



# Energy upgrades + low interest financing = small business savings

## Me<sup>2</sup> Small Business Financing helps secure low interest, no-money-down loans for energy-efficiency projects

Whether you own or rent your space, energy efficiency is a great opportunity to reduce your operating expenses. And now, Milwaukee Energy Efficiency (Me<sup>2</sup>) Small Business Financing is available to fund energy-efficiency projects, in most cases, with no money down. Plus, Me<sup>2</sup> Small Business Financing can be paired with other Me<sup>2</sup> financing products and existing energy efficiency offers through utilities, Focus on Energy, and more—Me<sup>2</sup> will help businesses receive the greatest financial benefit possible.

### Why businesses should participate NOW?

- Improve your bottom line.
- Accelerate your energy-efficiency projects.
- Minimize your impact on the environment.
- Make your property more comfortable and valuable.
- Invest in an asset that may offer accelerated depreciation (consult your CPA).
- Lower your borrowing costs and improve cash flow.
- OFFER IS AVAILABLE FOR A LIMITED TIME!

### How it works

- 1. LEARN:** Me<sup>2</sup> staff are available to give you energy-saving ideas for your property and answer your questions about Me<sup>2</sup>. Then, contact a Participating Me<sup>2</sup> contractor to further define and estimate the cost of your project.
- 2. APPLY:** Me<sup>2</sup> will work with you and Summit Credit Union to apply and secure your Me<sup>2</sup> Small Business Financing.
- 3. UPGRADE:** Schedule and complete your approved energy-efficiency project with participating Me<sup>2</sup> contractors. Example projects may include: lighting, boilers, refrigeration equipment, ventilation systems, laundry equipment, etc.
- 4. ENJOY:** Start saving energy and money day after day, year after year.

Me<sup>2</sup> Small Business Financing is an ideal fit for businesses in the City of Milwaukee looking to implement energy-efficiency projects between \$5,000 and \$20,000 and are determined to target a minimum 15 percent estimated energy savings (relative to the percent of floor space affected by the retrofit, or a comparably reasonable baseline). It allows you to finance up to 100 percent of your energy-efficiency project costs and secure a low interest rate—all with flexible repayment terms, including the opportunity to pay for your energy-efficiency improvements as you save on your energy bills. Low customer application/origination fees apply.

### Helping small businesses save BIG through energy efficiency

With help from Me<sup>2</sup>, businesses can more easily implement energy-efficiency projects and get a handle on energy costs. To learn more, contact Me<sup>2</sup> today.

**Visit:** [www.smartenergypays.com/businesses](http://www.smartenergypays.com/businesses)    **Call:** 877.399.1203    **Email:** [Me2@milwaukee.gov](mailto:Me2@milwaukee.gov)

### More Me<sup>2</sup> financing products

Businesses can use the following Me<sup>2</sup> products along with Me<sup>2</sup> Small Business Financing to further offset energy-efficiency project costs:

- Clean Energy Financing Program
- Smart Security Financing
- Interest Rate Buy Down

