



Milwaukee Energy Efficiency  
Smart energy pays.

Email:  
Me2@milwaukee.gov

Phone:  
877-399-1203

Become an  
Energy Einstein!



[www.smartenergypays.com](http://www.smartenergypays.com)

Me<sup>2</sup> & Sears Commercial Present  
**ENERGY STAR® Appliances Priced Just for Me<sup>2</sup>**



**Save Energy, Save Money**

When buying an appliance, remember that it has two price tags: what you pay to take it home and what you pay for the energy and water it uses. ENERGY STAR qualified appliances incorporate advanced technologies that use 10-50% less energy and water than standard models. The money you save on your utility bills can more than make up for the cost of a more expensive, but more efficient ENERGY STAR model.

**Look at the Total Annual Savings –**

ENERGY STAR Qualified Appliance	Dollar Savings
Refrigerator	\$30-\$70 Per Year*
Clothes Washer	Up to \$110 Per Year**
Dishwasher	More than \$30 Per Year**
Freezer	Up to \$17-\$27 Per Year*
Room Air Conditioner	Up to \$25 Per Year
<b>Total Savings Potential</b>	<b>Up to \$262 Per Year</b>

\*Compared to conventional models manufactured before 1993  
\*\*Compared to a model manufactured before 1994

**Thousands of ENERGY STAR Appliances from America's top six best selling brands at special Me<sup>2</sup> pricing.**

EXAMPLES INCLUDE:

**A new Kenmore 15 cu. ft. refrigerator • Retail price \$559 • Me<sup>2</sup> price \$435**

**A new Kenmore top load washer • Retail price \$584 • Me<sup>2</sup> price \$382**

*The savings don't end there! Save energy, save money!*

*Prices effective through December 31, 2012*



For special affiliated pricing on thousands of ENERGY STAR appliances, contact Chris Dahl or Sue Schwietz at our Appliance Select Center.

• Office (651) 770-4201 • Fax: (651) 770-4287 • [chris.dahl@searshc.com](mailto:chris.dahl@searshc.com) • [sschwie@searshc.com](mailto:sschwie@searshc.com)

**Appliance Recycling Program - see details on back**

## Appliance Recycling Program

Recycle the old refrigerator you are replacing responsibly. Focus on Energy offers FREE refrigerator and freezer recycling to help you save money and energy. It's quick and convenient—**and you'll get a cash-back reward for participating.**

### Program Details:

- FREE pick-up and recycling services.
- \$30 for each refrigerator and freezer (limit 2 per customer per calendar year).
- Responsible disposal-dismantling and recycling parts in an environmentally conscious way.

### Eligibility and Requirements:

- Cash-back rewards through the Appliance Recycling Program are available to residential customers of participating electric utilities.
- Refrigerator or freezer must be:
  - o Between 10 and 30 cubic feet in size.
  - o Clean and empty on the day of pick up, and in working condition.
  - o Accessible with a clear and safe path of removal.
- The removal team will not risk injury; remove personal effects or modify your home (e.g. remove doors or railings) to have the unit(s) removed safely.

### How Can I Apply?

Call us toll-free to learn more about the program and schedule your appointment at 855.398.5226 or sign up online at: **[www.FocusonEnergy.com/Appliance](http://www.FocusonEnergy.com/Appliance)**.