



Department of Administration
Office of Environmental Sustainability

Tom Barrett
Mayor

Sharon Robinson
Director

Matthew Howard
Environmental Sustainability Director

APPENDIX C

MILWAUKEE SHINES PROGRAM PUBLICITY REQUIREMENTS

SUBRECIPIENT OR SUBCONTRACTOR PUBLICITY REQUIREMENTS

Sub-Grantee agrees to the following provisions:

- 1) Sub-Grantee agrees to allow the City and/or the DOE to develop promotional or educational materials based on Sub-Grantee's Office of Environmental Sustainability funded renewable energy project (the "Project").
- 2) Sub-Grantee agrees to the use of site photographs and video of the Project for the sole use of the City or the DOE for promotion or education purposes.
- 3) Sub-Grantee allows for the City or the DOE to record photographs and/or video relevant to Sub-Grantee's Project.
- 4) Sub-Grantee shall retain veto rights over the use of recorded material that may reveal trade secrets or proprietary information.
- 5) Sub-Grantee agrees to display an ARRA sign in an exterior, public place, said sign stating that ARRA stimulus funds are being used at the site of the Project. Sub-Grantee shall be obligated to post such sign during the installation phase of the Project, provided by the City, for a reasonable period of time, not to exceed one (1) month.
- 6) Sub-Grantee agrees to the use of its corporate logo by the City or the DOE for use in educational and promotional materials.