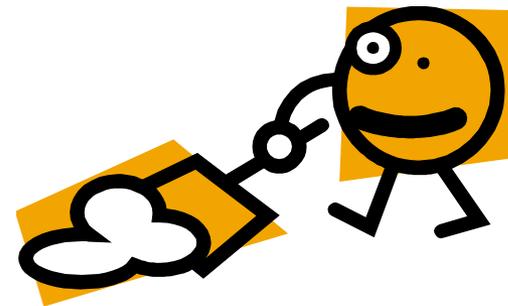
Between mid-October and mid-November, leaves and garden debris can be placed along the curb for City pick-up. If you have questions about specific yard waste items, please contact the

Department of Public Works Call Center
at (414) 286-8282

or see

<http://www.mpw.net/Pages/yardwaste.htm>.

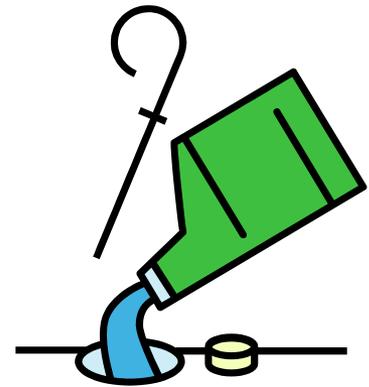
- **Minimize Salt Use** – During winter months, shovel snow and use salt and other de-icing materials sparingly on sidewalks and driveways. Try using bird seed or ash from your fireplace instead.



- **Keep Car Wash water Out of the Storm Sewers** – Wash your car in a location where the water will soak into grass or take it to a commercial facility for washing. Commercial car washes are connected to the sanitary sewers and treatment plant.



- **Recycle Waste Motor Oil & Used Antifreeze** – Deliver waste motor oil and used antifreeze to the City's Self-Help Centers for proper recycling.



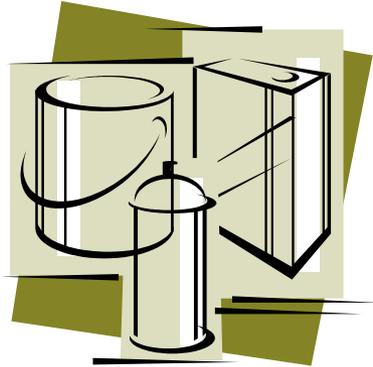
■ **Properly Dispose of Household Hazardous Waste** – Pesticides, paints, solvents, and other chemicals should be taken to sites arranged by the

Milwaukee Metropolitan Sewerage District

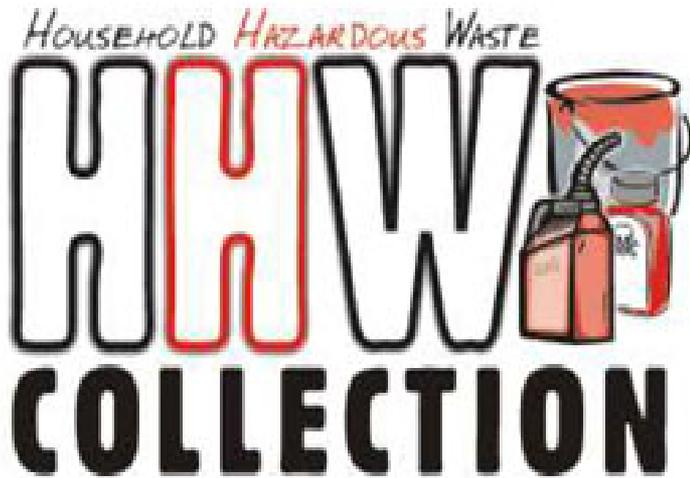
through their

Household Hazardous Waste Collection Program.

See <http://www.mmsd.com/programs/hhw5.cfm> for more information.



Call 225-2026



Help Protect Lake Michigan

*Keep hazardous waste out of our rivers and lakes
by keeping it out of the sewer system.*

For Milwaukee County Residents ONLY

The Milwaukee Metropolitan Sewerage District's Household Hazardous Waste Program encourages you to bring harmful chemicals from around the home to a mobile or permanent collection site.

- **Watch For "Dirty" Construction Sites –**
Make sure construction sites in your neighborhood are keeping their dirt out of the storm drains by placing cloth or mesh filters in the storm drains to catch particles carried by rainwater. The edges of the material should be seen sticking up around the drain.



If you see a lot of mud or dirty water flowing from a construction site into a storm drain or you don't see filters, please contact the

Storm Water Pollution Prevention Hotline

at 414-286-8162

or use the reporting form on the

City of Milwaukee

web site at

<http://www.city.milwaukee.gov>

- **Install a Rain Garden or Rain Barrel –**
See publications by the
Wisconsin Dept. of Natural Resources, at <http://dnr.wi.gov/org/water/wm/nps/rg/index.htm> , for more information on rain gardens and publications by the
Milwaukee Metropolitan Sewerage District, at <http://www.mmsd.com/rainbarrel/>, for more information on rain barrels.

- See also **Keep Greater Milwaukee Beautiful** website at <http://kgmb.org> for training in gardens and barrels.



Thanks for
doing your part!



Prepared for the City of Milwaukee's
Storm Water Information and Education Program
by Friends of Milwaukee's Rivers



Credits

- Pictures from Friends of Milwaukee's Rivers, MMSD, Milwaukee River Basin Partnership, HCP
- Information from Environmental Protection Agency, City of Milwaukee, Friends of Milwaukee's Rivers, UWEX (Pub GWQ003), MMSD