

# VACANT LOT! CHALLENGE!

## APPLICATION

### OVERVIEW

Sponsored by Mayor Tom Barrett and Alderman Ashanti Hamilton, the Vacant Lot Challenge is a pilot project, which will showcase creative ideas, and strategies for transforming Milwaukee's vacant land into an asset that contributes to a community need. The Vacant Lot Challenge will be initiated through a public competition as part of the Milwaukee Promise Zone Initiative.

Teams will compete for the opportunity to demonstrate their ideas at the scale of no more than two connected vacant lots. The Vacant Lot Challenge pilot projects will each consist of strategies that engage residents and address issues such as: food systems, art, community space, economic development, education, and storm water retention.

### COMPETITION ENTRY PROCESS

Project teams will need to submit a detailed project proposal, including site plans, a budget, and an ongoing maintenance and monitoring plan.

Full project implementation and site maintenance will be critical to the success of the Vacant Lot Challenge. Therefore, teams should carefully consider the human, material, and financial resources required when designing projects and securing in-kind support. Project must meet a least one of the stated strategies of the Vacant Lot Challenge. Successful submissions must demonstrate the commitment and ability to implement the proposed project and maintain the site as proposed.

### INSTRUCTIONS FOR SUBMISSION

**Applications should be completed, printed and submitted (along with supporting documentation) by mail (postmarked by Aug. 14, 2015) or in person (Aug. 14 by 4pm) to:**

Attention: Vacant Lot Challenge

City of Milwaukee, Department of Public Works, 841 N. Broadway, Room 618, Milwaukee, WI 53202

- Submission text must be in English. Application includes information about team, contact person, site selection, and a detailed summary of the project. Submissions must include a brief overview of the team qualifications and implementation plan.
- Questions or assistance on applying should be emailed in writing to: **strong@milwaukee.gov**
- Submissions must include a final refined concept, including a site plan, a final project implementation/ maintenance plan, and a 2-year project budget.
- Projects should be temporary in nature (e.g. do not involve a physical structure that will be difficult to remove).
- A list and map of vacant lots eligible for this competition is available online at **www.milwaukee.gov/vlc**
- Please note that only properties on the list will be considered eligible for this competition.

### USE OF AWARD REQUIREMENTS

Winning teams agree to use any award granted pursuant to the competition solely for implementation of its final submission, and agree to use reasonable effort to implement and maintain the project and allocate other resources as proposed in its application.

# ENTRY FORM

**Address of lot for proposed project:** \_\_\_\_\_

## Resident/Block Club

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Address/zip \_\_\_\_\_ Email \_\_\_\_\_

Name of organization/block club (if applicable) \_\_\_\_\_

## Partner Organization

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Name of organization/corporation \_\_\_\_\_

Type of legal entity (i.e. 501 c(3), Corporation, BID) \_\_\_\_\_

## Additional Team Members

Name \_\_\_\_\_ Email \_\_\_\_\_ Organization \_\_\_\_\_

## 1. Project Description

Please provide a written description of the project that you wish to implement on the vacant lot. Keep in mind that the judging panel will be looking for projects that are implementable and that are creative, provide a neighborhood benefit, and connects to neighborhood activity and programs. This description should include reference to how the proposed project will be financed, managed and maintained. Successful applicants will become completely responsible for maintaining the lot during the time that it is allowed for occupancy.

2. What specific skills or experience on the project team will support the implementation of this project?

3. How will this project achieve the stated strategies of the Vacant Lot Challenge? Please describe for each anticipated strategy.

4. How will neighborhood residents be involved in planning, implementing and maintaining this project?

5. Describe how this project will support new or on-going activities or programs.

6. Are there committed or proposed funding sources in addition to this grant award?

- Please describe those sources and uses:

7. Are there in-kind contributions (monetary, labor, or material)?

- Please describe:

8. What is the requested grant amount from the Vacant Lot Challenge?

9. Please complete the Sources and Uses table below. In-kind sources should be noted as well.

Funding Sources		Funding Uses	
Source	Amount	Expense Item	Cost
<b>Total</b>		<b>Total</b>	

10. Provide a project timeline from start date to completion date, including important implementation steps or events occurring at the site.

Activity	Date/Days/Weeks
Start	
Completion	

11. Please describe your ongoing maintenance and monitoring plan.

# Acknowledgement of Vacant Lot Challenge Terms & Conditions

Each applicant acknowledges that they have read and agree to be bound by the Terms and Conditions for the Vacant Lot Challenge. Each applicant has met all the eligibility requirements and has complied and will comply fully with all the competition rules as set forth in the Vacant Lot Challenge Terms and Conditions.

Applicant(s) have committed no fraud or deception in entering the competition.

*Please note: This document must be physically signed and either mailed or delivered with completed application.*

## TEAM LEADER:

Participant Name (Printed) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## ADDITIONAL PARTICIPANTS:

(if your team has more than 7 members, please print an additional Acknowledgment form and have all members sign)

Participant Name (Printed) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Participant Name (Printed) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_