

- **Build Connections**
- **Establish Partnerships**
- **Find Best Entry Points**

SOLAR THERMAL '11

National Solar Heating & Cooling Conference

PRE-CONFERENCE WORKSHOP

In conjunction with SOLAR THERMAL '11, the Milwaukee Metro Solar Hot Water Business Council is hosting a pre-conference workshop to help build connections and partnerships in the solar thermal supply chain and help expand into the US market.

SOLAR THERMAL MANUFACTURING & MARKET ENTRY WORKSHOP

November 30, 2011 • 1-4 p.m.
Hyatt Regency • Milwaukee, WI

There is **NO CHARGE** for Pre-Conference Workshop.
Attend and receive discounted admission to SOLAR THERMAL '11

Register Online
www.shwbc.org



milwaukee metro
SOLAR HOT WATER
BUSINESS COUNCIL

SOLAR THERMAL '11 | **PRE-CONFERENCE WORKSHOP**

National Solar Heating & Cooling Conference

- Discuss how to enter or expand in the US solar thermal market
- Evaluate components, manufacturing processes and capabilities needed to enter market
- Discuss innovative business model options
- Develop market entry approaches and partnerships

Who should attend?

- Regional manufacturing and service firms
- Existing solar thermal companies looking to expand partnerships
- International solar companies looking to enter US markets

The workshop is lead by Kinetik Partners, which has proven results for manufacturing firms looking to diversify into clean energy markets.

For Details: **414-286-5593** or **sustainability@milwaukee.gov**

To Register: **www.shwbc.org**

