



**If you think rates are low now,  
you should talk to us**

## Me<sup>2</sup> Interest Rate Buy Down financing—lower interest rates, energy consumption, and utility bills

With countless business energy-efficiency success stories, you'd be hard pressed to find a business that doesn't care about the rising costs of energy. And now, addressing that expense just got a lot easier with the Milwaukee Energy Efficiency (Me<sup>2</sup>) Interest Rate Buy Down financing product. The Me<sup>2</sup> Interest Rate Buy Down is a fantastic limited-time offer for Milwaukee businesses. It reduces your energy-related financing interest rate 2 or 3 percent. The Me<sup>2</sup> Interest Rate Buy Down must be paired with another Me<sup>2</sup> financing product. Existing energy-efficiency offers through utilities, Focus on Energy, and more may be available.

### Why participate NOW?

- Capture low interest rates and improve your bottom line.
- Minimize your impact on the environment.
- Accelerate energy-efficiency projects.
- Make your property more comfortable and valuable.
- Improve cash flow.
- OFFER IS AVAILABLE FOR A LIMITED TIME!

### How it works

- 1. LEARN:** Me<sup>2</sup> staff are available to give you energy-saving ideas for your property and answer your questions about Me<sup>2</sup>. Then, contact a Participating Me<sup>2</sup> contractor to further define and estimate the cost of your project.
- 2. APPLY:** Me<sup>2</sup> will work with you and the financial institution of your choice to apply and secure your Me<sup>2</sup> Interest Rate Buy Down financing.
- 3. UPGRADE:** Schedule and complete your approved energy-efficiency project with participating Me<sup>2</sup> contractors. Example projects may include: lighting, boilers, refrigeration equipment, ventilation systems, laundry equipment, etc.
- 4. ENJOY:** Start saving energy and money.

Me<sup>2</sup> Interest Rate Buy Down is an ideal fit for businesses in the City of Milwaukee looking to implement energy-efficiency projects between \$10,000 and \$500,000 and are determined to target a minimum 15 percent estimated energy savings (relative to the percent of floor space affected by the retrofit, or a comparably reasonable baseline). Funding accessibility is determined by expected energy-efficiency savings of projects.

### See an example of the Me<sup>2</sup> Interest Rate Buy Down in action:

**Total financing value:** \$125,000

**Term:** 5 years

ON YOUR OWN		WITH Me <sup>2</sup>		
STANDARD INTEREST RATE	MONTHLY FINANCING PAYMENT	Me <sup>2</sup> INTEREST RATE BUY DOWN	FINAL INTEREST RATE WITH Me <sup>2</sup>	MONTHLY FINANCING PAYMENT WITH Me <sup>2</sup>
7%	\$2,475	-3%	4%	\$2,302
TOTAL COST: <b>\$148,509</b>		TOTAL COST: <b>\$138,124</b> TOTAL Me <sup>2</sup> INTEREST RATE BUY DOWN BENEFIT: <b>\$10,385</b>		

### A healthier bottom line

With help from Me<sup>2</sup>, your business has the opportunity to pay for your energy-efficiency improvements as you save on your energy bills. To learn more, contact Me<sup>2</sup> today.

**Visit:** [www.smartenergypays.com/businesses](http://www.smartenergypays.com/businesses)

**Call:** 877.399.1203

**Email:** [Me2@milwaukee.gov](mailto:Me2@milwaukee.gov)

### More Me<sup>2</sup> financing products

Businesses must use one of the following Me<sup>2</sup> products along with the Me<sup>2</sup> Interest Rate Buy Down to further offset energy-efficiency project costs:

- Smart Security Financing
- Clean Energy Financing Program
- Small Business Financing