



**If you think rates are low now,
you should talk to us**

Me² Interest Rate Buy Down financing—lower interest rates, energy consumption, and utility bills

With countless business energy-efficiency success stories, you'd be hard pressed to find a business that doesn't care about the rising costs of energy. And now, addressing that expense just got a lot easier with the Milwaukee Energy Efficiency (Me²) Interest Rate Buy Down financing product. The Me² Interest Rate Buy Down is a fantastic limited-time offer for Milwaukee businesses. It reduces your energy-related financing interest rate 2-3%. Plus, the Me² Interest Rate Buy Down can be paired with other Me² financing products and existing energy-efficiency offers through utilities, Focus on Energy, and more—Me² will help businesses receive the greatest financial benefit possible.

Why participate NOW?

- Capture low interest rates and improve your bottom line.
- Minimize your impact on the environment.
- Accelerate energy-efficiency projects.
- Make your property more comfortable and valuable.
- Improve cash flow.
- OFFER IS AVAILABLE FOR A LIMITED TIME!

How it works

- 1. LEARN:** It is important to be an educated business. Utilize the resources available to make a decision regarding which energy-efficiency projects make the most sense for your property. Me² can put you in contact with the right people.
- 2. APPLY:** Me² will work with you and the financial institution of your choice to apply and secure your Me² Interest Rate Buy Down financing.
- 3. UPGRADE:** Schedule and complete your approved energy-efficiency project with approved Me² contractors.
- 4. ENJOY:** Start saving energy and money.

The Me² Interest Rate Buy Down is an ideal fit for businesses in the City of Milwaukee looking to implement energy-efficiency projects between \$10,000 and \$500,000. Funding accessibility is determined by expected energy-efficiency savings of projects. A \$500 customer fee applies per financing application.

See an example of the Me² Interest Rate Buy Down in action:

Total financing value: \$125,000

Term: 5 years

ON YOUR OWN		WITH Me ²		
STANDARD INTEREST RATE	MONTHLY FINANCING PAYMENT	Me ² INTEREST RATE BUY DOWN	FINAL INTEREST RATE WITH Me ²	MONTHLY FINANCING PAYMENT WITH Me ²
7%	\$2,475	-3%	4%	\$2,302
TOTAL COST: \$148,509		TOTAL COST: \$138,124 TOTAL Me ² INTEREST RATE BUY DOWN BENEFIT: \$10,385		

A healthier bottom line

With help from Me², your business can implement energy-efficiency projects and get a handle on energy costs. To learn more, contact Me² today.

Visit: www.smartenergypays.com

Call: 877.399.1203

Email: Me2@milwaukee.gov

More Me² financing products

Businesses can use the following Me² products along with the Me² Interest Rate Buy Down to further offset energy-efficiency project costs:

- Smart Security Financing
- Clean Energy Financing Program
- Small Business Financing