

Me²

Milwaukee Energy Efficiency
Smart energy pays.



Milwaukee
SHINES

FOR A SUSTAINABLE SOLAR FUTURE

Solar FOR MILWAUKEE Businesses

It's easy and more affordable than ever to invest in solar power for your business, when you combine solar with your energy efficiency upgrades through Me².

✓ Lower Energy Bills

✓ Greater Business Stability

✓ More Reliability with Clean Energy

Through Milwaukee Shines and Me², Milwaukee businesses can see **BIG INCENTIVES** by investing in energy efficiency AND solar energy.

Who can participate?

Any non-residential property located in the City of Milwaukee, including 4+ unit multi-family properties.

What do businesses get?

Performance: With Me², a business can cut expenses and upgrade a building's value and occupant comfort with energy efficient lighting, heating and cooling equipment, refrigeration, and now solar power too!

Cash Rebates: Me² and Milwaukee Shines now rewards your investment in solar AND energy efficiency with powerful financial incentives. Couple this limited-time Milwaukee solar incentive with 30% federal solar tax credit, and solar can become a reality today for your business.

Affordable Financing: Incentives can also be accompanied by various Me² financing options. You can affordably complete energy saving upgrades to your property with little or no money down.

What type of solar can I install?

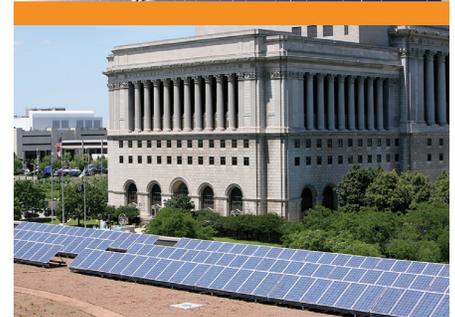
✓ **Solar Hot Water:** Help offset your hot water heating costs. To be eligible for Me² solar hot water incentives, the entire project (energy efficiency + solar hot water) must achieve at least 10% energy savings on the affected space.

• If you have a business such as a car wash, commercial laundry, or food or beverage processor, this may be a perfect fit for your energy loads!

✓ **Solar Electric:** To be eligible for Me² solar electric incentives, the total amount of energy saved through energy efficiency measures in your building must be at least 20%.

• When considering a solar electric installation, be sure to ask your contractor about Milwaukee-made products like Helios Solar Works panels and Ingeteam inverters.

✓ **Solar Hot Air:** Help offset your space heating costs. To be eligible for Me² solar hot air incentives, the entire project (energy efficiency + solar hot water) must achieve at least 10% energy savings for the entire building.



Save even more with Me²
and Milwaukee Shines

Call: (414) 286-5593

Email: solar@milwaukee.gov

For details on eligible technologies
and financing visit:

www.SmartEnergyPays.com

OR www.MilwaukeeShines.com



Milwaukee Energy Efficiency

SmartEnergyPays.com

Energy savings for MILWAUKEE businesses

ENERGY UPGRADES = LOWER ENERGY BILLS + LESS OVERHEAD + GREATER STABILITY

It can also mean more reliable equipment, improved processes, better health, and better lighting. With Milwaukee Energy Efficiency (Me²), businesses within the City of Milwaukee can make these improvements and more!

Does energy efficiency pay off for businesses? You bet.

Who can participate?

Non-residential property located in the City of Milwaukee, including 4+ unit multi-family properties

What do businesses get?

Performance—With Me²'s help, you can cut expenses and upgrade your building's value and occupant comfort with energy efficient lighting, heating and cooling equipment, refrigeration, and other technologies.

Cash Rebates and Affordable Financing—Me² now rewards your energy efficiency actions with powerful financial incentives. To qualify for the highest cash incentives, a goal of at least 25 percent energy savings for your project should be targeted. Incentives can also be accompanied by various Me² financing options and rebates from the Focus on Energy Program. So you can affordably complete energy saving upgrades to your property with little or no money down.

Small Business Incentives (for buildings under 100 kW)

ENERGY SAVINGS GOAL	INCENTIVES
Achieve 10–14% energy savings	20% of project cost
Achieve 15–24% energy savings	40% of project cost
Achieve 25%+ energy savings	60% of project cost

Maximum incentive is \$30,000 per property. Couple incentives with optional *Small Business Financing* through Summit Credit Union

General Business Incentives (for buildings greater than 100 kW)

ENERGY SAVINGS GOAL	INCENTIVES
Achieve 10–14% energy savings	10% of project cost
Achieve 15–24% energy savings	20% of project cost
Achieve 25%+ energy savings	30% of project cost

Maximum incentive is \$300,000 per property. Couple the direct incentives with the optional *Smart Security Financing* or *Clean Energy Financing* programs.